

STATE OF INDIANA

INDIANA UTILITY REGULATORY COMMISSION

PETITION OF DUKE ENERGY INDIANA, LLC PURSUANT )  
TO IND. CODE §§ 8-1-2-42.7 AND 8-1-2-61, FOR (1) )  
AUTHORITY TO MODIFY ITS RATES AND CHARGES FOR )  
ELECTRIC UTILITY SERVICE THROUGH A MULTI-STEP )  
RATE IMPLEMENTATION OF NEW RATES AND CHARGES )  
USING A FORECASTED TEST PERIOD; (2) APPROVAL OF )  
NEW SCHEDULES OF RATES AND CHARGES, GENERAL )  
RULES AND REGULATIONS, AND RIDERS; (3) APPROVAL )  
OF REVISED ELECTRIC DEPRECIATION RATES )  
APPLICABLE TO ITS ELECTRIC PLANT IN SERVICE, AND )  
APPROVAL OF REGULATORY ASSET TREATMENT UPON )  
RETIREMENT OF THE COMPANY'S LAST COAL-FIRED )  
STEAM GENERATION PLANT; (4) APPROVAL OF AN )  
ADJUSTMENT TO THE COMPANY'S FAC RIDER TO TRACK )  
COAL INVENTORY BALANCES; AND (5) APPROVAL OF )  
NECESSARY AND APPROPRIATE ACCOUNTING RELIEF, )  
INCLUDING AUTHORITY TO: (A) DEFER TO A )  
REGULATORY ASSET EXPENSES ASSOCIATED WITH THE )  
EDWARDSPORT CARBON CAPTURE AND )  
SEQUESTRATION STUDY, (B) DEFER TO A REGULATORY )  
ASSET COSTS INCURRED TO ACHIEVE ORGANIZATIONAL )  
SAVINGS, AND (C) DEFER TO A REGULATORY ASSET OR )  
LIABILITY, AS APPLICABLE, ALL CALCULATED INCOME )  
TAX DIFFERENCES RESULTING FROM FUTURE CHANGES )  
IN INCOME TAX RATES. )

CAUSE NO. 46038

INDIANA OFFICE OF UTILITY CONSUMER COUNSELOR  
PUBLIC'S EXHIBIT NO. 8  
TESTIMONY OF OUCC WITNESS  
DAVID J. GARRETT

July 11, 2024

Respectfully submitted,



Thomas R. Harper  
Atty. No. 16735-53  
Deputy Consumer Counselor

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**I. INTRODUCTION**2 **Q. State your name and occupation.**3 A. My name is David J. Garrett. I am a consultant specializing in public utility regulation. I  
4 am the managing member of Resolve Utility Consulting PLLC.5 **Q. Summarize your educational background and professional experience.**6 A. I received a B.B.A. with a major in Finance, an M.B.A., and a Juris Doctor from the  
7 University of Oklahoma. I worked in private legal practice for several years before  
8 accepting a position as assistant general counsel at the Oklahoma Corporation Commission  
9 in 2011. At the commission, I worked in the Office of General Counsel in regulatory  
10 proceedings. In 2012, I began working for the Public Utility Division as a regulatory  
11 analyst providing testimony in regulatory proceedings. After leaving the commission, I  
12 formed Resolve Utility Consulting PLLC, where I have represented various consumer  
13 groups and state agencies in utility regulatory proceedings, primarily in the areas of cost of  
14 capital and depreciation. I am a Certified Depreciation Professional with the Society of  
15 Depreciation Professionals. I am also a Certified Rate of Return Analyst with the Society  
16 of Utility and Regulatory Financial Analysts. A more complete description of my  
17 qualifications and regulatory experience is included in my curriculum vitae.<sup>1</sup>18 **Q. On whose behalf are you testifying in this proceeding?**

19 A. I am testifying on behalf of the Indiana Office of Utility Consumer Counselor ("OUCC").

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<sup>1</sup> Attachment DJG-1.

1 **Q. Describe the purpose and scope of your testimony in this proceeding.**

2 A. My testimony addresses the proposed rate of return of Duke Energy Indiana, LLC (“Duke”  
3 or “Company”) in response to the direct testimony of Company witness Adrian McKenzie.

4 **II. EXECUTIVE SUMMARY**

5 **Q. Describe Duke’s position regarding the awarded rate of return in this case.**

6 A. In this case, Mr. McKenzie supports Duke’s request for an authorized return on equity  
7 (“ROE”) for Duke of 10.8%. Mr. McKenzie also supports Duke’s proposed capital  
8 structure for ratemaking purposes, which is equivalent to a debt ratio of 47% and an equity  
9 ratio of 53% after excluding cost-free items and tax credit balances.<sup>2</sup> Mr. McKenzie relies  
10 on the Discounted Cash Flow (“DCF”) Model, the Capital Asset Pricing Model (“CAPM”),  
11 and other models.

12 **Q. Please summarize your analyses and conclusions regarding Duke’s cost of equity.**

13 A. A utility’s awarded ROE should be based on an objective estimate of its market-based cost  
14 of equity. To estimate Duke’s cost of equity, I analyzed a proxy group of utility companies  
15 with relatively similar risk profiles. Based on this proxy group, I evaluated the results of  
16 the two most widely used and widely accepted financial models for calculating cost of  
17 equity in utility rate proceedings: the CAPM and DCF Model. My model results are shown  
18 in the figure below.

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<sup>2</sup> Petitioner’s Exhibit No. 10, Direct Testimony of Adrian McKenzie, p. 26, ll. 16-19.

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**Figure 1:  
Rate of Return Recommendation**

<b>Model</b>	<b>Cost of Equity</b>
CAPM (at Proxy Debt Ratio)	9.5%
Hamada CAPM (at Company-Proposed Debt Ratio)	8.9%
DCF Model (Analyst Growth)	9.2%
DCF Model (Sustainable Growth)	7.9%
<b>Average all Models</b>	<b>8.9%</b>
<b>Modeling Range</b>	<b>7.9% -- 9.5%</b>
<b>Authorized ROE Recommendation</b>	<b>9.0%</b>

3 As shown in Figure 1, the average result of my cost of equity models is 8.9%, and I am  
4 recommending an awarded ROE for Duke of 9.0%.

5 **Q. Please provide more explanation regarding your awarded ROE recommendation.**

6 A. In this case, the cost of equity models I employed indicate a cost of equity range for Duke  
7 of 7.9% - 9.5%. In my opinion, however, both the bottom and top ends of this range are  
8 not reflective of an accurate cost of equity in this case. Regarding the bottom end of the  
9 range, the sustainable growth variation of the DCF Model in this case is notably lower than  
10 the risk-based results of the CAPM analyses. This indicates to me that the sustainable  
11 growth variation of the DCF Model in this particular case produces a cost of equity  
12 indication that is too low. This is not to say that this variation of the DCF Model does not  
13 provide any value to the cost of equity estimation process; rather, the result of this model

1 should not be used alone to arrive at an accurate cost of equity estimate for Duke in this  
2 case. At the top end of the range, the CAPM result of 9.5% is not mathematically accurate  
3 without further adjustment because it is inextricably connected to the capital structures of  
4 the proxy group on which the model was performed. The average debt ratio of the proxy  
5 group of 54% is notably higher than Duke's debt ratio of 47%. Thus, Duke has less  
6 financial risk than the proxy group, and this fact must be mathematically accounted for in  
7 the CAPM results. This can be done using the Hamada Model. According to this model,  
8 once the discrepancy between Duke's low-risk capital structure and the proxy group's  
9 capital structure is addressed, Duke's mathematically correct CAPM result is 8.9%. Given  
10 this result, as well as the results of my other cost of equity models, in my opinion an  
11 awarded ROE of 9.0% for Duke is reasonable.

### 12 III. REGULATORY STANDARDS

13 **Q. Discuss the legal standards governing the awarded ROE on capital investments for**  
14 **regulated utilities.**

15 A. In *Wilcox v. Consolidated Gas Co. of New York*, the U.S. Supreme Court first addressed  
16 the meaning of a fair rate of return for public utilities.<sup>3</sup> The Court found that “the amount  
17 of risk in the business is a most important factor” in determining the appropriate allowed  
18 rate of return.<sup>4</sup> Later, in two landmark cases, the Court set forth the standards by which

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<sup>3</sup> *Wilcox v. Consolidated Gas Co. of New York*, 212 U.S. 19 (1909).

<sup>4</sup> *Id.* at 48.

1 utilities are allowed to earn a return on capital investments. In *Bluefield Water Works &*  
2 *Improvement Co. v. Public Serv. Comm'n of West Virginia*,<sup>5</sup> the Court held:

3 A public utility is entitled to such rates as will permit it to earn a return on  
4 the value of the property which it employs for the convenience of the  
5 public . . . but it has no constitutional right to profits such as are realized or  
6 anticipated in highly profitable enterprises or speculative ventures. The  
7 return should be reasonably sufficient to assure confidence in the financial  
8 soundness of the utility and should be adequate, under efficient and  
9 economical management, to maintain and support its credit and enable it to  
10 raise the money necessary for the proper discharge of its public duties.<sup>6</sup>

11 In *Federal Power Comm'n v. Hope Natural Gas Co.*,<sup>7</sup> the Court expanded on the guidelines  
12 set forth in *Bluefield* and stated:

13 From the investor or company point of view it is important that there be  
14 enough revenue not only for operating expenses but also for the capital costs  
15 of the business. These include service on the debt and dividends on the  
16 stock. By that standard the return to the equity owner should be  
17 commensurate with returns on investments in other enterprises having  
18 corresponding risks. That return, moreover, should be sufficient to assure  
19 confidence in the financial integrity of the enterprise, so as to maintain its  
20 credit and to attract capital.<sup>8</sup>

21 The cost of capital models I employed in this case are in accord with the foregoing legal  
22 standards.

23 **Q. Should the awarded rate of return be based on the Company's actual cost of capital?**

24 A. Yes. The *Hope* Court makes it clear that the allowed return should be based on the actual  
25 cost of capital. Moreover, the awarded return must also be fair, just, and reasonable under  
26 the circumstances of each case. Under the rate base rate of return model, a utility should

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<sup>5</sup> *Bluefield Water Works & Improvement Co. v. Public Serv. Comm'n of West Virginia*, 262 U.S. 679 (1923).

<sup>6</sup> *Id.* at 692-93.

<sup>7</sup> *Federal Power Comm'n v. Hope Natural Gas Co.*, 320 U.S. 591 (1944).

<sup>8</sup> *Id.* at 603 (emphasis added).



1 be allowed to recover all its reasonable expenses, its capital investments through  
2 depreciation, and a return on its capital investments sufficient to satisfy the required return  
3 of its investors. The “required return” from the investors’ perspective is synonymous with  
4 the “cost of capital” from the utility’s perspective. Scholars agree that the allowed rate of  
5 return should be based on the actual cost of capital:

6 Since by definition the cost of capital of a regulated firm represents  
7 precisely the expected return that investors could anticipate from other  
8 investments while bearing no more or less risk, and since investors will not  
9 provide capital unless the investment is expected to yield its opportunity  
10 cost of capital, the correspondence of the definition of the cost of capital  
11 with the court’s definition of legally required earnings appears clear.<sup>9</sup>

12 The models I employed in this case closely estimate the Company’s market-based cost of  
13 equity. If the Commission sets the awarded return based on my lower, and more  
14 reasonable, rate of return, this will comply with the U.S. Supreme Court’s standards, allow  
15 the Company to maintain its financial integrity, and satisfy the required return of its  
16 investors. On the other hand, if the Commission sets the allowed rate of return *higher* than  
17 the true cost of equity and, therefore, *higher* than the true cost of capital<sup>10</sup>, it arguably  
18 results in an inappropriate transfer of wealth from ratepayers to shareholders.

19 **Q. What does this legal standard mean for determining the awarded return and the cost**  
20 **of capital?**

21 A. It is important to understand that the *awarded* return and the *cost* of capital are different  
22 but related concepts. The two concepts are related in that the legal and technical standards

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<sup>9</sup> A. Lawrence Kolbe, James A. Read, Jr. & George R. Hall, *The Cost of Capital: Estimating the Rate of Return for Public Utilities*, p. 21 (The MIT Press 1984).

<sup>10</sup> Herein, when I refer to the “cost of capital” I am referring to the opportunity cost or market cost of capital in the equity market.

1 encompassing this issue require that the awarded return reflects the true cost of capital. On  
2 the other hand, the two concepts are different in that the legal standards do not mandate  
3 that awarded returns exactly match the cost of capital. Awarded returns are set through the  
4 regulatory process and may be influenced by factors other than objective market drivers.  
5 The cost of capital, on the other hand, should be evaluated objectively and be closely tied  
6 to economic realities. In other words, the cost of capital is driven by stock prices,  
7 dividends, growth rates, and — most importantly — it is driven by risk. The cost of capital  
8 can be estimated by financial models used by firms, investors, and academics around the  
9 world for decades. The problem is, with respect to regulated utilities, there has been a trend  
10 in which awarded returns fail to closely track with actual market-based cost of capital as  
11 further discussed below. To the extent this occurs, the results are detrimental to ratepayers  
12 and the state's economy.

13 **Q. Describe the economic impact that occurs when the awarded return strays too far**  
14 **from the U.S. Supreme Court's cost of equity standard.**

15 A. When the awarded ROE is set far above the *cost* of equity, it runs the risk of violating the  
16 U.S. Supreme Court's standard that the awarded return should be *based on the cost of*  
17 *capital*. If the Commission were to adopt the Company's position in this case, it would be  
18 permitting an excess transfer of wealth from customers to Company shareholders.  
19 Moreover, establishing an awarded return that far exceeds the true cost of capital  
20 effectively prevents the awarded returns from changing along with economic conditions.  
21 This is especially true given the fact that regulators tend to be influenced by the awarded  
22 returns in other jurisdictions, regardless of the various unknown factors influencing those  
23 awarded returns. This is yet another reason why it is crucial for regulators to focus on the

1 target utility's actual *cost* of equity, rather than awarded returns from other jurisdictions.  
2 Awarded returns may be influenced by settlements, political factors, and other factors, that  
3 are not based on true market conditions. In contrast, the market-based cost of equity as  
4 estimated through objective models is not influenced by these factors but is, instead, driven  
5 by market-based factors. Relying too heavily on the awarded returns from other  
6 jurisdictions can create a cycle over time that bears little, or less, relation to the market-  
7 based cost of equity.

#### 8 IV. GENERAL CONCEPTS AND METHODOLOGY

9 **Q. Discuss your approach to estimating the cost of equity in this case.**

10 A. While a competitive firm must estimate its own cost of capital to assess the profitability of  
11 competing capital projects, regulators determine a utility's cost of capital to establish a fair  
12 rate of return. The legal standards set forth above do not include specific guidelines  
13 regarding the models that must be used to estimate the cost of equity. Over the years,  
14 however, regulatory commissions have consistently relied on several models. The models  
15 I have employed in this case have been the two most widely used and accepted in regulatory  
16 proceedings for many years. These models are the DCF Model and the CAPM. The  
17 specific inputs and calculations for these models are described in more detail below.

18 **Q. Please explain why multiple models are used to estimate the cost of equity.**

19 A. The models used to estimate the cost of equity attempt to measure the ROE required by  
20 investors by estimating several different inputs. It is preferable to use multiple models  
21 because the results of any one model may contain a degree of imprecision, especially  
22 depending on the reliability of the inputs used at the time of conducting the model. By

1 using multiple models, the analyst can compare the results of the models and look for  
2 outlying results and inconsistencies. Likewise, if multiple models produce a similar result,  
3 it may indicate a narrower range for the cost of equity estimate.

4 **Q. Please discuss the benefits of choosing a proxy group of companies in conducting cost**  
5 **of capital analyses.**

6 A. The cost of equity models in this case can be used to estimate the cost of capital of any  
7 individual, publicly traded company. There are advantages, however, to conducting cost  
8 of capital analyses on a “proxy group” of companies that are comparable to the target  
9 company. First, it is better to assess the financial soundness of a utility by comparing it to  
10 a group of other financially sound utilities. Second, using a proxy group provides more  
11 reliability and confidence in the overall results because there is a larger sample size of  
12 companies to analyze, which can minimize abnormal metrics and inputs that may occur  
13 with one company at a given point in time. Finally, the use of a proxy group is often a pure  
14 necessity when the target company is a subsidiary that is not publicly traded. This is  
15 because the financial models used to estimate the cost of equity require information from  
16 publicly traded firms, such as stock prices and dividends.

17 **Q. Describe the proxy group you selected in this case.**

18 A. I chose to use substantially the same utility proxy group that Mr. McKenzie used for his  
19 analyses. I eliminated Algonquin Power and Exelon Corp from my proxy group because  
20 key metrics for these companies were not reported by Value Line, which is a primary  
21 source I used for my data for the remaining companies in the proxy group. However, the  
22 differences in my modeling results compared with Mr. McKenzie's results are due

1 primarily to the assumptions and inputs of our models rather than the slight difference in  
2 the proxy groups.

3 **V. RISK AND RETURN CONCEPTS**

4 **Q. Please discuss the general relationship between risk and return.**

5 A. As discussed above, risk is the most important factor for the Commission to consider when  
6 determining the allowed return. There is a direct relationship between risk and return: the  
7 more (or less) risk an investor assumes, the larger (or smaller) return the investor will  
8 demand. There are two primary types of risk: firm-specific risk and market risk. Firm-  
9 specific risk affects individual companies, while market risk affects all companies in the  
10 market to varying degrees.

11 **Q. Discuss the differences between firm-specific risk and market risk.**

12 A. Firm-specific risk affects individual companies, rather than the entire market. For example,  
13 a competitive firm might overestimate customer demand for a new product, resulting in  
14 reduced sales revenue. This is an example of a firm-specific risk called “project risk.”<sup>11</sup>  
15 There are several other types of firm-specific risks, including: (1) “financial risk” — the  
16 risk that equity investors of leveraged firms face as residual claimants on earnings; (2)  
17 “default risk” — the risk that a firm will default on its debt securities; and (3) “business  
18 risk” — which encompasses all other operating and managerial factors that may result in  
19 investors realizing less than their expected return in that particular company.

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<sup>11</sup> Aswath Damodaran, *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset*, pp. 62-63 (3<sup>rd</sup> ed., John Wiley & Sons, Inc. 2012).

1           While firm-specific risk affects individual companies, market risk affects all  
2 companies in the market to varying degrees. Examples of market risk include interest rate  
3 risk, inflation risk, and the risk of major socio-economic events. When there are changes  
4 in these risk factors, they affect all firms in the market to some extent.<sup>12</sup>

5           Analysis of the U.S. market in 2001 provides a good example for contrasting firm-  
6 specific risk and market risk. During that year, Enron Corporation's stock fell from \$80  
7 per share, and the company filed for bankruptcy at year end. If an investor's portfolio had  
8 held only Enron stock at the beginning of 2001, this irrational investor would have lost the  
9 entire investment by the end of the year due to assuming the full exposure of Enron's firm-  
10 specific risk (in that case, imprudent management). On the other hand, a rational,  
11 diversified investor who invested the same amount of capital in a portfolio holding every  
12 stock in the S&P 500 would have had a much different result that year. The rational  
13 investor would have been relatively unaffected by the fall of Enron because her portfolio  
14 included 499 other stocks. Each of those stocks, however, would have been affected by  
15 various *market* risk factors that occurred that year, including the terrorist attacks on  
16 September 11th, which affected all stocks in the market. Thus, the rational investor would  
17 have incurred a relatively minor loss due to market risk factors, while the irrational investor  
18 would have lost everything due to firm-specific risk factors.

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<sup>12</sup> See Zvi Bodie, Alex Kane & Alan J. Marcus, *Essentials of Investments*, p. 149 (9th ed., McGraw-Hill/Irwin 2013).

1 **Q. Can investors minimize firm-specific risk through portfolio diversification?**

2 A. Yes. A fundamental concept in finance is that firm-specific risk can be minimized through  
3 diversification.<sup>13</sup> If someone irrationally invested all their funds in one firm (such as  
4 Enron), they would be exposed to all the firm-specific risk *and* the market risk inherent in  
5 that single firm. Rational investors, however, are risk-averse and seek to eliminate risk  
6 they can control. Investors can essentially eliminate firm-specific risk by adding more  
7 stocks to their portfolio through a process called “diversification.”

8 There are two reasons why diversification eliminates firm-specific risk. First, each  
9 stock in a diversified portfolio represents a much smaller percentage of the overall portfolio  
10 than it would in a portfolio of just one or a few stocks. Thus, any firm-specific action that  
11 changes the stock price of one stock in the diversified portfolio will have only a small  
12 impact on the entire portfolio.<sup>14</sup>

13 The second reason why diversification eliminates firm-specific risk is that the  
14 effects of firm-specific actions on stock prices can be either positive or negative for each  
15 stock. Thus, in large, diversified portfolios, the net effect of these positive and negative  
16 firm-specific risk factors will be essentially zero and will not affect the value of the overall  
17 portfolio.<sup>15</sup> Firm-specific risk is also called “diversifiable risk” because it can be easily  
18 eliminated through diversification.

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<sup>13</sup> See John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do*, pp. 179-80 (3rd ed., South Western Cengage Learning 2010).

<sup>14</sup> See Aswath Damodaran, *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset*, p. 64 (3rd ed., John Wiley & Sons, Inc. 2012).

<sup>15</sup> *Id.*

1 **Q. Do investors expect an additional return for assuming firm-specific risks?**

2 A. No. Because investors eliminate firm-specific risk through diversification, they know they  
3 cannot expect a higher return for assuming the firm-specific risk in any one company.  
4 Thus, the risks associated with an individual firm's operations are not rewarded by the  
5 market. In fact, firm-specific risk is also called "unrewarded" risk for this reason. Market  
6 risk, on the other hand, cannot be eliminated through diversification. Because market risk  
7 cannot be eliminated through diversification, investors expect a return for assuming this  
8 type of risk. Market risk is also called "systematic risk." Scholars recognize the fact that  
9 market risk, or "systematic risk," is the only type of risk for which investors expect a return  
10 for bearing:

11 If investors can cheaply eliminate some risks through diversification, then  
12 we should not expect a security to earn higher returns for risks that can be  
13 eliminated through diversification. Investors can expect compensation *only*  
14 for bearing systematic risk (i.e., risk that cannot be diversified away).<sup>16</sup>

15 These important concepts are illustrated in Figure 2 below. Some form of this figure is  
16 found in many financial textbooks.

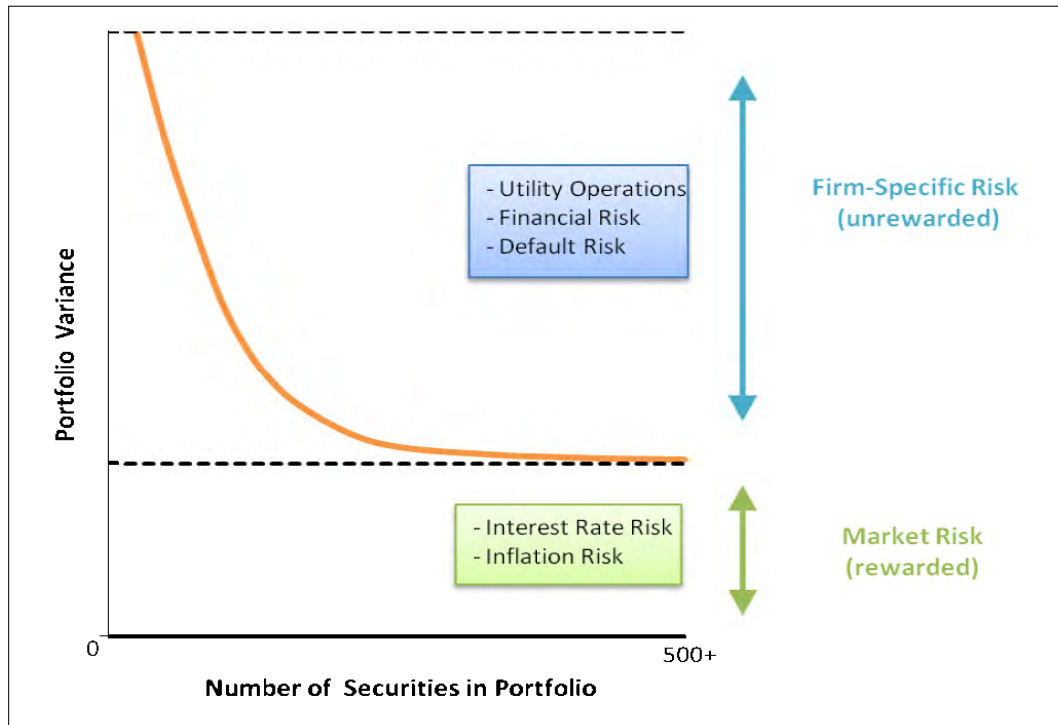
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<sup>16</sup> John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do*, p. 180 (3rd ed., South Western Cengage Learning 2010).



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**Figure 2:  
Effects of Portfolio Diversification**



3 Figure 2 shows that as stocks are added to a portfolio, the amount of firm-specific risk is  
4 reduced until it is essentially eliminated. No matter how many stocks are added, however,  
5 there remains a certain level of fixed market risk. The level of market risk will vary from  
6 firm to firm. Market risk is the only type of risk that is rewarded by the market and is, thus,  
7 the primary type of risk the Commission should consider when determining the allowed  
8 return for the utilities it regulates.

9 **Q. Describe how market risk is measured.**

10 A. Investors who want to eliminate firm-specific risk must hold a fully diversified portfolio.  
11 To determine the amount of risk a single stock adds to the overall market portfolio,  
12 investors measure the covariance between a single stock and the market portfolio. The

1 result of this calculation is called “beta.”<sup>17</sup> Beta represents the sensitivity of a given  
2 security to the market as a whole. The market portfolio of all stocks has a beta equal to  
3 one. Stocks with betas greater than one are relatively more sensitive to market risk than  
4 the average stock. For example, if the market increases (decreases) by 1.0%, a stock with  
5 a beta of 1.5 will, on average, increase (decrease) by 1.5%. In contrast, stocks with betas  
6 of less than one are less sensitive to market risk, such that if the market increases  
7 (decreases) by 1.0%, a stock with a beta of 0.5 will, on average, only increase (decrease)  
8 by 0.5%. Thus, stocks with low betas are relatively insulated from market conditions. The  
9 beta term is used in the CAPM to estimate the cost of equity, which is discussed in more  
10 detail later.<sup>18</sup>

11 **Q. Are public utilities characterized as defensive firms that have low betas, low market**  
12 **risk, and are relatively insulated from overall market conditions?**

13 A. Yes. Although market risk affects all firms in the market, it affects different firms to  
14 varying degrees. Firms with high betas are affected more than firms with low betas, which  
15 is why firms with high betas are riskier. Stocks with betas greater than one are generally  
16 known as “cyclical stocks.” Firms in cyclical industries are sensitive to recurring patterns  
17 of recession and recovery known as the “business cycle.”<sup>19</sup> Thus, cyclical firms are  
18 exposed to a greater level of market risk. Securities with betas less than one, on the other  
19 hand, are known as “defensive stocks.” Companies in defensive industries, such as public

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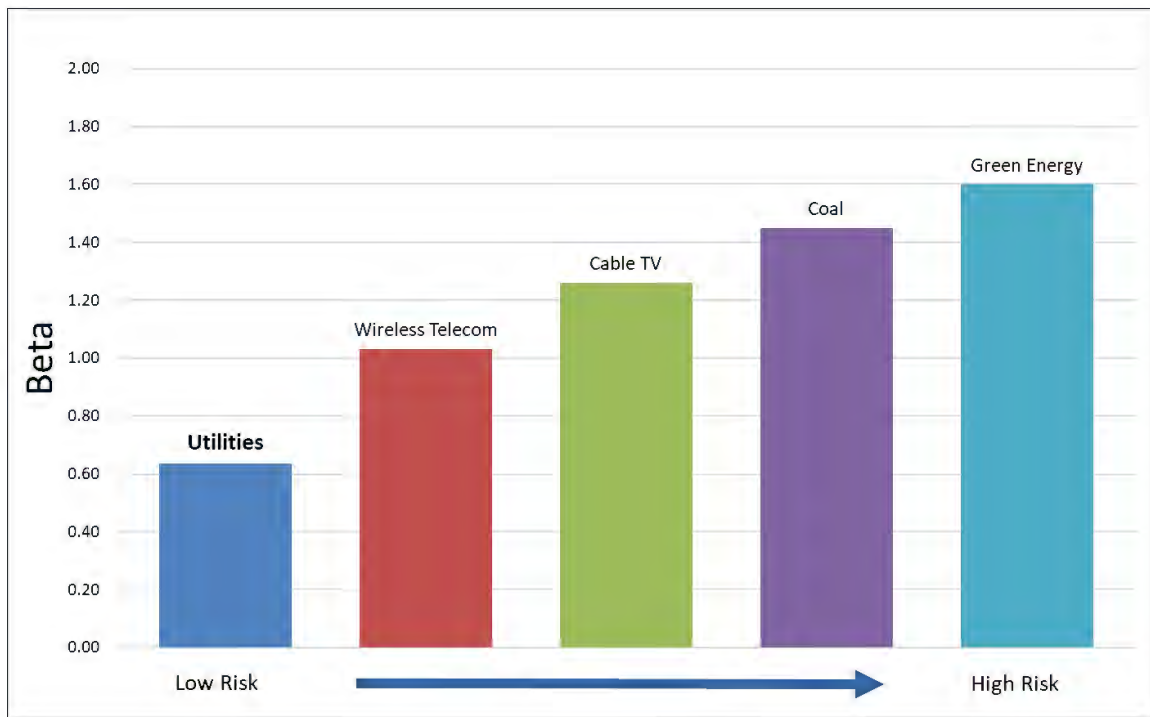
<sup>17</sup> *Id.* at 180-81.

<sup>18</sup> Though it will be discussed in more detail later, Attachment DJG-9 shows the average beta of the proxy group was less than 1.0. This confirms the well-known concept that utilities are relatively low-risk firms.

<sup>19</sup> See Zvi Bodie, Alex Kane & Alan J. Marcus, *Essentials of Investments*, p. 382 (9th ed., McGraw-Hill/Irwin 2013).

1 utility companies, “will have low betas and performance that is comparatively unaffected  
2 by overall market conditions.”<sup>20</sup> In fact, financial textbooks often use utility companies as  
3 prime examples of low-risk, defensive firms. Figure 3 below compares the betas of several  
4 industries and illustrates that the utility industry is one of the least risky industries in the  
5 U.S. market.

6 **Figure 3:**  
7 **Beta by Industry**



8 The fact that utilities are defensive firms that are exposed to little market risk is  
9 beneficial to society. When the business cycle enters a recession, consumers can be assured  
10 that their utility companies will be able to maintain normal business operations and provide

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<sup>20</sup> *Id.* at 383.

1 safe and reliable service under efficient management. Likewise, utility investors can be  
2 confident that utility stock prices will not widely fluctuate. Because it is recognized and  
3 accepted that utilities are defensive firms that experience little market risk and are relatively  
4 insulated from market conditions, this fact should be appropriately reflected in the  
5 Company's awarded return.

## 6 VI. DISCOUNTED CASH FLOW ANALYSIS

### 7 Q. Describe the DCF Model.

8 A. The DCF Model is based on a fundamental financial model called the "dividend discount  
9 model," which maintains that the value of a security is equal to the present value of the  
10 future cash flows it generates.<sup>21</sup> Cash flows from common stock are paid to investors in  
11 the form of dividends. There are several variations of the DCF Model. These versions,  
12 along with other formulas and theories related to the DCF Model, are discussed in more  
13 detail in Appendix A.

### 14 Q. Describe the inputs to the DCF Model.

15 A. There are three primary inputs in the DCF Model: (1) stock price; (2) dividend; and (3) the  
16 long-term growth rate. The stock prices and dividends are known inputs based on recorded  
17 data, while the growth rate projection must be estimated. I discuss each of these inputs  
18 separately below.

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<sup>21</sup> Present value (PV) is the current value of a future sum of money or stream of cash flows given a specified rate of return. Present value takes the future value and applies a discount rate or the interest rate that could be earned if invested.

1           **A.     Stock Price**

2           **Q.     How did you determine the stock price input of the DCF Model?**

3           A.     For the stock price ( $P_0$ ), I used a 30-day average of stock prices for each company in the  
4           proxy group.<sup>22</sup> Analysts sometimes rely on average stock prices for longer periods (*e.g.*,  
5           60, 90, or 180 days). According to the efficient market hypothesis, however, markets  
6           reflect all relevant information available at a particular time, and prices adjust  
7           instantaneously to the arrival of new information.<sup>23</sup> Past stock prices, in essence, reflect  
8           outdated information. The DCF Model used in utility rate cases is a derivation of the  
9           dividend discount model, which is used to determine the current value of an asset. Thus,  
10          according to the dividend discount model and the efficient market hypothesis, the value for  
11          the “ $P_0$ ” term in the DCF Model should technically be the current stock price, rather than  
12          an average.

13          **Q.     Why did you use a 30-day average for the current stock price input?**

14          A.     Using a short-term average of stock prices for the current stock price input adheres to  
15          market efficiency principles while avoiding irregularities that may arise from using a single  
16          current stock price. In the context of a utility rate proceeding, there is a significant length  
17          of time between when an application is filed and when responsive testimony is due.  
18          Choosing a current stock price for one particular day could raise a separate issue concerning

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<sup>22</sup> Attachment DJG-3.

<sup>23</sup> See Eugene F. Fama, *Efficient Capital Markets: A Review of Theory and Empirical Work*, Vol. 25, No. 2 The Journal of Finance, p. 383 (1970); see also John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do*, p. 357 (3rd ed., South Western Cengage Learning 2010). The efficient market hypothesis was formally presented by Eugene Fama in 1970 and is a cornerstone of modern financial theory and practice.

1 which day was chosen to be used in the analysis. In addition, a single stock price on a  
2 particular day may be unusually high or low. It is ill-advised to use a single stock price in  
3 a model that is ultimately used to set rates for several years, especially if a stock is  
4 experiencing some volatility. Thus, it is preferable to use a short-term average of stock  
5 prices. This represents a good balance between adhering to well-established principles of  
6 market efficiency while avoiding unnecessary contentions that may arise from using a  
7 single stock price on a given day. The stock prices I used in my DCF analysis are based  
8 on 30-day averages of adjusted closing stock prices for each company in the proxy group.<sup>24</sup>

9 **B. Dividend**

10 **Q. Describe how you determined the dividend input of the DCF Model.**

11 A. The dividend term in the DCF Model represents dividends per share ( $d_0$ ). I used forward-  
12 looking annualized dividends published by Yahoo! Finance for the dividend input to my  
13 constant growth DCF Model.<sup>25</sup> Dividing these dividends by the stock prices for each proxy  
14 company results in the dividend yield for each company.<sup>26</sup>

15 **Q. Are the stock price and dividend inputs for each proxy company a significant issue in**  
16 **this case?**

17 A. No. Although my stock price and dividend inputs are more recent than those Mr.  
18 McKenzie used, there is not a statistically significant difference between them because

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<sup>24</sup> Attachment DJG-3. Adjusted closing prices, rather than actual closing prices, are ideal for analyzing historical stock prices. The adjusted price provides an accurate representation of the company's equity value beyond the mere market price because it accounts for stock splits and dividends.

<sup>25</sup> Attachment DJG-4.

<sup>26</sup> *Id.*

1 utility stock prices and dividends are generally quite stable. This is another reason that  
2 cost of capital models such as the CAPM and the DCF Model are well-suited to be  
3 conducted on utilities. The differences between my DCF Model and Mr. McKenzie's DCF  
4 Model are primarily driven by differences in our growth rate estimates, as further discussed  
5 below.

### 6 **C. Growth Rate**

7 **Q. Please summarize the growth rate input in the DCF Model.**

8 A. The most critical input in the DCF Model is the growth rate. Unlike the stock price and  
9 dividend inputs, the growth rate input (g) must be estimated. As a result, the growth rate  
10 is often the most contentious issue related to DCF Model inputs in utility rate cases. The  
11 DCF Model I used in this case is based on the sustainable growth valuation model. Under  
12 this model, a stock is valued by the present value of its future cash flows in the form of  
13 dividends. Before future cash flows are discounted by the cost of equity, however, they  
14 must be "grown" into the future by a sustainable growth rate. As stated above, one of the  
15 inherent assumptions of this model is that these cash flows in the form of dividends grow  
16 at a sustainable rate forever. The growth term of the DCF Model is one of the most  
17 important, yet least understood, aspects of cost of equity estimations in utility regulatory  
18 proceedings. I provide a more detailed explanation on the various determinants of growth  
19 below.

1 **Q. Describe the various determinants of growth that can be considered for the growth**  
2 **rate input in the DCF Model.**

3 A. Although the DCF Model directly considers the growth of dividends, there are a variety of  
4 growth determinants that should be considered when estimating growth rates. It should be  
5 noted that these various growth determinants are used primarily to determine the short-  
6 term growth rates in multi-stage DCF Models. For utility companies, it is necessary to  
7 focus primarily on a long-term growth rate in dividends. This is also known as a  
8 “sustainable” growth rate, since this is the growth rate assumed for the company’s  
9 dividends in perpetuity. That is not to say that these growth determinants cannot be  
10 considered when estimating sustainable growth; however, as discussed below, sustainable  
11 growth must be constrained much more than short-term growth, especially for young firms  
12 with high growth opportunities. Additionally, I briefly discuss these growth determinants  
13 here because it may reveal some of the sources of confusion in this area.

14 (1) Historical Growth

15 Looking at a firm’s actual historical experience may theoretically provide a good  
16 starting point for estimating short-term growth. However, past growth is not always a good  
17 indicator of future growth. Some metrics that might be considered here are the historical  
18 growth in revenues, operating income, and net income. Since dividends are paid from  
19 earnings, estimating historical earnings growth may provide an indication of future  
20 earnings and dividend growth.

21 (2) Analyst Growth Rates

22 Analyst growth rates refer to short-term projections of earnings growth published  
23 by institutional research analysts such as Value Line and Bloomberg. Analyst growth rates,



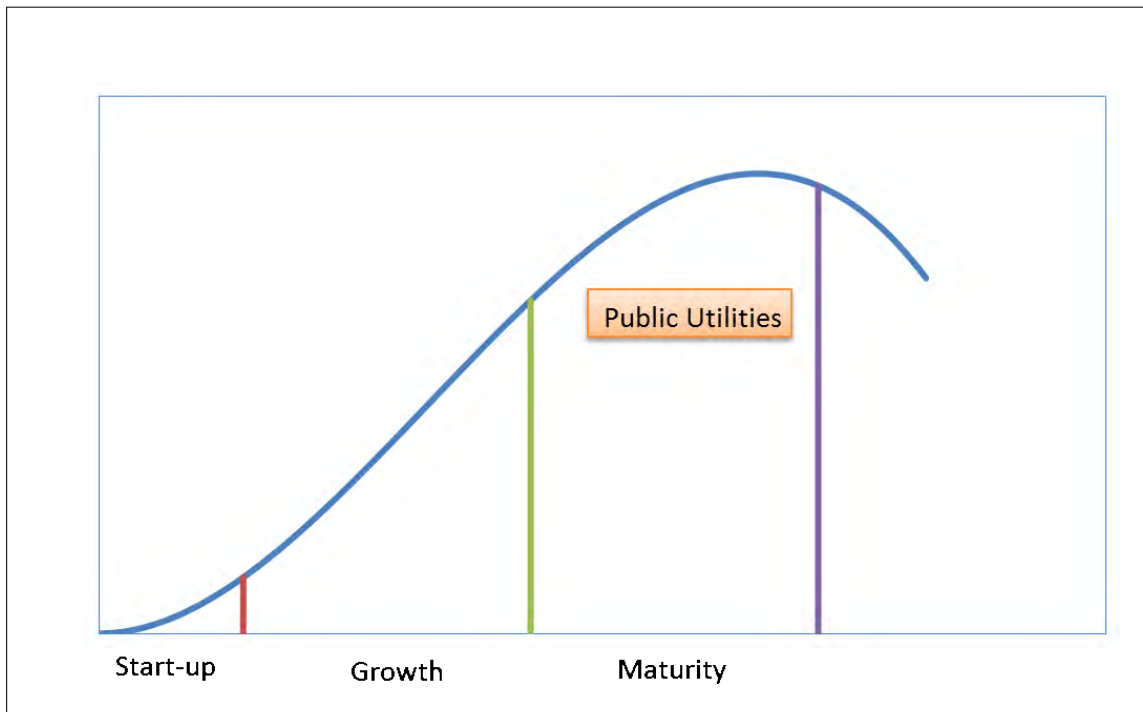
1 including the limitations with using them in the DCF Model to estimate utility cost of  
2 equity, are discussed in more detail below.

3 (3) Sustainable Growth Rates

4 To make the DCF Model a viable, practical model, an infinite stream of future cash  
5 flows must be estimated and then discounted back to the present. Otherwise, each annual  
6 cash flow would have to be estimated separately. Some analysts use “multi-stage” DCF  
7 Models to estimate the value of high-growth firms through two or more stages of growth,  
8 with the final stage of growth being sustainable. However, it is not necessary to use multi-  
9 stage DCF Models in use to estimate the value of new or high-growth firms to analyze the  
10 cost of equity of regulated utility companies. This is because regulated utilities are already  
11 in their “sustainable,” low growth stage. Thus, the single stage, or constant growth DCF  
12 Model I use in this case effectively assumes that the Company is in its final growth stage.  
13 Unlike most competitive firms, the growth of regulated utilities is constrained by physical  
14 service territories and limited primarily by ratepayer and load growth within those  
15 territories. Figure 4 below illustrates the well-known business/industry life-cycle pattern.

1  
2

**Figure 4:  
Industry Life Cycle**



3 In an industry's early stages, there are ample opportunities for growth and profitable  
4 reinvestment. In the maturity stage, however, growth opportunities diminish, and firms  
5 choose to pay out a larger portion of their earnings in the form of dividends instead of  
6 reinvesting them in operations to pursue further growth opportunities. Once a firm is in  
7 the maturity stage, it is not necessary to consider higher short-term growth metrics; rather,  
8 it is sufficient to analyze the cost of equity using a stable growth DCF Model using a  
9 sustainable growth rate.

1 **Q. Is the aggregate growth rate of the economy typically a limiting factor for the terminal**  
2 **growth rate in the DCF Model?**

3 A. Yes. A fundamental concept in finance is that no firm can grow forever at a rate higher  
4 than the growth rate of the economy in which it operates.<sup>27</sup> Thus, the terminal growth rate  
5 used in the DCF Model should not exceed the aggregate economic growth rate. This is  
6 especially true when the DCF Model is conducted on public utilities because utilities have  
7 defined service territories. As stated by Dr. Damodaran: “[i]f a firm is a purely domestic  
8 company, either because of internal constraints . . . or external constraints (such as those  
9 imposed by a government), the growth rate in the domestic economy will be the limiting  
10 value.”<sup>28</sup>

11 In fact, it is reasonable to assume a regulated utility would grow at a rate that is less  
12 than the U.S. economic growth rate. Unlike competitive firms, which might increase their  
13 growth by launching a new product line, franchising, or expanding into new and developing  
14 markets, utility operating companies with defined service territories cannot generally do  
15 any of these things to grow. Gross Domestic Product (“GDP”) is one of the most widely  
16 used measures of economic production and is used to measure aggregate economic growth.  
17 According to the Congressional Budget Office’s Budget Outlook, the long-term forecast  
18 for nominal U.S. GDP growth is 3.8%, which includes an inflation rate of 1.7%.<sup>29</sup> For  
19 mature companies in mature industries, such as utility companies, the terminal growth rate

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<sup>27</sup> See Aswath Damodaran, *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset*, p. 306 (3rd ed., John Wiley & Sons, Inc. 2012).

<sup>28</sup> Aswath Damodaran, *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset*, p. 306 (3rd ed., John Wiley & Sons, Inc. 2012).

<sup>29</sup> Congressional Budget Office Long-Term Budget Outlook, <https://www.cbo.gov/publication/59014>.

1 will likely fall between the expected rate of inflation and the expected rate of nominal GDP  
2 growth.

3 **Q. Did you also consider a variation of the DCF Model that incorporates analysts'**  
4 **growth rate projections?**

5 A. Yes. Despite the potential flaws in this variation of the DCF Model, I conducted this model  
6 because it is often presented in rate cases and considered by regulators.

7 **Q. Please describe the results of your DCF Models?**

8 A. For my DCF Models, I considered two variations: one using analysts' growth rates and one  
9 using a sustainable growth rate. The results of these models are 9.2% and 7.9%,  
10 respectively.

11 **D. Response to Mr. McKenzie's DCF Model**

12 **Q. Please summarize the results of Mr. McKenzie's DCF analyses.**

13 A. Mr. McKenzie's DCF Models produced results ranging from 10.0% - 10.6%.<sup>30</sup> Mr.  
14 McKenzie also conducted a DCF analysis on a group of non-utility companies, which  
15 produced results ranging from 10.5% - 11.0%.<sup>31</sup>

16 **Q. Do you believe Mr. McKenzie's DCF results indicate a reasonable cost of equity**  
17 **estimate for Duke?**

18 A. No. Mr. McKenzie's DCF results are unreasonably high because he relied on long-term  
19 growth rates that are not sustainable. He also eliminated several growth rates from his  
20 analysis that he deemed to be too low.<sup>32</sup> Mr. McKenzie relied on long-term growth rates

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<sup>30</sup> McKenzie Direct, Attachment 10-F (AMM), p. 3.

<sup>31</sup> *Id.* Attachment 10-L (AMM), p. 3.

<sup>32</sup> *Id.* Attachment 10-F (AMM), p. 3.

1 as high as 13% in his DCF analysis. Specifically, Mr. McKenzie assumes a long-term  
2 annual growth rate of 13% for NextEra Energy. While a 13% growth rate in earnings or  
3 dividends might be achievable for a company over one or several years (particularly if they  
4 have recently underperformed), this level of growth for dividends or earnings is not  
5 sustainable year after year over the long run. It assumes NextEra's earnings will grow each  
6 year at a rate that is more than two times the projected long-term growth rate of the entire  
7 U.S. economy, as measured by GDP.

8 **Q. Do you believe the DCF analysis Mr. McKenzie conducted on a proxy group of non-**  
9 **utility companies indicates an accurate cost of equity estimate for Duke?**

10 A. No. I disagree with the entire premise of this model. Non-utility companies are relatively  
11 incomparable to Duke compared with the utility proxy group. Thus, the results obtained  
12 from this model will be inferior to the results obtained from any model (conducted  
13 properly) on the utility proxy group. The risk profiles of competitive firms will tend to be  
14 higher than those of low-risk utilities; thus, their cost of equity estimates will generally be  
15 higher. Not surprisingly, the results of Mr. McKenzie's non-utility model are much higher  
16 than the results of his proxy group model. There is simply no marginal value added to the  
17 process of estimating utility cost of equity by using non-utility, non-regulated firms in a  
18 proxy group instead of firms with relatively similar risk profiles to the regulated utility  
19 being analyzed. The Commission should reject the results of Mr. McKenzie's non-utility  
20 model.

1                                    **VII. CAPITAL ASSET PRICING MODEL ANALYSIS**

2    **Q.    Please describe the CAPM.**

3    A.    The CAPM is a market-based model founded on the principle that investors expect higher  
 4            returns for incurring additional risk.<sup>33</sup> The CAPM estimates this expected return. The  
 5            various assumptions, theories, and equations involved in the CAPM are discussed in more  
 6            detail in my appendices.<sup>34</sup> Using the CAPM to estimate the cost of equity of a regulated  
 7            utility is consistent with the legal standards governing the fair rate of return. The U.S.  
 8            Supreme Court has recognized that “the amount of *risk* in the business is a most important  
 9            factor” in determining the allowed rate of return,<sup>35</sup> and that “the return to the equity owner  
 10           should be commensurate with returns on investments in other enterprises having  
 11           corresponding *risks*.”<sup>36</sup> The CAPM is a useful model because it directly considers the  
 12           amount of risk inherent in a business and directly measures the most important component  
 13           of a fair rate of return analysis: risk.

14   **Q.    Describe the inputs for the CAPM.**

15   A.    The basic CAPM equation requires only three inputs to estimate the cost of equity: (1) the  
 16           risk-free rate; (2) the beta coefficient; and (3) the equity risk premium. Each input is  
 17           discussed separately below.

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<sup>33</sup> William F. Sharpe, *A Simplified Model for Portfolio Analysis*, pp. 277-93 (Management Science IX 1963); see also John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do*, p. 208 (3rd ed., South-Western Cengage Learning 2010).

<sup>34</sup> See Appendix B.

<sup>35</sup> *Wilcox*, 212 U.S. at 48 (emphasis added).

<sup>36</sup> *Hope Natural Gas Co.*, 320 U.S. at 603 (emphasis added).

1       **A.     The Risk-Free Rate**

2       **Q.     Please explain the risk-free rate.**

3       A.     The first term in the CAPM is the risk-free rate ( $R_F$ ). The risk-free rate is simply the level  
4       of return investors can achieve without assuming any risk. The risk-free rate represents the  
5       bare minimum return that any investor would require on an asset with inherent risk. Even  
6       though no investment is technically devoid of risk, investors often use U.S. Treasury  
7       securities to represent the risk-free rate because they accept that those securities essentially  
8       contain no default risk. The Treasury issues securities with different maturities, including  
9       short-term Treasury Bills, intermediate-term Treasury Notes, and long-term Treasury  
10      Bonds.

11      **Q.     Is it preferable to use the yield on long-term Treasury bonds for the risk-free rate in**  
12      **the CAPM?**

13      A.     Yes. In valuing an asset, investors estimate cash flows over long periods of time. Common  
14      stock is viewed as a long-term investment, and the cash flows from dividends are assumed  
15      to last indefinitely. As a result, short-term Treasury bill yields are rarely used in the CAPM  
16      to represent the risk-free rate. Short-term rates are subject to greater volatility and, thus,  
17      can lead to unreliable estimates. Instead, long-term Treasury bonds are usually used to  
18      represent the risk-free rate in the CAPM. I considered a 30-day average of daily Treasury  
19      yield curve rates on 30-year Treasury bonds in my risk-free rate estimate, which resulted  
20      in a risk-free rate of 4.61%.<sup>37</sup>

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<sup>37</sup> Attachment DJG-7.

1           **B.     The Beta Coefficient**

2           **Q.     How is the beta coefficient used in this model?**

3           A.     As discussed above, beta represents the sensitivity of a given security to movements in the  
4           overall market. The CAPM states that in efficient capital markets, the expected risk  
5           premium on each investment is proportional to its beta. Recall that a security with a beta  
6           greater than 1.0 is riskier than the market portfolio. Conversely, a security with a beta less  
7           than one is less risky than the market portfolio. An index such as the S&P 500 Index is  
8           used as a proxy for the market portfolio. The historical betas for publicly traded firms are  
9           published by various institutional analysts. Beta may also be calculated through a linear  
10          regression analysis, which provides additional statistical information about the relationship  
11          between a single stock and the market portfolio. The market portfolio of all stocks has a  
12          beta equal to one. Stocks with betas greater than one are relatively more sensitive to market  
13          risk than the average stock. In contrast, stocks with betas of less than one are less sensitive  
14          to market risk.

15          **Q.     Describe the source for the betas you used in your CAPM analysis.**

16          A.     I used betas recently published by Value Line Investment Survey. The average beta for  
17          the total proxy group is 0.94.<sup>38</sup> Thus, we have an objective measure to prove the well-  
18          known concept that utility stocks are less risky than the average stock in the market. While  
19          there is evidence suggesting that betas published by sources such as Value Line may

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<sup>38</sup> Attachment DJG-8.



1 actually overestimate the risk of utilities (and thus overestimate the CAPM), I used the  
2 betas published by Value Line in the interest of reasonableness.<sup>39</sup>

### 3 **C. The Equity Risk Premium**

#### 4 **Q. Describe the equity risk premium.**

5 A. The final term of the CAPM is the equity risk premium (“ERP”), which is the required  
6 return on the market portfolio less the risk-free rate ( $R_M - R_F$ ). In other words, the ERP is  
7 the level of return investors expect above the risk-free rate in exchange for investing in  
8 risky securities. Many experts agree that “the single most important variable for making  
9 investment decisions is the equity risk premium.”<sup>40</sup> Likewise, the ERP is arguably the  
10 single most important factor in estimating the cost of capital in this case. There are three  
11 basic methods that can be used to estimate the ERP: (1) calculating a historical average;  
12 (2) taking a survey of experts; and (3) calculating the implied ERP. I will discuss each  
13 method in turn, noting advantages and disadvantages of these methods.

#### 14 **1. Historical Average**

#### 15 **Q. Describe the historical ERP.**

16 A. The historical ERP may be calculated by simply taking the difference between returns on  
17 stocks and returns on government bonds over a certain time period. Many practitioners

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<sup>39</sup> See Appendix B for a more detailed discussion of raw beta calculations and adjustments.

<sup>40</sup> Elroy Dimson, Paul Marsh & Mike Staunton, *Triumph of the Optimists: 101 Years of Global Investment Returns*, p. 4 (Princeton University Press 2002).

1           rely on the historical ERP as an estimate for the forward-looking ERP because it is easy to  
2           obtain. However, there are disadvantages to relying on the historical ERP.

3 **Q.    What are the limitations of relying solely on a historical average to estimate the**  
4 **current or forward-looking ERP?**

5 A.    Some investors may rely on the historic ERP because it is convenient and easy to calculate.

6           But what matters in the CAPM model is the current and forward-looking risk premium.<sup>41</sup>

7           Some investors may think that a historic ERP provides some indication of what the  
8           prospective risk premium is; however, there is empirical evidence suggesting the

9           prospective, forward-looking ERP is actually *lower* than the historical ERP. In a landmark

10          publication on risk premiums around the world, *Triumph of the Optimists*, the authors

11          suggest through extensive empirical research that the prospective ERP is lower than the

12          historical ERP.<sup>42</sup> This is due in large part to what is known as “survivorship bias” or

13          “success bias” — a tendency for failed companies to be excluded from historical indices.<sup>43</sup>

14          From their extensive analysis, the authors make the following conclusion regarding the

15          prospective ERP:

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<sup>41</sup> John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do*, p. 330 (3rd ed., South-Western Cengage Learning 2010).

<sup>42</sup> Elroy Dimson, Paul Marsh & Mike Staunton, *Triumph of the Optimists: 101 Years of Global Investment Returns*, p. 34 (Princeton University Press 2002).

<sup>43</sup> *Id.* at 194.

1 The result is a forward-looking, geometric mean risk premium for the  
2 United States . . . of around 2½ to 4 percent and an arithmetic mean risk  
3 premium . . . that falls within a range from a little below 4 to a little above  
4 5 percent.<sup>44</sup>

5 Indeed, these results are lower than many reported historical risk premiums. Other noted  
6 experts agree:

7 The historical risk premium obtained by looking at U.S. data is biased  
8 upwards because of survivor bias . . . . The true premium, it is argued, is  
9 much lower. This view is backed up by a study of large equity markets over  
10 the twentieth century (*Triumph of the Optimists*), which concluded that the  
11 historical risk premium is closer to 4%.<sup>45</sup>

12 Regardless of the variations in historic ERP estimates, many leading scholars and  
13 practitioners agree that simply relying on a historic ERP to estimate the risk premium going  
14 forward is not ideal. Fortunately, “a naïve reliance on long-run historical averages is not  
15 the only approach for estimating the expected risk premium.”<sup>46</sup>

16 **Q. Did you rely on the historical ERP as part of your CAPM analysis in this case?**

17 A. No. Due to the limitations of this approach, I primarily relied on the ERP reported in expert  
18 surveys and the implied ERP method discussed below.

## 19 2. Expert Surveys

20 **Q. Describe the expert survey approach to estimating the ERP.**

21 A. As its name implies, the expert survey approach to estimating the ERP involves conducting  
22 a survey of experts, including professors, analysts, chief financial officers, and other

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<sup>44</sup> *Id.*

<sup>45</sup> Aswath Damodaran, *Equity Risk Premiums: Determinants, Estimation and Implications – The 2015 Edition*, p. 17 (New York University 2015).

<sup>46</sup> John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do*, p. 330 (3rd ed., South-Western Cengage Learning 2010).

1 executives around the country and asking them what they think the ERP is. The IESE  
2 Business School conducts such a survey each year. Its 2024 expert survey reported an  
3 average ERP of 5.5%.<sup>47</sup>

### 4 **3. Implied ERP**

#### 5 **Q. Describe the implied ERP approach.**

6 A. The third method of estimating the ERP is arguably the best. The implied ERP relies on  
7 the stable growth model Myron J. Gordon proposed, often called the “Gordon Growth  
8 Model,” which is a basic stock valuation model that has been widely used in finance for  
9 many years.<sup>48</sup> This model is a mathematical derivation of the DCF Model. In fact, the  
10 underlying concept in both models is the same: The current value of an asset is equal to the  
11 present value of its future cash flows. Instead of using this model to determine the discount  
12 rate of one company, we can use it to determine the discount rate for the entire market by  
13 substituting the inputs of the model. Specifically, instead of using the current stock price  
14 ( $P_0$ ), we will use the current value of the S&P 500 ( $V_{500}$ ). Instead of using the dividends  
15 of a single firm, we will consider the dividends paid by the entire market. Additionally,  
16 we should consider potential dividends. In other words, stock buybacks should be  
17 considered in addition to paid dividends, as stock buybacks represent another way for the  
18 company to transfer free cash flow to shareholders. Focusing on dividends alone without

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<sup>47</sup> Pablo Fernandez, et al., *Survey: Market Risk Premium and Risk-Free Rate used for 96 countries in 2024* (IESE Business School 2024), copy available at [https://papers.ssrn.com/sol3/Delivery.cfm/SSRN\\_ID4754347\\_code12696.pdf?abstractid=4754347&mirid=1](https://papers.ssrn.com/sol3/Delivery.cfm/SSRN_ID4754347_code12696.pdf?abstractid=4754347&mirid=1)  
IESE Business School is the graduate business school of the University of Navarra.

<sup>48</sup> Myron J. Gordon and Eli Shapiro, *Capital Equipment Analysis: The Required Rate of Profit*, pp. 102-10 (Management Science Vol. 3, No. 1 Oct. 1956).

1 considering stock buybacks could understate the cash flow component of the model and,  
 2 ultimately, understate the implied ERP. The market dividend yield plus the market  
 3 buyback yield gives us the gross cash yield to use as our cash flow in the numerator of the  
 4 discount model. This gross cash yield is increased each year over the next five years by  
 5 the growth rate. These cash flows must be discounted to determine their present value.  
 6 The discount rate in each denominator is the risk-free rate ( $R_F$ ) plus the discount rate ( $K$ ).  
 7 Equation 1 below shows how the implied return is calculated. Since the current value of  
 8 the S&P is known, we can solve for  $K$ , the implied market return.<sup>49</sup>

9 **Equation 1:**  
 10 **Implied Market Return**

11 
$$V_{500} = \frac{CY_1(1+g)^1}{(1+R_F+K)^1} + \frac{CY_2(1+g)^2}{(1+R_F+K)^2} + \dots + \frac{CY_5(1+g)^5 + TV}{(1+R_F+K)^5}$$

where:  $V_{500}$  = current value of index (S&P 500)  
 $CY_{1-5}$  = average cash yield over last five years (includes dividends and  
 buybacks)  
 $g$  = compound growth rate in earnings over last five years  
 $R_F$  = risk-free rate  
 $K$  = implied market return (this is what we are solving for)  
 $TV$  = terminal value =  $CY_5 (1+R_F) / K$

12 The discount rate is called the “implied” return because it is based on the current value of  
 13 the index as well as the value of free cash flow to investors projected over the next five  
 14 years. Thus, based on these inputs, the market is “implying” the expected return. In other  
 15 words, based on the current value of all stocks (the index price) and the projected value of  
 16 future cash flows, the market is telling us the return investors expect for investing in the

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<sup>49</sup> See Attachment DJG-9 for detailed calculation.

1 market portfolio. After solving for the implied market return (K), we simply subtract the  
2 risk-free rate from it to arrive at the implied ERP as shown in the following equation.

3 **Equation 2:**  
4 **Implied Equity Risk Premium**

5 
$$\text{Implied Expected Market Return} - R_F = \text{Implied ERP}$$

6 **Q. Discuss the results of your implied ERP calculation.**

7 A. After collecting data for the index value, operating earnings, dividends, and buybacks for  
8 the S&P 500 over the past six years, I calculated the dividend yield, buyback yield, and  
9 gross cash yield for each year. I also calculated the compound annual growth rate (g) from  
10 operating earnings. I used these inputs, along with the risk-free rate and current value of  
11 the index, to calculate a current required return on the U.S. equity market of 9.8%. I  
12 subtracted the risk-free rate to arrive at the implied ERP of 5.1%.<sup>50</sup> Dr. Damodaran, one  
13 of the world's leading experts on the ERP, promotes the implied ERP method discussed  
14 above. He calculates monthly and annual implied ERPs with this method and publishes  
15 his results. Dr. Damodaran's average ERP estimate for May 2024, using several implied  
16 ERP variations, was 4.6%.<sup>51</sup> Additionally, Kroll (formerly Duff & Phelps) recently  
17 published an ERP estimate of 5.5%.<sup>52</sup>

18 **Q. What are the results of your final ERP estimate?**

19 A. For the final ERP estimate I used in my CAPM analysis, I considered the results of the  
20 ERP surveys, the estimated ERP reported by Kroll, the estimated ERP calculated by Dr.

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<sup>50</sup> *Id.*

<sup>51</sup> <http://pages.stern.nyu.edu/~adamodar/>

<sup>52</sup> Kroll, Cost of Capital Recommendations and Potential Upcoming Changes – February 8, 2024 Update.

1 Damodaran, and the implied ERP based on my calculations.<sup>53</sup> The results are presented in  
 2 the following figure:

3 **Figure 5:**  
 4 **Equity Risk Premium Results**

IESE Business School Survey	5.5%
Kroll (Duff & Phelps) Report	5.5%
Damodaran (average)	4.5%
Garrett	5.1%
<b>Average</b>	<b>5.2%</b>

5 I used the average ERP of 5.2% from these sources in my CAPM.

6 **Q. Please explain the final results of your CAPM analysis.**

7 A. Using the inputs for the risk-free rate, beta, and ERP discussed above, I estimate the  
 8 Company's CAPM cost of equity is 9.5%, but only if the proxy group's average debt ratio  
 9 were imputed as the ratemaking capital structure for Duke; otherwise, the Company's  
 10 correct CAPM cost of equity estimate is 8.9%, as I discuss further in Section VIII B..<sup>54</sup>  
 11 The CAPM can be displayed graphically through what is known as the Security Market  
 12 Line ("SML"). Figure 6 below shows the expected return (cost of equity) on the y-axis,  
 13 and the average beta for the proxy group on the x-axis. The SML intercepts the y-axis at  
 14 the level of the risk-free rate. The slope of the SML is the ERP.

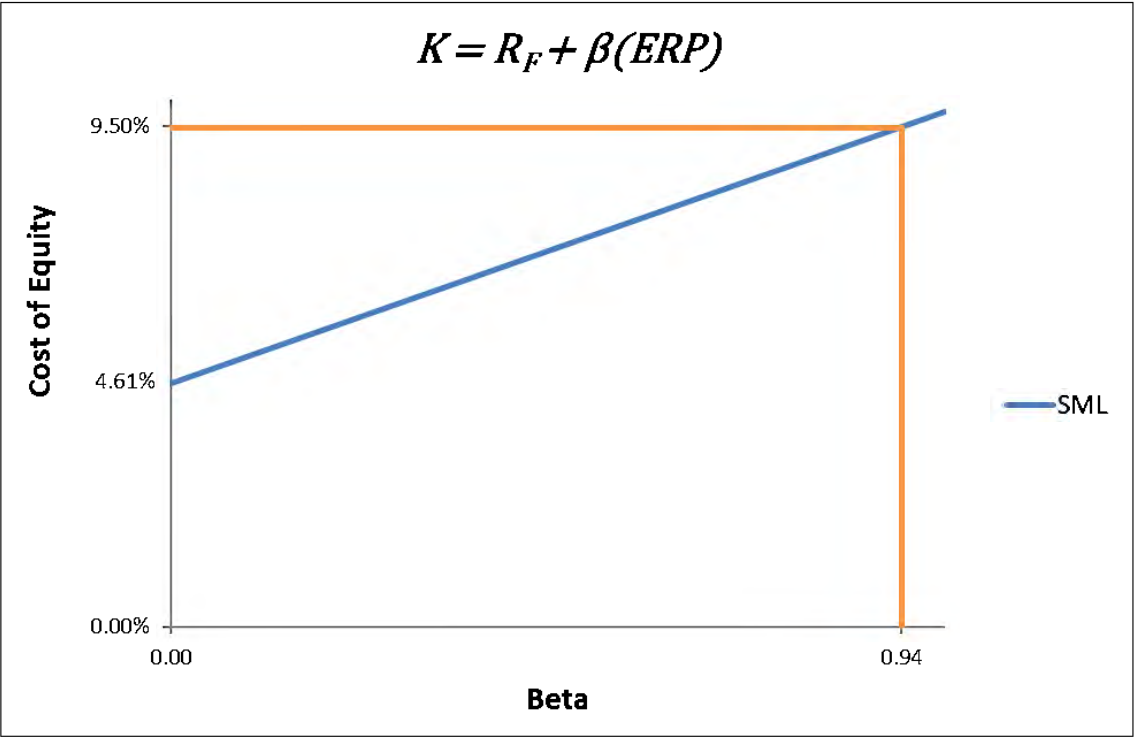
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<sup>53</sup> See also Attachment DJG-10.

<sup>54</sup> Exhibits DJG-11 and DJG-12.

1  
2

**Figure 6:  
CAPM Graph**



3 The SML provides the rate of return that will compensate investors for the beta risk of that  
4 investment. Thus, at an average beta of 0.94 for the proxy group, and assuming the proxy  
5 group's average capital structure is used, the CAPM result is 9.5%. However, as discussed  
6 below in more detail, all else is not equal, and the CAPM results as applied to Duke should  
7 be adjusted to account for the differences between Duke's low-risk capital structure relative  
8 to the proxy group.



1           **D.     Response to Mr. McKenzie's CAPM Analysis and Other Issues**

2   **Q.     Mr. McKenzie's CAPM analysis yields notably higher results. Did you find specific**  
3   **problems with Mr. McKenzie's CAPM assumptions and inputs?**

4   A.     Yes, I did. Mr. McKenzie estimates a CAPM cost of equity of 11.5%, which includes a  
5     size adjustment of 0.3%.<sup>55</sup> Mr. McKenzie's CAPM cost of equity is overstated due to his  
6     overestimation of the ERP in addition to the unnecessary size adjustment. Mr. McKenzie  
7     also conducts another unnecessary risk premium model in addition to the CAPM. Mr.  
8     McKenize then also adds a premium to his results to account for flotation costs, which  
9     affects his overall cost of equity results. I will address Mr. McKenzie's empirical CAPM  
10    ("ECAPM") model and expected earnings model in this section. These issues are discussed  
11    further below.

12           **1.   ERP**

13   **Q.     Did Mr. McKenzie rely on a reasonable measure for the ERP?**

14   A.     No, he did not. Mr. McKenzie used an input of 7.3% for the ERP.<sup>56</sup> The ERP is one of  
15    three inputs in the CAPM equation, and it is one of the most important factors for  
16    estimating the cost of equity in this case. As discussed above, I used three widely accepted  
17    methods for estimating the ERP, including consulting expert surveys, calculating the  
18    implied ERP based on aggregate market data, and considering the ERPs published by  
19    reputable analysts. The average ERP found from my research and analysis is only 5.2%.

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<sup>55</sup> McKenzie Direct, Attachment 10-H (AMM), p. 1.

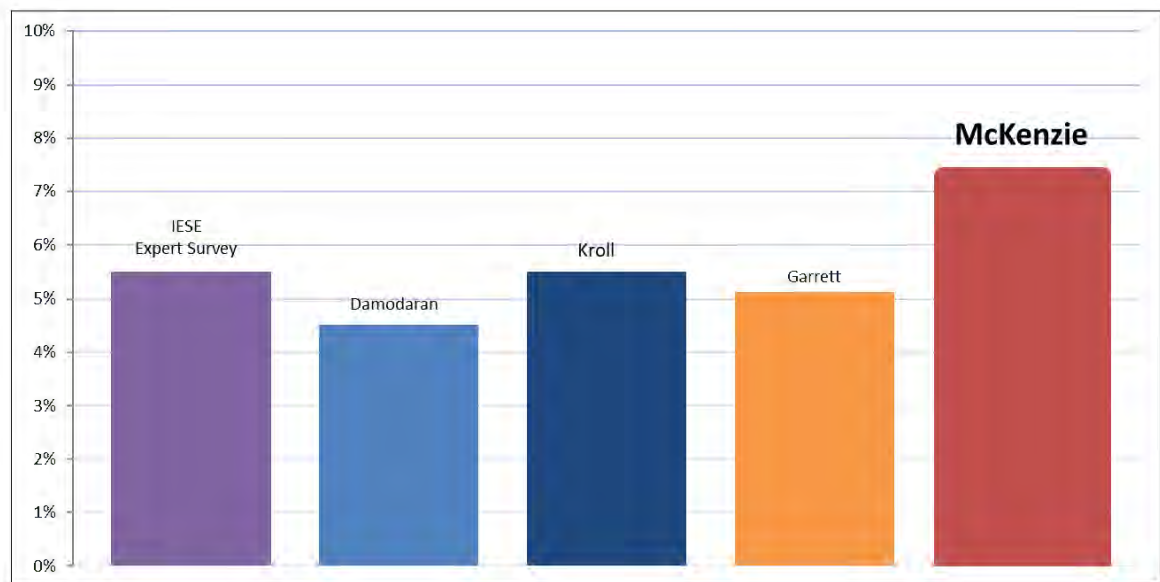
<sup>56</sup> *Id.*

1 **Q. Please discuss and illustrate how Mr. McKenzie's ERP compares with other estimates**  
2 **for the ERP.**

3 A. The 2024 IESE Business School expert survey reports an average ERP of 5.5%. Similarly,  
4 Kroll (formerly Duff & Phelps) recently estimated an ERP of 5.5%. Dr. Damodaran, one  
5 of the leading experts on the ERP, recently estimated an ERP of only 4.6%.<sup>57</sup> The chart in  
6 the following figure illustrates that Mr. McKenzie's ERP estimate is far out of line with  
7 other reasonable, objective estimates for the ERP.<sup>58</sup>

8  
9

**Figure 7:  
Equity Risk Premium Comparison**



10 When compared with other independent sources for the ERP, as well as my estimate, Mr.  
11 McKenzie's ERP estimate is clearly not within the range of reasonableness. As a result,  
12 his CAPM cost of equity estimate is overstated.

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<sup>57</sup> Aswath Damodaran, *Implied Equity Risk Premium Update*, DAMODARAN ONLINE, <http://pages.stern.nyu.edu/~adamodar/>. Dr. Damodaran estimates several ERPs using various assumptions.

<sup>58</sup> The ERP estimated by Dr. Damodaran is the highest of several ERP estimates under slightly differing assumptions.

1           **2. Size Effect**

2   **Q.     Describe Mr. McKenzie's size premium adjustment to his CAPM.**

3   A.     Mr. McKenzie adds 0.3% to his base CAPM results, even though he acknowledges that  
4           this adjustment is not "related to the relative size of Duke Energy Indiana."<sup>59</sup>

5   **Q.     Do you agree with Mr. McKenzie's opinion regarding Duke's size?**

6   A.     No. Duke should not receive any upward adjustment or consideration to its cost of equity  
7           estimate or authorized ROE due to its size. The "size effect" phenomenon arose from a  
8           1981 study Rolf W. Banz conducted, which found that "in the 1936 – 1975 period, the  
9           common stock of small firms had, on average, higher risk-adjusted returns than the  
10          common stock of large firms."<sup>60</sup> According to Ibbotson, Banz's size effect study was  
11          "[o]ne of the most remarkable discoveries of modern finance."<sup>61</sup> Perhaps there was some  
12          merit to this idea at the time, but the size effect phenomenon was short lived. Banz's 1981  
13          publication generated much interest in the size effect and spurred the launch of significant  
14          new small cap investment funds. However, this "honeymoon period lasted for  
15          approximately two years . . . ."<sup>62</sup> After 1983, U.S. small-cap stocks actually  
16          underperformed relative to large cap stocks. In other words, the size effect essentially  
17          reversed. In *Triumph of the Optimists*, the authors conducted an extensive empirical study

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<sup>59</sup> McKenzie Direct, Attachment 10-H (AMM), p. 1.

<sup>60</sup> Rolf W. Banz, *The Relationship Between Return and Market Value of Common Stocks*, pp. 3-18 (Journal of Financial Economics 9 (1981)).

<sup>61</sup> 2015 Ibbotson Stocks, Bonds, Bills, and Inflation Classic Yearbook 99 (Morningstar 2015).

<sup>62</sup> Elroy Dimson, Paul Marsh & Mike Staunton, *Triumph of the Optimists: 101 Years of Global Investment Returns*, p. 131 (Princeton University Press 2002).

1 of the size effect phenomenon around the world. They found that after the size effect  
2 phenomenon was discovered in 1981, it disappeared within a few years:

3 It is clear . . . that there was a global reversal of the size effect in virtually  
4 every country, with the size premium not just disappearing but going into  
5 reverse. Researchers around the world universally fell victim to Murphy's  
6 Law, with the very effect they were documenting – and inventing  
7 explanations for – promptly reversing itself shortly after their studies were  
8 published.<sup>63</sup>

9 In other words, the authors assert that the very discovery of the size effect phenomenon  
10 likely caused its own demise. The authors ultimately concluded that it is “inappropriate to  
11 use the term ‘size effect’ to imply that we should automatically expect there to be a small-  
12 cap premium,” yet, this is exactly what utility witnesses often do in attempting to  
13 artificially inflate the cost of equity with a size premium. Other prominent sources have  
14 agreed the size premium is a dead phenomenon. According to Ibbotson:

15 The unpredictability of small-cap returns has given rise to another argument  
16 against the existence of a size premium: that markets have changed so that  
17 the size premium no longer exists. As evidence, one might observe the last  
18 20 years of market data to see that the performance of large-cap stocks was  
19 basically equal to that of small cap stocks. In fact, large-cap stocks have  
20 outperformed small-cap stocks in five of the last 10 years.<sup>64</sup>

21 In addition to the studies discussed above, other scholars have concluded similar results.

22 According to Kalesnik and Beck:

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<sup>63</sup> *Id.* at 133.

<sup>64</sup> 2015 Ibbotson Stocks, Bonds, Bills, and Inflation Classic Yearbook, p. 112 (Morningstar 2015).

1 Today, more than 30 years after the initial publication of Banz's paper, the  
2 empirical evidence is extremely weak even before adjusting for possible  
3 biases . . . . The U.S. long-term size premium is driven by the extreme  
4 outliers, which occurred three-quarters of a century ago . . . . Finally,  
5 adjusting for biases . . . makes the size premium vanish. If the size premium  
6 were discovered today, rather than in the 1980s, it would be challenging to  
7 even publish a paper documenting that small stocks outperform large  
8 ones.<sup>65</sup>

9 For all of these reasons, the Commission should reject Mr. McKenzie's size premium.

### 10 **3. Other Risk Premium Analyses**

11 **Q. Did you review Mr. McKenzie's other risk premium analyses?**

12 A. Yes. I am addressing Mr. McKenzie's other risk premium analyses in this section because  
13 the CAPM itself is a risk premium model. In this case, Mr. McKenzie conducted his own  
14 "utility risk premium" model, which considers outdated authorized ROEs from other  
15 jurisdictions.<sup>66</sup>

16 **Q. Do you agree with the results of Mr. McKenzie's risk premium analysis?**

17 A. No. Mr. McKenzie's utility risk premium model considers authorized ROEs from other  
18 jurisdictions dating back to 1974.<sup>67</sup> Relying on 50-year-old data for his analysis contradicts  
19 Mr. McKenzie's own acknowledgement that cost of equity modeling is a "forward-  
20 looking" process.<sup>68</sup> Furthermore, the risk premium analysis offered by Mr. McKenzie is  
21 completely unnecessary when we already have a real risk premium model to use: the

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<sup>65</sup> Vitali Kalesnik and Noah Beck, *Busting the Myth About Size* (Research Affiliates 2014), available at [https://www.researchaffiliates.com/Our%20Ideas/Insights/Fundamentals/Pages/284\\_Busting\\_the\\_Myth\\_About\\_Size.aspx](https://www.researchaffiliates.com/Our%20Ideas/Insights/Fundamentals/Pages/284_Busting_the_Myth_About_Size.aspx) (emphasis added).

<sup>66</sup> McKenzie Direct, Attachment 10-J (AMM), p. 2.

<sup>67</sup> *Id.*

<sup>68</sup> See e.g., *id.* at p. 42, lines 19-23.

1 CAPM. The CAPM itself is a “risk premium” model; it takes the bare minimum return  
2 any investor would require for assuming no risk (the risk-free rate), then adds a *premium*  
3 to compensate the investor for the extra risk he or she assumes by buying a stock rather  
4 than a riskless U.S. Treasury security. Companies around the world have used the CAPM  
5 for decades for the same purpose we are using it in this case – to estimate cost of equity.

6 Unlike the CAPM, which is found in almost every comprehensive financial  
7 textbook, the types of risk premium models Mr. McKenzie used in this case are almost  
8 exclusively found in the texts and testimonies of utility witnesses. Specifically, these risk  
9 premium models attempt to create an inappropriate link between market-based factors,  
10 such as interest rates, with awarded returns on equity. Inevitably, this type of model is  
11 used to justify a cost of equity that is much higher than would be dictated by market forces.

#### 12 **4. ECAPM**

13 **Q. Please summarize Mr. McKenzie’s ECAPM analysis.**

14 A. Mr. McKenzie offers another version of the CAPM that he calls the “ECAPM”. The results  
15 of his ECAPM further inflate the results of his traditional CAPM.<sup>69</sup>

16 **Q. Do you agree with Mr. McKenzie’s ECAPM results?**

17 A. No. The premise of Mr. McKenzie’s ECAPM is that the traditional CAPM underestimates  
18 the return required from low-beta securities, such as those of the proxy group. There are  
19 several problems with this concept, however. First, the Commission has explicitly rejected  
20 the use of ECAPM in at least two previous Causes (Cause Nos. 40003 and 42359). The

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<sup>69</sup> McKenzie Direct, Attachment 10-I (AMM), p. 1.

1 Commission reaffirmed that ECAPM is unreliable for ratemaking purposes in its Order  
2 dated May 18, 2004, in Cause No. 42359:

3 With respect to the ECAPM analysis performed by Dr. Morin we  
4 note that the Commission rejected this model in Cause No. 40003,  
5 and found that: "the Empirical CAPM is not sufficiently reliable for  
6 ratemaking purposes." Cause No. 40003 at 32. We went on to  
7 conclude that the ECAPM ". . . would adjust, in essence, future  
8 expectations with regard to investor perceptions of relative risks for  
9 further change which may occur years hence." The Commission  
10 concluded that ". . . we do not believe exercises in approximating  
11 future cost of capital are conducive to such precise estimation as the  
12 Empirical CAPM would suggest." Id. We find that nothing  
13 presented in this Cause has changed our prior determination that  
14 ECAPM is not sufficiently reliable for ratemaking purposes and  
15 hereby reject the model in this proceeding.<sup>70</sup>

16 Second, the betas both Mr. McKenzie and I used in the traditional CAPM already account  
17 for the theory that low-beta stocks might tend to be underestimated. In other words, the  
18 raw betas for each of the utility stocks in the proxy groups have already been adjusted by  
19 Value Line to be higher. Third, there is empirical evidence suggesting the type of beta-  
20 adjustment method Value Line used actually overstates betas from consistently low-beta  
21 industries like utilities. According to this research, it is better to employ an adjustment  
22 method that adjusts raw betas toward an industry average, rather than the market average,  
23 which ultimately would result in betas that are lower than those published in Value Line.<sup>71</sup>  
24 Finally, Mr. McKenzie's ECAPM suffers from the same overestimated risk-free rate and  
25 ERP inputs discussed above. Thus, regardless of the differing theories regarding the mean

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<sup>70</sup> *In re PSI Energy*, Cause No. 42359, Order, p. 56 (Ind. Util. Regul. Comm'n May 18, 2004).

<sup>71</sup> See Appendix B for further discussion on these theories.

1           reversion tendencies of low-beta securities, Mr. McKenzie's ECAPM should be  
2           disregarded for its ERP input alone.

3           **5. Expected Earnings**

4           **Q. Please describe Mr. McKenzie's expected earnings model.**

5           A. Mr. McKenzie conducted a model that considers the expected ROE of the proxy group.  
6           This model produced a result of 11.3%.<sup>72</sup>

7           **Q. Do you believe the results of Mr. McKenzie's expected earnings model indicate a**  
8           **reasonable cost of equity estimate for Duke?**

9           A. No. The most obvious reason that Mr. McKenzie's expected earnings model does not  
10          equate to a reasonable cost of equity estimate for Duke is because the model itself does not  
11          actually assess the cost of equity, but rather the expected ROE. His model incorporates  
12          ROE results as high as 15.1%.<sup>73</sup> Earned returns on equity (whether historical or projected)  
13          are a different concept than cost of equity. The cost of equity is a forward-looking concept  
14          that examines an investor's expected return on an asset given the level of risk in the  
15          investment. If an investor estimates a cost of equity of 20% in XYZ Corporation (a very  
16          risky company), but the Corporation only reports a 5% return for a given year, this does  
17          not mean the investor should have only "expected" a low 5% return for a relatively risky  
18          investment. Furthermore, analyzing earned returns in this context contributes to a feedback  
19          loop which (especially if Mr. McKenzie's model is given any weight) will result in inflated  
20          ROEs. We are using cost of equity models (i.e., the CAPM and DCF Model) to determine

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<sup>72</sup> McKenzie Direct, Attachment 10-K (AMM), p. 1.

<sup>73</sup> *Id.*



1 a fair awarded ROE (which gives Duke the opportunity to earn that ROE). It makes no  
2 sense to consider earned ROEs for purposes of setting an authorized ROE. For all these  
3 reasons, the Commission should reject Mr. McKenzie's expected earnings model.

#### 4 **VIII. CAPITAL STRUCTURE**

5 **Q. Describe in general the concept of a company's "capital structure."**

6 A. "Capital structure" refers to the way a company finances its overall operations through  
7 external financing. The primary sources of long-term, external financing are debt capital  
8 and equity capital. Debt capital usually comes in the form of contractual bond issues that  
9 require the firm to make payments, while equity capital represents an ownership interest in  
10 the form of stock. Because a firm cannot pay dividends on common stock until it satisfies  
11 its debt obligations to bondholders, stockholders are referred to as "residual claimants."  
12 The fact that stockholders have a lower priority to claims on company assets increases their  
13 risk and the required return relative to bondholders. Thus, equity capital has a higher cost  
14 than debt capital. Firms can reduce their weighted average cost of capital ("WACC") by  
15 recapitalizing and increasing their debt financing. In addition, because interest expense is  
16 deductible, increasing debt also adds value to the company by reducing its tax obligation.

17 **Q. Please explain the concept of the WACC.**

18 A. Here, the term "weighted average cost of capital" as used in the WACC refers to the  
19 weighted average cost of all the components of a company's capital structure, including  
20 debt and equity. Determining the cost of debt is relatively straightforward. Interest  
21 payments on bonds are contractual, "embedded costs," that are generally calculated by  
22 dividing total interest payments by the book value of outstanding debt. Determining the

1 cost of equity, on the other hand, is more complex, as is evident from the preceding  
 2 testimony. Unlike the known, contractual cost of debt, there is no explicit “cost” of equity;  
 3 the cost of equity must be estimated through various financial models. Thus, the overall  
 4 WACC includes the cost of debt and the estimated cost of equity. It is a “weighted average”  
 5 because it is based upon the company’s relative levels of debt and equity or “capital  
 6 structure.” Companies in the competitive market often use their WACC as the discount  
 7 rate to determine the value of capital projects, so it is important this figure be closely  
 8 estimated. The basic WACC equation used in regulatory proceedings is presented as  
 9 follows:

10 **Equation 3:**  
 11 **Weighted Average Cost of Capital**

$$12 \quad WACC = \left( \frac{D}{D + E} \right) C_D + \left( \frac{E}{D + E} \right) C_E$$

where:  $WACC$  = *weighted average cost of capital*  
 $D$  = *book value of debt*  
 $C_D$  = *embedded cost of debt capital*  
 $E$  = *book value of equity*  
 $C_E$  = *market-based cost of equity capital*

13 Thus, the three components of the WACC include the following:

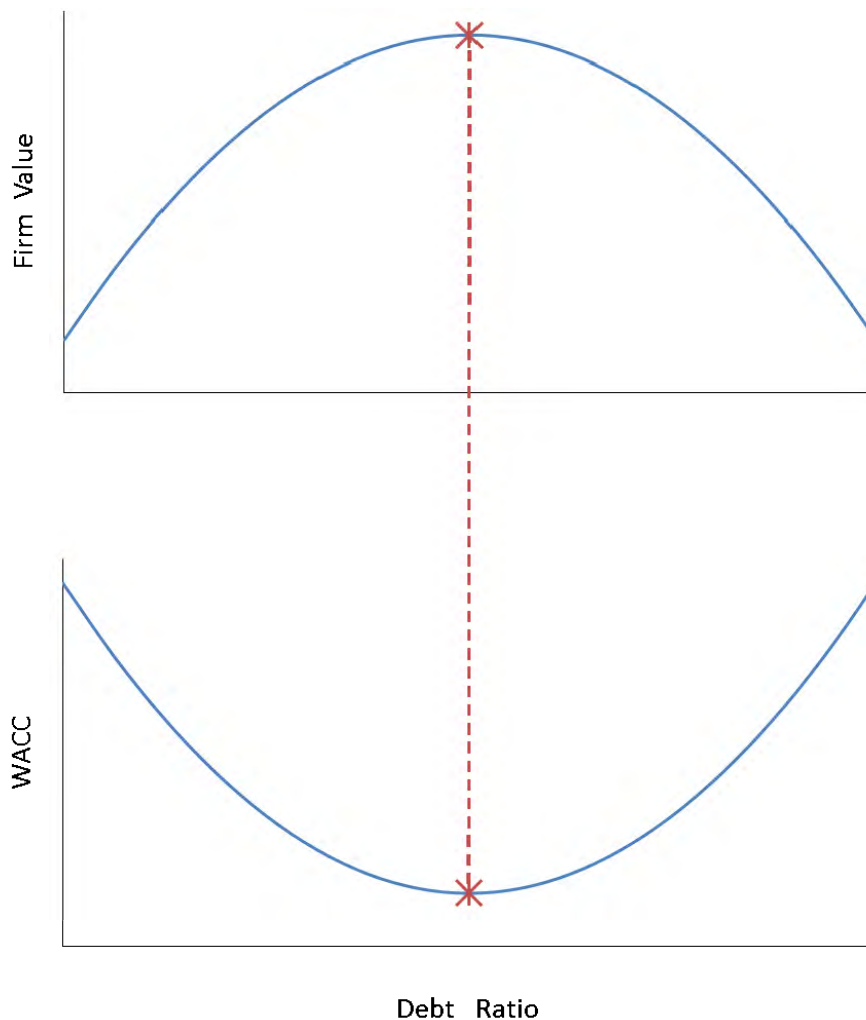
- 14 (1) Cost of Equity  
 15 (2) Cost of Debt  
 16 (3) Capital Structure

17 **Q. Is it true that, by increasing debt, competitive firms can add value and reduce their**  
 18 **WACC?**

19 A. Yes, it is. A competitive firm can add value by increasing debt. After a certain point,  
 20 however, the marginal cost of additional debt outweighs its marginal benefit. This is

1 because the more debt the company uses, the higher interest expense it must pay, and the  
2 likelihood of loss increases. This also increases the risk of non-recovery for both  
3 bondholders and shareholders, causing both groups of investors to demand a greater return  
4 on their investment. Thus, if debt financing is too high, the firm's WACC will increase  
5 instead of decrease. Figure 8 illustrates these concepts.

6 **Figure 8:**  
7 **Optimal Debt Ratio**



8 As shown in this figure, a competitive firm's value is maximized when the WACC is  
9 minimized. In both graphs, the debt ratio is shown on the x-axis. By increasing its debt

1 ratio, a competitive firm can minimize its WACC and maximize its value. At a certain  
2 point, however, the benefits of increasing debt do not outweigh the costs.

3 **Q. Does the rate base rate of return model effectively incentivize utilities to operate at**  
4 **the optimal capital structure?**

5 A. No. While it is true that competitive firms maximize their value by minimizing their  
6 WACC, this is not the case for regulated utilities. Under the rate base rate of return model,  
7 a higher WACC results in higher rates, all else held constant. The basic revenue  
8 requirement equation is as follows:

9 **Equation 4:**  
10 **Revenue Requirement for Regulated Utilities**

$$11 \quad RR = O + d + T + r(A - D)$$

where:  $RR$  = revenue requirement  
 $O$  = operating expenses  
 $d$  = depreciation expense  
 $T$  = corporate tax  
 $r$  = **weighted average cost of capital (WACC)**  
 $A$  = plant investments  
 $D$  = accumulated depreciation

12 As shown in this equation, utilities can increase their revenue requirement by *increasing*  
13 their WACC, not by minimizing it. Thus, because there is no incentive for a regulated  
14 utility to minimize its WACC, a commission standing in the place of competition must  
15 ensure the regulated utility is operating at the lowest reasonable WACC. Left unrestrained,  
16 utilities will increase their equity and decrease their debt to unreasonably increase their  
17 profits that flow through to shareholders.

1 **Q. Can utilities generally afford to have higher debt levels than other industries?**

2 A. Yes. Because regulated utilities have large amounts of fixed assets, stable earnings, and  
3 low risk relative to other industries, they can afford to have relatively higher debt ratios (or  
4 “leverage”). As aptly stated by Dr. Damodaran:

5 Since financial leverage multiplies the underlying business risk, it stands to  
6 reason that firms that have high business risk should be reluctant to take on  
7 financial leverage. It also stands to reason that firms that operate in stable  
8 businesses should be much more willing to take on financial leverage.  
9 *Utilities*, for instance, have historically had high debt ratios but have not  
10 had high betas, mostly because their underlying businesses have been stable  
11 and fairly predictable.<sup>74</sup>

12 Note that Dr. Damodaran explicitly contrasts utilities with firms that have high underlying  
13 business risk. Because utilities have low levels of risk and operate as stable businesses,  
14 they should generally operate with relatively higher levels of debt to achieve their optimal  
15 capital structure.

16 **A. Proxy and Industry Debt Ratios**

17 **Q. Please describe the debt ratios of the proxy group.**

18 A. According to the debt ratios recently reported in Value Line for the utility proxy group, the  
19 average debt ratio of the proxy group is 54%, and the average equity ratio is 46%.<sup>75</sup> This  
20 debt ratio is notably higher than Duke's proposed debt ratio of only 47%. More  
21 importantly, this means Duke has a lower level of financial risk relative to the proxy group

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<sup>74</sup> *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset*, p. 196 (emphasis added).

<sup>75</sup> Attachment DJG-13.

1           – a discrepancy that can be mathematically accounted for in terms of cost of equity  
2           estimation through the Hamada Model, which is discussed in more detail below.

3   **Q.    What is the debt ratio of Duke's parent company, Duke Energy?**

4   A.    Duke Energy's debt ratio at year-end 2023 was 59.6%.<sup>76</sup> This is another indication that  
5           Duke's proposed debt ratio is too low, which would increase its authorized rate of return.

6   **Q.    Please describe the debt ratios recently observed in competitive U.S. industries.**

7   A.    There are nearly 2,000 firms in U.S. industries with higher debt ratios than 50%, and with  
8           an average debt ratio of about 61%.<sup>77</sup> Figure 9 shows a sample of these industries with  
9           debt ratios higher than 56%.

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<sup>76</sup> Value Line Investment Survey.

<sup>77</sup> See Attachment DJG-14.

1  
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**Figure 9:  
Industries with Debt Ratios Greater than 56%**

<b>Industry</b>	<b># Firms</b>	<b>Debt Ratio</b>
Air Transport	21	84%
Hotel/Gaming	69	82%
Hospitals/Healthcare Facilities	34	82%
Retail (Automotive)	30	78%
Brokerage & Investment Banking	30	76%
Computers/Peripherals	42	71%
Bank (Money Center)	7	68%
Cable TV	10	68%
Food Wholesalers	14	67%
Advertising	58	67%
Oil/Gas Distribution	23	66%
Rubber& Tires	3	65%
Transportation (Railroads)	4	65%
Real Estate (Operations & Services)	60	64%
Retail (Grocery and Food)	13	64%
Retail (Special Lines)	78	64%
Recreation	57	62%
Insurance (Life)	27	61%
Trucking	35	61%
Packaging & Container	25	61%
Power	48	60%
Telecom. Services	49	60%
Telecom (Wireless)	16	60%
R.E.I.T.	223	60%
Auto & Truck	31	59%
Utility (General)	15	59%
Household Products	127	58%
Office Equipment & Services	16	58%
Environmental & Waste Services	62	57%
Utility (Water)	16	57%
Retail (Distributors)	69	57%
Transportation	18	57%
Green & Renewable Energy	19	57%
<b>Total / Average</b>	<b>1,349</b>	<b>65%</b>

1 Many of the industries shown here, like public utilities, are generally well-established  
2 industries with large amounts of capital assets. The shareholders of these industries  
3 generally prefer these higher debt ratios in order to maximize their profits. There are  
4 several notable industries that have relatively comparable debt ratios to public utilities.  
5 Cable TV, Telecom, Power, and Water Utility industries all have an average debt ratio of  
6 about 60%.

7 **Q. Based on the foregoing, are you recommending a direct adjustment to Duke's**  
8 **ratemaking capital structure in this case?**

9 A. No. I am not recommending an imputed capital structure for Duke; however, this does not  
10 mean that no adjustment should be made to account for the discrepancy in financial risk  
11 between Duke and the proxy group. For the CAPM to be applied correctly, a mathematical  
12 adjustment should be made to the CAPM results effectively aligning Duke's capital  
13 structure to the proxy group's capital structure. Such an adjustment can be made using the  
14 Hamada Model, which is discussed below.

### 15 **B. The Hamada Model: Capital Structure's Effect on ROE**

16 **Q. Have you considered the effect your capital structure recommendation could have on**  
17 **the Company's estimated cost of equity?**

18 A. Yes. I assessed the effect of my capital structure proposal on the Company's cost of equity  
19 estimate by using the Hamada Model.

20 **Q. What is the premise of the Hamada Model?**

21 A. The Hamada formula can be used to analyze changes in a firm's cost of capital as it adds  
22 or reduces financial leverage, or debt, in its capital structure by starting with an "unlevered"  
23 beta and then "relevering" the beta at different debt ratios. As leverage increases, equity



1 investors bear increasing amounts of risk, leading to higher betas. Before the effects of  
 2 financial leverage can be accounted for, however, the effects of leverage must first be  
 3 removed, which is accomplished through the Hamada formula. The Hamada formula for  
 4 unlevering beta is stated as follows:<sup>78</sup>

5 **Equation 5:**  
 6 **Hamada Formula**

$$\beta_U = \frac{\beta_L}{\left[1 + (1 - T_c) \left(\frac{D}{E}\right)\right]}$$

where:  $\beta_U$  = unlevered beta (or "asset" beta)  
 $\beta_L$  = average levered beta of proxy group  
 $T_c$  = corporate tax rate  
 $D$  = book value of debt  
 $E$  = book value of equity

7 Using this equation, the beta for a company can be unlevered, and then "relevered" based  
 8 on various debt ratios (by rearranging this equation to solve for  $\beta_L$ ).

9 **Q. Please summarize the results of the Hamada formula based on your proposed capital**  
 10 **structure for the Company.**

11 A. The average capital structure of the proxy group consists of 54% debt and 46% equity.  
 12 Because Duke's debt ratio is notably lower than that of the proxy group, when Duke is  
 13 "relevered" to match the proxy group, it results in a lower ROE than if Duke had been  
 14 operating with a capital structure equal to that of the proxy group. This makes sense  
 15 because Duke has less financial risk relative to the proxy group due to the lower amount  
 16 of debt in its capital structure. The results of my Hamada Model are presented in the  
 17 following figure.

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<sup>78</sup> Damodaran *supra* n. 22 at p. 197. This formula was originally developed by Hamada in 1972.

1  
2**Figure 10:  
Hamada Model ROE**

<b>Unlevering Beta</b>			
Proxy Debt Ratio		54%	
Proxy Equity Ratio		46%	
Proxy Debt / Equity Ratio		1.2	
Tax Rate		21%	
Equity Risk Premium		5.2%	
Risk-free Rate		4.6%	
Proxy Group Beta		0.94	
Unlevered Beta		0.49	
<b>Relevered Betas and Cost of Equity Estimates</b>			
Debt Ratio	D/E Ratio	Levered Beta	Cost of Equity
0%	0.0	0.49	7.1%
20%	0.3	0.59	7.6%
30%	0.4	0.66	8.0%
40%	0.7	0.75	8.5%
47%	0.9	0.83	8.9%
54%	1.2	0.94	9.5%
60%	1.5	1.07	10.1%

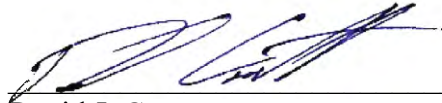
3 According to the results of the Hamada Model, if the Commission were to adopt the  
4 Company's proposed capital structure, its indicated cost of equity estimate (under the  
5 CAPM) would be 8.9%.

6 **Q. Does this conclude your testimony?**

7 A. Yes.

**AFFIRMATION**

I affirm, under the penalties for perjury, that the foregoing representations are true.



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David J. Garrett  
Resolve Utility Consulting, Inc.  
Indiana Office of Utility Consumer Counselor

Cause No. 46038  
DEI, LLC

Date: July 11, 2024

101 Park Avenue, Suite 1125  
Oklahoma City, OK 73102

**DAVID J. GARRETT**

405.249.1050  
dgarrett@resolveuc.com

## **EDUCATION**

University of Oklahoma <b>Master of Business Administration</b> Areas of Concentration: Finance, Energy	Norman, OK 2014
University of Oklahoma College of Law <b>Juris Doctor</b> Member, American Indian Law Review	Norman, OK 2007
University of Oklahoma <b>Bachelor of Business Administration</b> Major: Finance	Norman, OK 2003

## **PROFESSIONAL DESIGNATIONS**

Society of Depreciation Professionals  
**Certified Depreciation Professional (CDP)**

Society of Utility and Regulatory Financial Analysts  
**Certified Rate of Return Analyst (CRRA)**

## **WORK EXPERIENCE**

Resolve Utility Consulting PLLC <b><u>Managing Member</u></b> Provide expert analysis and testimony specializing in depreciation and cost of capital issues for clients in utility regulatory proceedings.	Oklahoma City, OK 2016 – Present
Oklahoma Corporation Commission <b><u>Public Utility Regulatory Analyst</u></b> <b><u>Assistant General Counsel</u></b> Represented commission staff in utility regulatory proceedings and provided legal opinions to commissioners. Provided expert analysis and testimony in depreciation, cost of capital, incentive compensation, payroll and other issues.	Oklahoma City, OK 2012 – 2016 2011 – 2012
Perebus Counsel, PLLC <b><u>Managing Member</u></b> Represented clients in the areas of family law, estate planning, debt negotiations, business organization, and utility regulation.	Oklahoma City, OK 2009 – 2011

Moricoli & Schovanec, P.C.

**Associate Attorney**

Represented clients in the areas of contracts, oil and gas, business structures and estate administration.

Oklahoma City, OK  
2007 – 2009

**TEACHING EXPERIENCE**

**University of Oklahoma**

Adjunct Instructor – “Conflict Resolution”

Adjunct Instructor – “Ethics in Leadership”

Norman, OK  
2014 – 2021

**Rose State College**

Adjunct Instructor – “Legal Research”

Adjunct Instructor – “Oil & Gas Law”

Midwest City, OK  
2013 – 2015

**PROFESSIONAL ASSOCIATIONS**

**Oklahoma Bar Association**

2007 – Present

**Society of Depreciation Professionals**

Board Member – President

Participate in management of operations, attend meetings, review performance, organize presentation agenda.

2014 – Present  
2017

**Society of Utility Regulatory Financial Analysts**

2014 – Present

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Public Utilities Commission of Nevada	Southwest Gas Corporation	23-09012	Depreciation rates, service lives, net salvage	Bureau of Consumer Protection
Public Utilities Commission of the State of California	Southern California Edison	A.23-05-010	Depreciation rates, service lives, net salvage	The Utility Reform Network
Pennsylvania Public Utility Commission	Pennsylvania-American Water Company	R-2023-3043189 R-2023-3043190	Cost of capital, depreciation rates, net salvage	Pennsylvania Office of Consumer Advocate
Indiana Utility Regulatory Commission	Northern Indiana Public Service Company	45967	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Massachusetts Department of Public Utilities	Massachusetts Electric Company and Nantucket Electric Company D/B/A National Grid	D.P.U. 23-150	Depreciation rates, service lives, net salvage	Massachusetts Office of the Attorney General, Office of Ratepayer Advocacy
Iowa Utilities Board	Interstate Power and Light Company	RPU-2023-0002	Depreciation rates, service lives, net salvage	Office of Consumer Advocate
Public Service Commission of South Carolina	Duke Energy Carolinas	2023-388-E 2023-403-E	Depreciation rates, service lives, net salvage	South Carolina Office of Regulatory Staff
Indiana Utility Regulatory Commission	Citizens Energy Group	45988	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Railroad Commission of Texas	CenterPoint Energy Resources Corp.	OS-23-00015513	Depreciation rates, service lives, net salvage	Alliance of CenterPoint Municipalities
Indiana Utility Regulatory Commission	CenterPoint Energy Indiana South	45990	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Delaware Public Service Commission	Artesian Water Company, Inc.	23-0601	Cost of capital, depreciation rates, net salvage	Division of the Public Advocate
Maryland Public Service Commission	Washington Gas Light Company	9704	Cost of capital, awarded rate of return, capital structure	Maryland Office of People's Counsel
Delaware Public Service Commission	Veolia Water Delaware Inc.	23-0598	Cost of capital, awarded rate of return, capital structure	Division of the Public Advocate
Connecticut Public Utilities Regulatory Authority	United Illuminating Company	22-08-08	Depreciation rates, service lives, net salvage	PURA Staff

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Public Utility Commission of Texas	Southwestern Public Service Company	PUC 54634	Depreciation rates, service lives, net salvage	Alliance of Xcel Municipalities
Railroad Commission of Texas	SiEnergy, LP	OS-23-00013504	Depreciation rates, service lives, net salvage	Texas municipal intervenor group
Pennsylvania Public Utility Commission	Aqua Pennsylvania, Inc.	A-2022-3034143	Fair market value review	Pennsylvania Office of Consumer Advocate
Wyoming Public Service Commission	Rocky Mountain Power	20000-633-ER-23	Cost of capital and authorized rate of return	Wyoming Industrial Energy Consumers
Maryland Public Service Commission	Potomac Electric Power Company	9702	Depreciation rates, service lives, net salvage	Maryland Office of People's Counsel
Public Utilities Commission of Nevada	Nevada Power Company d/b/a NV Energy	23-06007 23-06008	Depreciation rates, service lives, net salvage	Bureau of Consumer Protection
Public Utilities Commission of Ohio	Northeast Ohio Natural Gas Corp.	23-0154-GA-AIR	Cost of capital, awarded rate of return, capital structure	Office of the Ohio Consumers' Counsel
New York State Public Service Commission	The Brooklyn Union Gas Company and Keyspan Gas East Corporation d/b/a Nation Grid	23-G-0225 23-G-0226	Depreciation rates, service lives, net salvage, depreciation reserve	The City of New York
Idaho Public Utilities Commission	Idaho Power Company	IPC-E-23-11	Cost of capital, awarded rate of return, capital structure	Micron Technology, Inc.
Indiana Utility Regulatory Commission	Indiana Michigan Power Company	45933	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Massachusetts Department of Public Utilities	Fitchburg Gas and Electric Company d/b/a Until	D.P.U. 23-80; D.P.U. 23-81	Depreciation rates, service lives, net salvage	Massachusetts Office of the Attorney General, Office of Ratepayer Advocacy
Kansas Corporation Commission	Evergy Kansas Central, Evergy Kansas South, and Evergy Metro	23-EKCE-775-RTS	Depreciation rates, service lives, net salvage	The Citizens' Utility Ratepayer Board
Delaware Public Service Commission	Delmarva Power & Light Company	22-0897	Cost of capital, awarded rate of return, capital structure	Division of the Public Advocate
Connecticut Public Utilities Regulatory Authority	Connecticut Water Company	23-08-32	Depreciation rates, service lives, net salvage	PURA Staff

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Connecticut Public Utilities Regulatory Authority	Connecticut Natural Gas Corporation and The Southern Connecticut Gas Company	23-11-02	Depreciation rates, service lives, net salvage	PURA Staff
Railroad Commission of Texas	Atmos Pipeline – Texas	OS-23-00013758	Depreciation rates, service lives, net salvage	Atmos Texas Municipalities
Wyoming Public Service Commission	Black Hills Wyoming Gas	30026-78-GR-23	Depreciation rates, service lives, net salvage	Wyoming Office of Consumer Advocate
Indiana Utility Regulatory Commission	Indianapolis Power & Light Company d/b/a AES Indiana	45911	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
New Mexico Public Regulation Commission	Southwestern Public Service Company	22-00286-UT	Cost of capital, depreciation rates, net salvage	The New Mexico Large Customer Group; Occidental Permian
Public Utilities Commission of the State of California	Southern California Gas Company San Diego Gas & Electric Company	A.22-05-015 A.22-05-016	Depreciation rates, service lives, net salvage	The Utility Reform Network
Public Utilities Commission of the State of Colorado	Public Service Company of Colorado	22AL-0530E 22AL-0478E	Cost of capital, awarded rate of return, capital structure	Colorado Energy Consumers
New Mexico Public Regulatory Commission	Public Service Company of New Mexico	22-00270-UT	Cost of capital, depreciation rates, net salvage	The Albuquerque Bernalillo County Water Utility Authority
Florida Public Service Commission	Peoples Gas System	20230023-GU 20220219-GU 20220212-GU	Cost of capital, depreciation rates, net salvage	Florida Office of Public Counsel
Maryland Public Service Commission	Potomac Edison Company	9695	Cost of capital, depreciation rates, net salvage	Maryland Office of People's Counsel
Public Service Commission of the State of Montana	Montana-Dakota Utilities Company	2022.11.099	Depreciation rates, service lives, net salvage	Montana Consumer Counsel and Denbury Onshore
Indiana Utility Regulatory Commission	Indiana-American Water Company	45870	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Public Service Commission of South Carolina	Dominion Energy South Carolina	2023-70-G	Depreciation rates, service lives, net salvage	South Carolina Office of Regulatory Staff
Maryland Public Service Commission	Columbia Gas of Maryland	9701	Cost of capital, awarded rate of return, capital structure	Maryland Office of People's Counsel



# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Pennsylvania Public Utility Commission	Columbia Water Company	R-2023-3040258	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Maryland Public Service Commission	Baltimore Gas and Electric Company	9692	Depreciation rates, service lives, net salvage	Maryland Office of People's Counsel
Arizona Corporation Commission	Arizona Public Service Company	E-01345A-22-0144	Cost of capital, awarded rate of return, capital structure	Residential Utility Consumer Office
Oklahoma Corporation Commission	Public Service Company of Oklahoma	PUD 2022-000093	Cost of capital, depreciation rates, net salvage	Oklahoma Industrial Energy Consumers
Public Service Commission of the State of Montana	NorthWestern Energy	2022.07.078	Cost of capital, depreciation rates, net salvage	Montana Consumer Counsel and Montana Large Customer Group
Indiana Utility Regulatory Commission	Northern Indiana Public Service Company	45772	Cost of capital, depreciation rates, net salvage	Indiana Office of Utility Consumer Counselor
Public Service Commission of South Carolina	Duke Energy Progress	2022-254-E	Depreciation rates, service lives, net salvage	South Carolina Office of Regulatory Staff
Wyoming Public Service Commission	Cheyenne Light, Fuel and Power Company D/B/A Black Hills Energy	20003-214-ER-22	Depreciation rates, service lives, net salvage	Wyoming Office of Consumer Advocate
Railroad Commission of Texas	Texas Gas Services Company	OS-22-00009896	Depreciation rates, service lives, net salvage	The City of El Paso
Public Utilities Commission of Nevada	Sierra Pacific Power Company	22-06014	Depreciation rates, service lives, net salvage	Bureau of Consumer Protection
Washington Utilities & Transportation Commission	Puget Sound Energy	UE-220066 UG-220067 UG-210918	Depreciation rates, service lives, net salvage	Washington Office of Attorney General
Public Utility Commission of Texas	Oncor Electric Delivery Company LLC	PUC 53601	Depreciation rates, service lives, net salvage	Alliance of Oncor Cities
Florida Public Service Commission	Florida Public Utilities Company	20220067-GU	Cost of capital, depreciation rates	Florida Office of Public Counsel
Public Utility Commission of Texas	Energy Texas, Inc.	PUC 53719	Depreciation rates, decommissioning costs	Texas Municipal Group

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Florida Public Service Commission	Florida City Gas	2020069-GU	Cost of capital, depreciation rates	Florida Office of Public Counsel
Connecticut Public Utilities Regulatory Authority	Aquarion Water Company of Connecticut	22-07-01	Depreciation rates, service lives, net salvage	PURA Staff
Washington Utilities & Transportation Commission	Avista Corporation	UE-220053 UG-220054 UE-210854	Cost of capital, awarded rate of return, capital structure	Washington Office of Attorney General
Federal Energy Regulatory Commission	ANR Pipeline Company	RP22-501-000	Depreciation rates, service lives, net salvage	Ascent Resources - Utica, LLC
Pennsylvania Public Utility Commission	Columbia Gas of Pennsylvania, Inc.	R-2022-3031211	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Public Service Commission of South Carolina	Piedmont Natural Gas Company	2022-89-G	Depreciation rates, service lives, net salvage	South Carolina Office of Regulatory Staff
Pennsylvania Public Utility Commission	UGI Utilities, Inc. - Gas Division	R-2021-3030218	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Public Utilities Commission of the State of California	Pacific Gas & Electric Company	A.21-06-021	Depreciation rates, service lives, net salvage	The Utility Reform Network
Pennsylvania Public Utility Commission	PECO Energy Company - Gas Division	R-2022-3031113	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Oklahoma Corporation Commission	Oklahoma Gas & Electric Company	PUD 202100164	Cost of capital, depreciation rates, net salvage	Oklahoma Industrial Energy Consumers
Massachusetts Department of Public Utilities	NSTAR Electric Company D/B/A Eversource Energy	D.P.U. 22-22	Depreciation rates, service lives, net salvage	Massachusetts Office of the Attorney General, Office of Ratepayer Advocacy
Michigan Public Service Company	DTE Electric Company	U-20836	Cost of capital, awarded rate of return, capital structure	Michigan Environmental Council and Citizens Utility Board of Michigan
New York State Public Service Commission	Consolidated Edison Company of New York, Inc.	22-E-0064 22-G-0065	Depreciation rates, service lives, net salvage, depreciation reserve	The City of New York
Pennsylvania Public Utility Commission	Aqua Pennsylvania Wastewater / East Whiteland Township	A-2021-3026132	Fair market value estimates for wastewater assets	Pennsylvania Office of Consumer Advocate

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Public Service Commission of South Carolina	Kiawah Island Utility, Inc.	2021-324-WS	Cost of capital, awarded rate of return, capital structure	South Carolina Office of Regulatory Staff
Pennsylvania Public Utility Commission	Aqua Pennsylvania Wastewater / Willistown Township	A-2021-3027268	Fair market value estimates for wastewater assets	Pennsylvania Office of Consumer Advocate
Indiana Utility Regulatory Commission	Northern Indiana Public Service Company	45621	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Arkansas Public Service Commission	Southwestern Electric Power Company	21-070-U	Cost of capital, depreciation rates, net salvage	Western Arkansas Large Energy Consumers
Federal Energy Regulatory Commission	Southern Star Central Gas Pipeline	RP21-778-002	Depreciation rates, service lives, net salvage	Consumer-Owned Shippers
Railroad Commission of Texas	Participating Texas gas utilities in consolidated proceeding	OS-21-00007061	Securitization of extraordinary gas costs arising from winter storms	The City of El Paso
Public Service Commission of South Carolina	Palmetto Wastewater Reclamation, Inc.	2021-153-S	Cost of capital, awarded rate of return, capital structure, ring-fencing	South Carolina Office of Regulatory Staff
Public Utilities Commission of the State of Colorado	Public Service Company of Colorado	21AL-0317E	Cost of capital, depreciation rates, net salvage	Colorado Energy Consumers
Pennsylvania Public Utility Commission	City of Lancaster - Water Department	R-2021-3026682	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Public Utility Commission of Texas	Southwestern Public Service Company	PUC 51802	Depreciation rates, service lives, net salvage	The Alliance of Xcel Municipalities
Pennsylvania Public Utility Commission	The Borough of Hanover - Hanover Municipal Waterworks	R-2021-3026116	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Maryland Public Service Commission	Delmarva Power & Light Company	9670	Cost of capital and authorized rate of return	Maryland Office of People's Counsel
Oklahoma Corporation Commission	Oklahoma Natural Gas Company	PUD 202100063	Cost of capital, awarded rate of return, capital structure	Oklahoma Industrial Energy Consumers
Indiana Utility Regulatory Commission	Indiana Michigan Power Company	45576	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Public Utility Commission of Texas	El Paso Electric Company	PUC 52195	Depreciation rates, service lives, net salvage	The City of El Paso
Pennsylvania Public Utility Commission	Aqua Pennsylvania	R-2021-3027385	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Public Service Commission of the State of Montana	NorthWestern Energy	D2021.02.022	Cost of capital, awarded rate of return, capital structure	Montana Consumer Counsel
Pennsylvania Public Utility Commission	PECO Energy Company	R-2021-3024601	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
New Mexico Public Regulation Commission	Southwestern Public Service Company	20-00238-UT	Cost of capital and authorized rate of return	The New Mexico Large Customer Group; Occidental Permian
Oklahoma Corporation Commission	Public Service Company of Oklahoma	PUD 202100055	Cost of capital, depreciation rates, net salvage	Oklahoma Industrial Energy Consumers
Pennsylvania Public Utility Commission	Duquesne Light Company	R-2021-3024750	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Maryland Public Service Commission	Columbia Gas of Maryland	9664	Cost of capital and authorized rate of return	Maryland Office of People's Counsel
Indiana Utility Regulatory Commission	Southern Indiana Gas Company, d/b/a Vectren Energy Delivery of Indiana, Inc.	45447	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Public Utility Commission of Texas	Southwestern Electric Power Company	PUC 51415	Depreciation rates, service lives, net salvage	Cities Advocating Reasonable Deregulation
New Mexico Public Regulatory Commission	Avangrid, Inc., Avangrid Networks, Inc., NM Green Holdings, Inc., PNM, and PNM Resources	20-00222-UT	Ring fencing and capital structure	The Albuquerque Bernalillo County Water Utility Authority
Indiana Utility Regulatory Commission	Indiana Gas Company, d/b/a Vectren Energy Delivery of Indiana, Inc.	45468	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Public Utilities Commission of Nevada	Nevada Power Company and Sierra Pacific Power Company, d/b/a NV Energy	20-07023	Construction work in progress	MGM Resorts International, Caesars Enterprise Services, LLC, and the Southern Nevada Water Authority
Massachusetts Department of Public Utilities	Boston Gas Company, d/b/a National Grid	D.P.U. 20-120	Depreciation rates, service lives, net salvage	Massachusetts Office of the Attorney General, Office of Ratepayer Advocacy

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Public Service Commission of the State of Montana	ABACO Energy Services, LLC	D2020.07.082	Cost of capital and authorized rate of return	Montana Consumer Counsel
Maryland Public Service Commission	Washington Gas Light Company	9651	Cost of capital and authorized rate of return	Maryland Office of People's Counsel
Florida Public Service Commission	Utilities, Inc. of Florida	20200139-WS	Cost of capital and authorized rate of return	Florida Office of Public Counsel
New Mexico Public Regulatory Commission	El Paso Electric Company	20-00104-UT	Cost of capital, depreciation rates, net salvage	City of Las Cruces and Doña Ana County
Public Utilities Commission of Nevada	Nevada Power Company	20-06003	Cost of capital, awarded rate of return, capital structure, earnings sharing	MGM Resorts International, Caesars Enterprise Services, LLC, Wynn Las Vegas, LLC, Smart Energy Alliance, and Circus Circus Las Vegas, LLC
Wyoming Public Service Commission	Rocky Mountain Power	20000-578-ER-20	Cost of capital and authorized rate of return	Wyoming Industrial Energy Consumers
Florida Public Service Commission	Peoples Gas System	20200051-GU 20200166-GU	Cost of capital, depreciation rates, net salvage	Florida Office of Public Counsel
Wyoming Public Service Commission	Rocky Mountain Power	20000-539-EA-18	Depreciation rates, service lives, net salvage	Wyoming Industrial Energy Consumers
Public Service Commission of South Carolina	Dominion Energy South Carolina	2020-125-E	Depreciation rates, service lives, net salvage	South Carolina Office of Regulatory Staff
Pennsylvania Public Utility Commission	The City of Bethlehem	2020-3020256	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Railroad Commission of Texas	Texas Gas Services Company	GUD 10928	Depreciation rates, service lives, net salvage	Gulf Coast Service Area Steering Committee
Public Utilities Commission of the State of California	Southern California Edison	A.19-08-013	Depreciation rates, service lives, net salvage	The Utility Reform Network
Massachusetts Department of Public Utilities	NSTAR Gas Company	D.P.U. 19-120	Depreciation rates, service lives, net salvage	Massachusetts Office of the Attorney General, Office of Ratepayer Advocacy
Georgia Public Service Commission	Liberty Utilities (Peach State Natural Gas)	42959	Depreciation rates, service lives, net salvage	Public Interest Advocacy Staff

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Florida Public Service Commission	Florida Public Utilities Company	20190155-El 20190156-El 20190174-El	Depreciation rates, service lives, net salvage	Florida Office of Public Counsel
Illinois Commerce Commission	Commonwealth Edison Company	20-0393	Depreciation rates, service lives, net salvage	The Office of the Illinois Attorney General
Public Utility Commission of Texas	Southwestern Public Service Company	PUC 49831	Depreciation rates, service lives, net salvage	Alliance of Xcel Municipalities
Public Service Commission of South Carolina	Blue Granite Water Company	2019-290-WS	Depreciation rates, service lives, net salvage	South Carolina Office of Regulatory Staff
Railroad Commission of Texas	CenterPoint Energy Resources	GUD 10920	Depreciation rates and grouping procedure	Alliance of CenterPoint Municipalities
Pennsylvania Public Utility Commission	Aqua Pennsylvania Wastewater / East Norriton Township	A-2019-3009052	Fair market value estimates for wastewater assets	Pennsylvania Office of Consumer Advocate
New Mexico Public Regulation Commission	Southwestern Public Service Company	19-00170-UT	Cost of capital and authorized rate of return	The New Mexico Large Customer Group; Occidental Permian
Indiana Utility Regulatory Commission	Duke Energy Indiana	45253	Cost of capital, depreciation rates, net salvage	Indiana Office of Utility Consumer Counselor
Maryland Public Service Commission	Columbia Gas of Maryland	9609	Depreciation rates, service lives, net salvage	Maryland Office of People's Counsel
Washington Utilities & Transportation Commission	Avista Corporation	UE-190334	Cost of capital, awarded rate of return, capital structure	Washington Office of Attorney General
Indiana Utility Regulatory Commission	Indiana Michigan Power Company	45235	Cost of capital, depreciation rates, net salvage	Indiana Office of Utility Consumer Counselor
Public Utilities Commission of the State of California	Pacific Gas & Electric Company	18-12-009	Depreciation rates, service lives, net salvage	The Utility Reform Network
Oklahoma Corporation Commission	The Empire District Electric Company	PUD 201800133	Cost of capital, authorized ROE, depreciation rates	Oklahoma Industrial Energy Consumers and Oklahoma Energy Results
Arkansas Public Service Commission	Southwestern Electric Power Company	19-008-U	Cost of capital, depreciation rates, net salvage	Western Arkansas Large Energy Consumers

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Public Utility Commission of Texas	CenterPoint Energy Houston Electric	PUC 49421	Depreciation rates, service lives, net salvage	Texas Coast Utilities Coalition
Massachusetts Department of Public Utilities	Massachusetts Electric Company and Nantucket Electric Company	D.P.U. 18-150	Depreciation rates, service lives, net salvage	Massachusetts Office of the Attorney General, Office of Ratepayer Advocacy
Oklahoma Corporation Commission	Oklahoma Gas & Electric Company	PUD 201800140	Cost of capital, authorized ROE, depreciation rates	Oklahoma Industrial Energy Consumers and Oklahoma Energy Results
Public Service Commission of the State of Montana	Montana-Dakota Utilities Company	D2018.9.60	Depreciation rates, service lives, net salvage	Montana Consumer Counsel and Denbury Onshore
Indiana Utility Regulatory Commission	Northern Indiana Public Service Company	45159	Depreciation rates, grouping procedure, demolition costs	Indiana Office of Utility Consumer Counselor
Public Service Commission of the State of Montana	NorthWestern Energy	D2018.2.12	Depreciation rates, service lives, net salvage	Montana Consumer Counsel
Oklahoma Corporation Commission	Public Service Company of Oklahoma	PUD 201800097	Depreciation rates, service lives, net salvage	Oklahoma Industrial Energy Consumers and Wal-Mart
Nevada Public Utilities Commission	Southwest Gas Corporation	18-05031	Depreciation rates, service lives, net salvage	Nevada Bureau of Consumer Protection
Public Utility Commission of Texas	Texas-New Mexico Power Company	PUC 48401	Depreciation rates, service lives, net salvage	Alliance of Texas-New Mexico Power Municipalities
Oklahoma Corporation Commission	Oklahoma Gas & Electric Company	PUD 201700496	Depreciation rates, service lives, net salvage	Oklahoma Industrial Energy Consumers and Oklahoma Energy Results
Maryland Public Service Commission	Washington Gas Light Company	9481	Depreciation rates, service lives, net salvage	Maryland Office of People's Counsel
Indiana Utility Regulatory Commission	Citizens Energy Group	45039	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Public Utility Commission of Texas	Entergy Texas, Inc.	PUC 48371	Depreciation rates, decommissioning costs	Texas Municipal Group
Washington Utilities & Transportation Commission	Avista Corporation	UE-180167	Depreciation rates, service lives, net salvage	Washington Office of Attorney General

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
New Mexico Public Regulation Commission	Southwestern Public Service Company	17-00255-UT	Cost of capital and authorized rate of return	HollyFrontier Navajo Refining; Occidental Permian
Public Utility Commission of Texas	Southwestern Public Service Company	PUC 47527	Depreciation rates, plant service lives	Alliance of Xcel Municipalities
Public Service Commission of the State of Montana	Montana-Dakota Utilities Company	D2017.9.79	Depreciation rates, service lives, net salvage	Montana Consumer Counsel
Florida Public Service Commission	Florida City Gas	20170179-GU	Cost of capital, depreciation rates	Florida Office of Public Counsel
Washington Utilities & Transportation Commission	Avista Corporation	UE-170485	Cost of capital and authorized rate of return	Washington Office of Attorney General
Wyoming Public Service Commission	Powder River Energy Corporation	10014-182-CA-17	Credit analysis, cost of capital	Private customer
Oklahoma Corporation Commission	Public Service Co. of Oklahoma	PUD 201700151	Depreciation, terminal salvage, risk analysis	Oklahoma Industrial Energy Consumers
Public Utility Commission of Texas	Oncor Electric Delivery Company	PUC 46957	Depreciation rates, simulated analysis	Alliance of Oncor Cities
Nevada Public Utilities Commission	Nevada Power Company	17-06004	Depreciation rates, service lives, net salvage	Nevada Bureau of Consumer Protection
Public Utility Commission of Texas	El Paso Electric Company	PUC 46831	Depreciation rates, interim retirements	City of El Paso
Idaho Public Utilities Commission	Idaho Power Company	IPC-E-16-24	Accelerated depreciation of North Valmy plant	Micron Technology, Inc.
Idaho Public Utilities Commission	Idaho Power Company	IPC-E-16-23	Depreciation rates, service lives, net salvage	Micron Technology, Inc.
Public Utility Commission of Texas	Southwestern Electric Power Company	PUC 46449	Depreciation rates, decommissioning costs	Cities Advocating Reasonable Deregulation
Massachusetts Department of Public Utilities	Eversource Energy	D.P.U. 17-05	Cost of capital, capital structure, and rate of return	Sunrun Inc.; Energy Freedom Coalition of America



# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Railroad Commission of Texas	Atmos Pipeline - Texas	GUD 10580	Depreciation rates, grouping procedure	City of Dallas
Public Utility Commission of Texas	Sharyland Utility Company	PUC 45414	Depreciation rates, simulated analysis	City of Mission
Oklahoma Corporation Commission	Empire District Electric Company	PUD 201600468	Cost of capital, depreciation rates	Oklahoma Industrial Energy Consumers
Railroad Commission of Texas	CenterPoint Energy Texas Gas	GUD 10567	Depreciation rates, simulated plant analysis	Texas Coast Utilities Coalition
Arkansas Public Service Commission	Oklahoma Gas & Electric Company	160-159-GU	Cost of capital, depreciation rates, terminal salvage	Arkansas River Valley Energy Consumers; Wal-Mart
Florida Public Service Commission	Peoples Gas	160-159-GU	Depreciation rates, service lives, net salvage	Florida Office of Public Counsel
Arizona Corporation Commission	Arizona Public Service Company	E-01345A-16-0036	Cost of capital, depreciation rates, terminal salvage	Energy Freedom Coalition of America
Nevada Public Utilities Commission	Sierra Pacific Power Company	16-06008	Depreciation rates, net salvage, theoretical reserve	Northern Nevada Utility Customers
Oklahoma Corporation Commission	Oklahoma Gas & Electric Co.	PUD 201500273	Cost of capital, depreciation rates, terminal salvage	Public Utility Division
Oklahoma Corporation Commission	Public Service Co. of Oklahoma	PUD 201500208	Cost of capital, depreciation rates, terminal salvage	Public Utility Division
Oklahoma Corporation Commission	Oklahoma Natural Gas Company	PUD 201500213	Cost of capital, depreciation rates, net salvage	Public Utility Division

## Proxy Group Summary

Attachment DJG-2

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<u>Company</u>	<u>Ticker</u>	<u>Market Cap. (\$ millions)</u>	<u>Market Category</u>	<u>Value Line Safety Rank</u>	<u>Financial Strength</u>
Ameren Corp.	AEE	19,000	Large Cap	1	A+
Consolidated Edison	ED	32,500	Large Cap	1	A+
NextEra Energy, Inc.	NEE	138,000	Large Cap	3	A
OGE Energy Corp.	OGE	7,100	Mid Cap	3	B++
Pinnacle West Capital	PNW	8,400	Mid Cap	3	B++
Portland General Electric	POR	4,200	Mid Cap	3	B++
PPL Corp.	PPL	20,300	Large Cap	3	A
WEC Energy Group	WEC	25,500	Large Cap	1	A+
Xcel Energy Inc.	XEL	30,000	Large Cap	2	A

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Value Line Investment Survey

## DCF - Stock and Index Prices

Ticker	^GSPC	AEE	ED	NEE	OGE	PNW	POR	PPL	WEC	XEL
30-day Average	5244	73.46	94.75	74.30	35.91	76.69	44.05	28.51	82.33	54.93
Standard Deviation	93.8	1.48	1.87	3.45	0.71	1.26	0.72	0.64	2.04	0.87
04/29/24	5116	74.35	93.17	66.99	34.62	74.03	43.37	27.28	81.99	54.48
04/30/24	5036	73.87	93.60	66.54	34.65	73.65	43.23	27.21	81.83	53.73
05/01/24	5018	74.49	93.99	68.17	35.05	74.94	43.92	27.75	81.78	53.78
05/02/24	5064	75.25	94.44	68.41	35.02	75.04	43.48	27.67	82.27	53.79
05/03/24	5128	74.09	94.75	69.69	35.18	75.79	43.77	27.83	82.41	54.25
05/06/24	5181	73.90	95.31	70.79	35.57	76.01	44.30	27.83	82.03	54.36
05/07/24	5188	74.36	96.67	71.49	35.97	76.41	44.43	28.09	83.01	55.02
05/08/24	5188	74.23	96.74	72.38	36.02	76.63	44.06	28.26	84.08	54.93
05/09/24	5214	74.77	97.29	74.10	36.45	77.40	44.66	28.65	84.74	55.24
05/10/24	5223	74.40	96.87	73.32	36.38	77.24	44.55	28.88	84.60	55.46
05/13/24	5221	74.47	96.81	74.10	36.30	76.96	44.77	28.91	84.88	55.83
05/14/24	5247	74.88	96.64	74.93	36.37	77.00	44.28	28.92	84.42	55.56
05/15/24	5308	75.33	96.91	76.55	36.63	77.54	44.64	29.30	85.03	55.79
05/16/24	5297	74.90	96.91	75.92	36.83	77.82	45.27	29.34	85.51	55.85
05/17/24	5303	74.74	97.10	75.60	36.96	78.44	44.99	29.32	85.50	55.52
05/20/24	5308	74.40	96.51	75.38	36.98	78.01	44.92	29.34	84.69	56.07
05/21/24	5321	74.56	96.34	76.45	37.20	78.62	45.30	29.57	84.58	56.74
05/22/24	5307	73.20	96.13	75.83	36.57	77.77	44.70	29.24	82.31	55.52
05/23/24	5268	71.50	93.87	74.84	35.62	76.48	43.74	28.52	80.67	54.05
05/24/24	5305	71.34	94.43	76.12	35.65	76.82	43.72	28.42	80.70	53.72
05/28/24	5306	71.23	93.21	77.03	35.45	76.48	43.40	28.31	79.72	53.74
05/29/24	5267	70.10	91.91	76.19	34.96	75.73	42.76	27.93	78.88	53.30
05/30/24	5235	71.51	92.45	77.69	35.35	77.02	43.34	28.30	79.26	54.32
05/31/24	5278	73.37	94.55	79.50	36.30	78.86	44.56	29.06	81.03	55.45
06/03/24	5283	73.77	93.68	77.71	36.19	76.92	44.39	28.99	81.18	55.28
06/04/24	5291	73.71	93.72	77.15	36.55	78.00	44.23	29.05	82.14	56.03
06/05/24	5354	72.37	92.60	77.05	35.92	77.15	43.69	28.68	81.00	55.16
06/06/24	5353	72.10	91.89	76.70	35.59	76.55	43.30	28.44	80.35	54.82
06/07/24	5347	71.07	91.61	75.39	35.41	75.69	42.80	28.15	79.85	54.74
06/10/24	5361	71.50	92.32	76.97	35.50	75.82	42.93	28.16	79.44	55.24

All prices are adjusted closing prices reported by Yahoo! Finance, <http://finance.yahoo.com>

## DCF - Dividend Yields

Attachment DJG-4

		[1]	[2]	[3]
Company	Ticker	Annualized Dividend	Stock Price	Dividend Yield
Ameren Corp.	AEE	2.68	73.46	3.65%
Consolidated Edison	ED	3.32	94.75	3.50%
NextEra Energy, Inc.	NEE	2.06	74.30	2.77%
OGE Energy Corp.	OGE	1.67	35.91	4.65%
Pinnacle West Capital	PNW	3.52	76.69	4.59%
Portland General Electric	POR	2.00	44.05	4.54%
PPL Corp.	PPL	1.03	28.51	3.61%
WEC Energy Group	WEC	3.34	82.33	4.06%
Xcel Energy Inc.	XEL	2.19	54.93	3.99%
<b>Average</b>		<b>\$2.42</b>	<b>\$62.77</b>	<b>3.93%</b>

[1] Yahoo Finance

[2] Average stock price from Exhibit DJG-3

[3] = [1] / [2]

## DCF - Terminal Growth Rate Determinants

Attachment DJG-5

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<b>Terminal Growth Determinants</b>	<b>Rate</b>	
Nominal GDP	3.8%	[1]
Real GDP	1.7%	[2]
<b>Average</b>	2.8%	
<b>Long-Term Growth Ceiling</b>	<b>3.8%</b>	

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CBO, The 2024 Long-Term Budget Outlook, p. 34

# DCF - Final Result

Attachment DJG-6

		[1]	[2]	[3]	[4]	[5]
Company	Ticker	Dividend Yield	Analyst Growth	Sustainable Growth	DCF Result (Analyst Growth)	DCF Result (Sustainable Growth)
Ameren Corp.	AEE	3.6%	6.5%	3.8%	10.4%	7.6%
Consolidated Edison	ED	3.5%	3.5%	3.8%	7.1%	7.4%
NextEra Energy, Inc.	NEE	2.8%	9.0%	3.8%	12.0%	6.7%
OGE Energy Corp.	OGE	4.7%	3.0%	3.8%	7.8%	8.6%
Pinnacle West Capital	PNW	4.6%	1.5%	3.8%	6.2%	8.6%
Portland General Electric	POR	4.5%	5.5%	3.8%	10.3%	8.5%
PPL Corp.	PPL	3.6%	3.8%	3.8% *	7.5%	7.5%
WEC Energy Group	WEC	4.1%	7.0%	3.8%	11.3%	8.0%
Xcel Energy Inc.	XEL	4.0%	5.5%	3.8%	9.7%	7.9%
<b>Average</b>		<b>3.9%</b>	<b>5.0%</b>	<b>3.8%</b>	<b>9.2%</b>	<b>7.9%</b>

[1] Dividend Yield from Exhibit DJG-4

[2] Forecasted dividend growth rates - Value Line; \*(sustainable growth rate used when negative dividend growth rate reported)

[3] Sustainable growth rate from Exhibit DJG-5

[4] Annual Compounding DCF =  $D_0 (1 + g) / P_0 + g$  (using analyst growth rate)

[5] Annual Compounding DCF =  $D_0 (1 + g) / P_0 + g$  (using sustainable growth rate)

## CAPM - Risk-Free Rate Estimate

Attachment DJG-7

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<u>Date</u>	<u>Rate</u>
04/29/24	4.75%
04/30/24	4.79%
05/01/24	4.74%
05/02/24	4.72%
05/03/24	4.66%
05/06/24	4.64%
05/07/24	4.61%
05/08/24	4.64%
05/09/24	4.60%
05/10/24	4.64%
05/13/24	4.63%
05/14/24	4.59%
05/15/24	4.52%
05/16/24	4.52%
05/17/24	4.56%
05/20/24	4.58%
05/21/24	4.55%
05/22/24	4.55%
05/23/24	4.58%
05/24/24	4.57%
05/28/24	4.66%
05/29/24	4.74%
05/30/24	4.69%
05/31/24	4.65%
06/03/24	4.55%
06/04/24	4.48%
06/05/24	4.44%
06/06/24	4.43%
06/07/24	4.55%
06/10/24	4.59%
<b>Average</b>	<b>4.61%</b>

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\*Daily Treasury Yield Curve Rates on 30-year T-bonds,  
<http://www.treasury.gov/resources-center/data-chart-center/interest-rates/>

## CAPM - Beta Coefficients

Attachment DJG-8

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Company	Ticker	Beta
Ameren Corp.	AEE	0.90
Consolidated Edison	ED	0.80
NextEra Energy, Inc.	NEE	1.05
OGE Energy Corp.	OGE	1.05
Pinnacle West Capital	PNW	0.95
Portland General Electric	POR	0.90
PPL Corp.	PPL	1.15
WEC Energy Group	WEC	0.85
Xcel Energy Inc.	XEL	0.85
Average		0.94

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Betas from Value Line Investment Survey



# CAPM - Implied Equity Risk Premium Estimate

	[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]
Year	Market Value	Operating Earnings	Dividends	Buybacks	Earnings Yield	Dividend Yield	Buyback Yield	Gross Cash Yield
2013	16,495	956	312	476	5.80%	1.89%	2.88%	4.77%
2014	18,245	1,004	350	553	5.50%	1.92%	3.03%	4.95%
2015	17,900	885	382	572	4.95%	2.14%	3.20%	5.33%
2016	19,268	920	397	536	4.77%	2.06%	2.78%	4.85%
2017	22,821	1,066	420	519	4.67%	1.84%	2.28%	4.12%
2018	21,027	1,282	456	806	6.10%	2.17%	3.84%	6.01%
2019	26,760	1,305	485	729	4.88%	1.81%	2.72%	4.54%
2020	31,659	1,019	480	520	3.22%	1.52%	1.64%	3.16%
2021	40,356	1,739	511	882	4.31%	1.27%	2.18%	3.45%
2022	32,133	1,656	565	923	5.15%	1.76%	2.87%	4.63%
2023	36,870	1,790	588	795	4.85%	1.60%	2.16%	3.75%

Cash Yield	4.50%	[9]
Growth Rate	6.47%	[10]
Risk-free Rate	4.61%	[11]
Current Index Value	5,244	[12]

	[13]	[14]	[15]	[16]	[17]
Year	1	2	3	4	5
Expected Dividends	252	268	285	304	323
Expected Terminal Value					6619
Present Value	229	222	216	210	4367
Intrinsic Index Value	5244	[18]			
Required Return on Market	9.7%	[19]			
<b>Implied Equity Risk Premium</b>	<b>5.1%</b>	[20]			

[1-4] S&P Quarterly Press Releases, data found at <https://us.spindices.com/indices/equity/sp-500> (additional info tab) (all dollar figures are in \$ billions)

[1] Market value of S&P 500

[5] = [2] / [1]

[6] = [3] / [1]

[7] = [4] / [1]

[8] = [6] + [7]

[9] = Average of [8]

[10] = Compound annual growth rate of [2] = (end value / beginning value)<sup>1/10</sup> - 1

[11] Risk-free rate from DJG risk-free rate exhibit

[12] 30-day average of closing index prices from DJG stock price exhibit

[13-16] Expected dividends = [9] \* [12] \* (1 + [10])<sup>n</sup>; Present value = expected dividend / (1 + [11] + [19])<sup>n</sup>

[17] Expected terminal value = expected dividend \* (1 + [11]) / [19]; Present value = (expected dividend + expected terminal value) / (1 + [11] + [19])<sup>n</sup>

[18] = Sum([13-17]) present values.

[19] = [20] + [11]

[20] Internal rate of return calculation setting [18] equal to [12] and solving for the discount rate

## CAPM - Equity Risk Premium Results

Attachment DJG-10

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IESE Business School Survey	5.5%	[1]
Kroll (Duff & Phelps) Report	5.5%	[2]
Damodaran (average)	4.5%	[3]
Garrett	<u>5.1%</u>	[4]
<b>Average</b>	<b>5.2%</b>	

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## CAPM - Final Results

Attachment DJG-11

		[1]	[2]
Company	Ticker	Beta	CAPM Result
Ameren Corp.	AEE	0.90	9.2%
Consolidated Edison	ED	0.80	8.7%
NextEra Energy, Inc.	NEE	1.05	10.0%
OGE Energy Corp.	OGE	1.05	10.0%
Pinnacle West Capital	PNW	0.95	9.5%
Portland General Electric	POR	0.90	9.2%
PPL Corp.	PPL	1.15	10.5%
WEC Energy Group	WEC	0.85	9.0%
Xcel Energy Inc.	XEL	0.85	9.0%
<b>Average</b>			<b>9.5%</b>
Risk-free Rate	[3]	4.6%	
Equity Risk Premium	[4]	5.2%	

[1] From Exhibit DJG-8

[2] = [3] + [1] \* [4]

[3] From Exhibit DJG-7

[4] From Exhibit DJG-10

## Cost of Equity Summary

Attachment DJG-12

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<b>Model</b>	<b>Cost of Equity</b>
CAPM (at Proxy Debt Ratio)	9.5%
Hamada CAPM (at Company-Proposed Debt Ratio)	8.9%
DCF Model (Analyst Growth)	9.2%
DCF Model (Sustainable Growth)	7.9%
<b>Average all Models</b>	<b>8.9%</b>
<b>Modeling Range</b>	<b>7.9% -- 9.5%</b>
<b>Authorized ROE Recommendation</b>	<b>9.0%</b>

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## Proxy Company Debt Ratios

Attachment DJG-13

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Company	Ticker	Debt Ratio
Ameren Corp.	AEE	56%
Consolidated Edison	ED	51%
NextEra Energy, Inc.	NEE	56%
OGE Energy Corp.	OGE	51%
Pinnacle West Capital	PNW	55%
Portland General Electric	POR	56%
PPL Corp.	PPL	51%
WEC Energy Group	WEC	55%
Xcel Energy Inc.	XEL	59%
Average		54%

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Debt ratios from Value Line Investment Survey - 2023

# Competitive Industry Debt Ratios

Attachment DJG-14

Industry	# Firms	Debt Ratio
Air Transport	21	84%
Hotel/Gaming	69	82%
Hospitals/Healthcare Facilities	34	82%
Retail (Automotive)	30	78%
Brokerage & Investment Banking	30	76%
Computers/Peripherals	42	71%
Bank (Money Center)	7	68%
Cable TV	10	68%
Food Wholesalers	14	67%
Advertising	58	67%
Oil/Gas Distribution	23	66%
Rubber& Tires	3	65%
Transportation (Railroads)	4	65%
Real Estate (Operations & Services)	60	64%
Retail (Grocery and Food)	13	64%
Retail (Special Lines)	78	64%
Recreation	57	62%
Insurance (Life)	27	61%
Trucking	35	61%
Packaging & Container	25	61%
Power	48	60%
Telecom. Services	49	60%
Telecom (Wireless)	16	60%
R.E.I.T.	223	60%
Auto & Truck	31	59%
Utility (General)	15	59%
Household Products	127	58%
Office Equipment & Services	16	58%
Environmental & Waste Services	62	57%
Utility (Water)	16	57%
Retail (Distributors)	69	57%
Transportation	18	57%
Green & Renewable Energy	19	57%
Computer Services	80	56%
Broadcasting	26	56%
Retail (Online)	63	56%
Apparel	39	56%
Aerospace/Defense	77	56%
Paper/Forest Products	7	55%
Beverage (Soft)	31	55%
Farming/Agriculture	39	54%
Reinsurance	1	53%
Chemical (Diversified)	4	52%
Construction Supplies	49	52%
Retail (General)	15	52%
Business & Consumer Services	164	52%
Real Estate (Development)	18	51%
Furn/Home Furnishings	32	51%
<b>Total / Average</b>	<b>1,994</b>	<b>61%</b>

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## Unlevering Beta

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Proxy Debt Ratio	54%	[1]
Proxy Equity Ratio	46%	[2]
Proxy Debt / Equity Ratio	1.2	[3]
Tax Rate	21%	[4]
Equity Risk Premium	5.2%	[5]
Risk-free Rate	4.6%	[6]
Proxy Group Beta	0.94	[7]
Unlevered Beta	0.49	[8]

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[9]                      [10]                      [11]                      [12]

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## Relevered Betas and Cost of Equity Estimates

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Debt Ratio	D/E Ratio	Levered Beta	Cost of Equity
0%	0.0	0.49	7.1%
20%	0.3	0.59	7.6%
30%	0.4	0.66	8.0%
40%	0.7	0.75	8.5%
47%	0.9	0.83	8.9%
54%	1.2	0.94	9.5%
60%	1.5	1.07	10.1%

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- [1] Proxy group average debt ratio
- [2] Proxy group average equity ratio
- [3] = [1] / [2]
- [4] Company assumed tax rate
- [5] Equity risk premium from Exhibit DJG-11
- [6] Risk-free rate from Exhibit DJG-11
- [7] Average proxy beta from Exhibit DJG-11
- [8] = [7] / (1 + (1 - [4]) \* [3])
- [9] Various debt ratios (Garrett proposed highlighted)
- [10] = [9] / (1 - [9])
- [11] = [8] \* (1 + (1 - [4]) \* [10])
- [12] = [6] + [11] \* [5]

## APPENDIX A:

### DISCOUNTED CASH FLOW MODEL THEORY

The Discounted Cash Flow (“DCF”) Model is based on a fundamental financial model called the “dividend discount model,” which maintains that the value of a security is equal to the present value of the future cash flows it generates. Cash flows from common stock are paid to investors in the form of dividends. There are several variations of the DCF Model. In its most general form, the DCF Model is expressed as follows:<sup>1</sup>

**Equation 1:  
General Discounted Cash Flow Model**

$$P_0 = \frac{D_1}{(1+k)} + \frac{D_2}{(1+k)^2} + \dots + \frac{D_n}{(1+k)^n}$$

where:

$P_0$	=	current stock price
$D_1 \dots D_n$	=	expected future dividends
$k$	=	discount rate / required return

The General DCF Model would require an estimation of an infinite stream of dividends. Since this would be impractical, analysts use more feasible variations of the General DCF Model, which are discussed further below.

The DCF Models rely on the following four assumptions:

1. Investors evaluate common stocks in the classical valuation framework; that is, they trade securities rationally at prices reflecting their perceptions of value;
2. Investors discount the expected cash flows at the same rate (K) in every future period;

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<sup>1</sup> See Zvi Bodie, Alex Kane & Alan J. Marcus, *Essentials of Investments* 410 (9th ed., McGraw-Hill/Irwin 2013).



3. The K obtained from the DCF equation corresponds to that specific stream of future cash flows alone; and
4. Dividends, rather than earnings, constitute the source of value.

The General DCF can be rearranged to make it more practical for estimating the cost of equity. Regulators typically rely on some variation of the Constant Growth DCF Model, which is expressed as follows:

**Equation 2:  
Constant Growth Discounted Cash Flow Model**

$$K = \frac{D_1}{P_0} + g$$

*where:*

<i>K</i>	=	<i>discount rate / required return on equity</i>
<i>D<sub>1</sub></i>	=	<i>expected dividend per share one year from now</i>
<i>P<sub>0</sub></i>	=	<i>current stock price</i>
<i>g</i>	=	<i>expected growth rate of future dividends</i>

Unlike the General DCF Model, the Constant Growth DCF Model solves directly for the required return (K). In addition, by assuming that dividends grow at a constant rate, the dividend stream from the General DCF Model may be essentially substituted with a term representing the expected constant growth rate of future dividends (g). The Constant Growth DCF Model may be considered in two parts. The first part is the dividend yield (D<sub>1</sub>/P<sub>0</sub>), and the second part is the growth rate (g). In other words, the required return in the DCF Model is equivalent to the dividend yield plus the growth rate.

In addition to the four assumptions listed above, the Constant Growth DCF Model relies on four additional assumptions as follows:<sup>2</sup>

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<sup>2</sup> *Id.* at 254-56.

1. The discount rate ( $K$ ) must exceed the growth rate ( $g$ );
2. The dividend growth rate ( $g$ ) is constant in every year to infinity;
3. Investors require the same return ( $K$ ) in every year; and
4. There is no external financing; that is, growth is provided only by the retention of earnings.

Because the growth rate in this model is assumed to be constant, it is important not to use growth rates that are unreasonably high. In fact, the constant growth rate estimate for a regulated utility with a defined service territory should not exceed the growth rate for the economy in which it operates.

## **APPENDIX B:**

### **CAPITAL ASSET PRICING MODEL THEORY**

The Capital Asset Pricing Model (“CAPM”) is a market-based model founded on the principle that investors demand higher returns for incurring additional risk.<sup>1</sup> The CAPM estimates this required return. The CAPM relies on the following assumptions:

1. Investors are rational, risk-averse, and strive to maximize profit and terminal wealth;
2. Investors make choices based on risk and return. Return is measured by the mean returns expected from a portfolio of assets; risk is measured by the variance of these portfolio returns;
3. Investors have homogenous expectations of risk and return;
4. Investors have identical time horizons;
5. Information is freely and simultaneously available to investors.
6. There is a risk-free asset, and investors can borrow and lend unlimited amounts at the risk-free rate;
7. There are no taxes, transaction costs, restrictions on selling short, or other market imperfections; and,
8. Total asset quality is fixed, and all assets are marketable and divisible.<sup>2</sup>

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<sup>1</sup> William F. Sharpe, *A Simplified Model for Portfolio Analysis* 277-93 (Management Science IX 1963); *see also* John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do* 208 (3rd ed., South Western Cengage Learning 2010).

<sup>2</sup> *Id.*

While some of these assumptions may appear to be restrictive, they do not outweigh the inherent value of the model. The CAPM has been widely used by firms, analysts, and regulators for decades to estimate the cost of equity capital.

The basic CAPM equation is expressed as follows:

**Equation 1:  
Capital Asset Pricing Model**

$$K = R_F + \beta_i(R_M - R_F)$$

*where:*

$K$	=	<i>required return</i>
$R_F$	=	<i>risk-free rate</i>
$\beta$	=	<i>beta coefficient of asset i</i>
$R_M$	=	<i>required return on the overall market</i>

There are essentially three terms within the CAPM equation that are required to calculate the required return (K): (1) the risk-free rate ( $R_F$ ); (2) the beta coefficient ( $\beta$ ); and (3) the equity risk premium ( $R_M - R_F$ ), which is the required return on the overall market less the risk-free rate.

Raw Beta Calculations and Adjustments

A stock's beta equals the covariance of the asset's returns with the returns on a market portfolio, divided by the portfolio's variance, as expressed in the following formula:<sup>3</sup>

**Equation 2:  
Beta**

$$\beta_i = \frac{\sigma_{im}}{\sigma_m^2}$$

*where:*

$\beta_i$	=	<i>beta of asset i</i>
$\sigma_{im}$	=	<i>covariance of asset i returns with market portfolio returns</i>
$\sigma_m^2$	=	<i>variance of market portfolio</i>

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<sup>3</sup> John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do* 180-81 (3rd ed., South Western Cengage Learning 2010).

Betas that are published by various research firms are typically calculated through a regression analysis that considers the movements in price of an individual stock and movements in the price of the overall market portfolio. The betas produced by this regression analysis are considered “raw” betas. There is empirical evidence that raw betas should be adjusted to account for beta’s natural tendency to revert to an underlying mean.<sup>4</sup> Some analysts use an adjustment method proposed by Blume, which adjusts raw betas toward the market mean of one.<sup>5</sup> While the Blume adjustment method is popular due to its simplicity, it is arguably arbitrary, and some would say not useful at all. According to Dr. Damodaran: “While we agree with the notion that betas move toward 1.0 over time, the [Blume adjustment] strikes us as arbitrary and not particularly useful.”<sup>6</sup> The Blume adjustment method is especially arbitrary when applied to industries with consistently low betas, such as the utility industry. For industries with consistently low betas, it is better to employ an adjustment method that adjusts raw betas toward an industry average, rather than the market average. Vasicek proposed such a method, which is preferable to the Blume adjustment method because it allows raw betas to be adjusted toward an industry average, and also accounts for the statistical accuracy of the raw beta calculation.<sup>7</sup> In other words, “[t]he Vasicek adjustment seeks to overcome one weakness of the Blume model by not applying the same adjustment to every security; rather, a security-specific adjustment is made depending on the

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<sup>4</sup> See Michael J. Gombola and Douglas R. Kahl, *Time-Series Processes of Utility Betas: Implications for Forecasting Systematic Risk* 84-92 (Financial Management Autumn 1990).

<sup>5</sup> See Marshall Blume, *On the Assessment of Risk*, Vol. 26, No. 1, The Journal of Finance 1 (1971).

<sup>6</sup> See Aswath Damodaran, *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset* 187 (3rd ed., John Wiley & Sons, Inc. 2012).

<sup>7</sup> Oldrich A. Vasicek, *A Note on Using Cross-Sectional Information in Bayesian Estimation of Security Betas* 1233-1239 (Journal of Finance, Vol. 28, No. 5, December 1973).

statistical quality of the regression.”<sup>8</sup> The Vasicek beta adjustment equation is expressed as follows:

**Equation 3:  
Vasicek Beta Adjustment**

$$\beta_{i1} = \frac{\sigma_{\beta_{i0}}^2}{\sigma_{\beta_0}^2 + \sigma_{\beta_{i0}}^2} \beta_0 + \frac{\sigma_{\beta_0}^2}{\sigma_{\beta_0}^2 + \sigma_{\beta_{i0}}^2} \beta_{i0}$$

where:

$\beta_{i1}$	=	<i>Vasicek adjusted beta for security i</i>
$\beta_{i0}$	=	<i>historical beta for security i</i>
$\beta_0$	=	<i>beta of industry or proxy group</i>
$\sigma_{\beta_0}^2$	=	<i>variance of betas in the industry or proxy group</i>
$\sigma_{\beta_{i0}}^2$	=	<i>square of standard error of the historical beta for security i</i>

The Vasicek beta adjustment is an improvement on the Blume model because the Vasicek model does not apply the same adjustment to every security. A higher standard error produced by the regression analysis indicates a lower statistical significance of the beta estimate. Thus, a beta with a high standard error should receive a greater adjustment than a beta with a low standard error. As stated in Ibbotson:

While the Vasicek formula looks intimidating, it is really quite simple. The adjusted beta for a company is a weighted average of the company’s historical beta and the beta of the market, industry, or peer group. How much weight is given to the company and historical beta depends on the statistical significance of the company beta statistic. If a company beta has a low standard error, then it will have a higher weighting in the Vasicek formula. If a company beta has a high standard error, then it will have lower weighting in the Vasicek formula. An advantage of this adjustment methodology is that it does not force an adjustment to the market as a whole. Instead, the adjustment can be toward an industry or some other peer group. *This is most useful in looking at companies in industries that on average have high or low betas.*<sup>9</sup>

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<sup>8</sup> 2012 Ibbotson Stocks, Bonds, Bills, and Inflation Valuation Yearbook 77-78 (Morningstar 2012).

<sup>9</sup> *Id.* at 78 (emphasis added).

Thus, the Vasicek adjustment method is statistically more accurate, and is the preferred method to use when analyzing companies in an industry that has inherently low betas, such as the utility industry. The Vasicek method was also confirmed by Gombola, who conducted a study specifically related to utility companies. Gombola concluded that “[t]he strong evidence of autoregressive tendencies in *utility* betas lends support to the application of adjustment procedures such as the . . . adjustment procedure presented by Vasicek.”<sup>10</sup> Gombola also concluded that adjusting raw betas toward the market mean of 1.0 is *too high*, and that “[i]nstead, they should be adjusted toward a value that is less than one.”<sup>11</sup> In conducting the Vasicek adjustment on betas in previous cases, it reveals that utility betas are even lower than those published by Value Line.<sup>12</sup> Gombola’s findings are particularly important here, because his study was conducted specifically on utility companies. This evidence indicates that using Value Line’s betas in a CAPM cost of equity estimate for a utility company may lead to overestimated results. Regardless, adjusting betas to a level that is *higher* than Value Line’s betas is not reasonable, and it would produce CAPM cost of equity results that are too high.

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<sup>10</sup> Michael J. Gombola and Douglas R. Kahl, *Time-Series Processes of Utility Betas: Implications for Forecasting Systematic Risk* 92 (Financial Management Autumn 1990) (emphasis added).

<sup>11</sup> *Id.* at 91-92.

<sup>12</sup> See e.g. Responsive Testimony of David J. Garrett, filed March 21, 2016 in Cause No. PUD 201500273 before the Corporation Commission of Oklahoma (the Company’s 2015 rate case), at pp. 56 – 59.

## CERTIFICATE OF SERVICE

This is to certify that a copy of the foregoing *Indiana Office of Utility Consumer Counselor Public's Exhibit No. 8 Testimony of OUCC Witness David J. Garrett* has been served upon the following counsel of record in the captioned proceeding by electronic service on July 11, 2024.

### Petitioners

Elizabeth A. Heneghan  
Andrew J. Wells  
Liane K. Steffes

### **DEI, LLC**

[beth.heneghan@duke-energy.com](mailto:beth.heneghan@duke-energy.com)  
[andrew.wells@duke-energy.com](mailto:andrew.wells@duke-energy.com)  
[liane.steffes@duke-energy.com](mailto:liane.steffes@duke-energy.com)

Nicholas K. Kile  
Hillary J. Close  
Lauren M. Box  
Lauren Aguilar

### **BARNES & THORNBURG LLP**

[nicholas.kile@btlaw.com](mailto:nicholas.kile@btlaw.com)  
[hillary.close@btlaw.com](mailto:hillary.close@btlaw.com)  
[lauren.box@btlaw.com](mailto:lauren.box@btlaw.com)  
[lauren.aguilar@btlaw.com](mailto:lauren.aguilar@btlaw.com)

### IG Duke-Intervenor

Todd A. Richardson  
Aaron A. Schmoll  
Tabitha L. Balzer

### **LEWIS & KAPPES, P.C.**

[trichardson@lewis-kappes.com](mailto:trichardson@lewis-kappes.com)  
[aschmoll@lewis-kappes.com](mailto:aschmoll@lewis-kappes.com)  
[tbalzer@lewis-kappes.com](mailto:tbalzer@lewis-kappes.com)

### OUCC Consultants

David Garrett  
Heather Garrett  
Michael Deupree  
Emily Mouch  
Ed Farrar  
[dgarrett@resolveuc.com](mailto:dgarrett@resolveuc.com)  
[hgarrett@garrettgroupllc.com](mailto:hgarrett@garrettgroupllc.com)  
[michaeldeupree@acadianconsulting.com](mailto:michaeldeupree@acadianconsulting.com)  
[emilymouch@acadianconsulting.com](mailto:emilymouch@acadianconsulting.com)  
[edfarrarcpa@outlook.com](mailto:edfarrarcpa@outlook.com)

### Blocke, LLC-Intervenor

Joseph P. Rompala  
**LEWIS KAPPES, P.C.**  
[jrompala@lewis-kappes.com](mailto:jrompala@lewis-kappes.com)

### CAC-Intervenor

Jennifer A. Washburn  
Citizens Action Coalition  
[jwashburn@citact.org](mailto:jwashburn@citact.org)

Copy to:

Reagan Kurtz  
[rkurtz@citact.org](mailto:rkurtz@citact.org)

### Nucor Steel-Indiana-Intervenor

Anne E. Becker  
Lewis Kappes, P.C.  
[abecker@lewis-kappes.com](mailto:abecker@lewis-kappes.com)

### WVPA-Intervenor

Jeremy L. Fetty  
L. Robyn Zoccola  
**PARR RICHEY**  
[jfetty@parrlaw.com](mailto:jfetty@parrlaw.com)  
[rzoccola@parrlaw.com](mailto:rzoccola@parrlaw.com)

### Sierra Club-Intervenor

Kim Ferraro  
CONSERVATION LAW CENTER, INDIANA UNIVERSITY  
[kimferra@iu.edu](mailto:kimferra@iu.edu)

### River Ridge Property Owners Association-Intervenor

Nikki G. Shoultz  
Kristina K. Wheeler  
**BOSE MCKINNEY & EVANS LLP**  
[nshoultz@boselaw.com](mailto:nshoultz@boselaw.com)  
[kwheeler@boselaw.com](mailto:kwheeler@boselaw.com)

### Kroger-Intervenors

Kurt J. Boehm  
Jody Kyler Cohn  
**BOEHM KURTZ & LOWRY**  
[kboehm@BKLawfirm.com](mailto:kboehm@BKLawfirm.com)  
[jkylercohn@BKLawfirm.com](mailto:jkylercohn@BKLawfirm.com)

John P. Cook  
**JOHN P. COOK & ASSOCIATES**  
[John.cookassociates@earthlink.net](mailto:John.cookassociates@earthlink.net)

Justin Bieber  
**ENERGY STRATEGIES, LLC**  
[jbieber@energystrat.com](mailto:jbieber@energystrat.com)



**Walmart-Intervenor**

Eric E. Kinder  
Barry A. Naum  
Steven W. Lee  
**SPILMAN THOMAS & BATTLE, PLLC**  
[ekinder@spilmanlaw.com](mailto:ekinder@spilmanlaw.com)  
[bnaum@spilmanlaw.com](mailto:bnaum@spilmanlaw.com)  
[slee@spilmanlaw.com](mailto:slee@spilmanlaw.com)

**Steel Dynamics, Inc.-Intervenor**


Clayton C. Miller  
**CLAYTON MILLER LAW, P.C.**  
[clay@claytonmillerlaw.com](mailto:clay@claytonmillerlaw.com)

**Rolls Royce-Intervenor**

Nikki G. Shoultz  
Kristina K. Wheeler  
Alexandra L. Jones  
**BOSE MCKINNEY & EVANS LLP**  
[nshoultz@boselaw.com](mailto:nshoultz@boselaw.com)  
[kwheeler@boselaw.com](mailto:kwheeler@boselaw.com)  
[ajones@boselaw.com](mailto:ajones@boselaw.com)

**City of Westfield-Intervenor**

Nikki G. Shoultz  
Alexandra L. Jones  
**BOSE MCKINNEY & EVANS LLP**  
[nshoultz@boselaw.com](mailto:nshoultz@boselaw.com)  
[ajones@boselaw.com](mailto:ajones@boselaw.com)



---

Thomas R. Harper  
Deputy Consumer Counselor

**INDIANA OFFICE OF UTILITY CONSUMER COUNSELOR**

115 West Washington Street  
Suite 1500 South  
Indianapolis, IN 46204  
317-232-2494 Main Office  
317-232-2786 Thomas' Direct Line  
317-232-5923 Facsimile  
[infomgt@oucc.in.gov](mailto:infomgt@oucc.in.gov)  
[ThHarper@oucc.in.gov](mailto:ThHarper@oucc.in.gov)