

STATE OF INDIANA

INDIANA UTILITY REGULATORY COMMISSION

PETITION OF MIDWEST NATURAL GAS)
CORPORATION FOR AUTHORITY TO)
CHANGE ITS RATES, CHARGES, TARIFFS,) CAUSE NO. 44880
RULES, AND REGULATIONS)

REBUTTAL TESTIMONY
OF
JOHN A. BOQUIST, Ph.D.

ON BEHALF OF
MIDWEST NATURAL GAS CORPORATION

**REBUTTAL TESTIMONY OF JOHN A. BOQUIST, PH.D.
ON BEHALF OF MIDWEST NATURAL GAS CORPORATION**

1 **Q1. PLEASE STATE YOUR NAME, OCCUPATION AND BUSINESS**
2 **ADDRESS.**

3 A1. My name is John A. Boquist. I am a Professor Emeritus of Finance and, before
4 my retirement, held the Edward E. Edwards Chair of Finance at the Indiana
5 University Graduate School of Business in Bloomington, Indiana. My home and
6 business address is 8344 North Bayshore Drive, Elk Rapids, Michigan.

7 **Q2. ARE YOU THE SAME JOHN A. BOQUIST THAT SUBMITTED DIRECT**
8 **TESTIMONY IN THIS CAUSE?**

9 A2. Yes, I am. Further, my full professional credentials were listed as part of that
10 testimony.

11 **Q3. HAVE YOU REVIEWED THE DIRECT TESTIMONY AND EXHIBITS**
12 **OF BRADLEY E. LORTON SUBMITTED IN THIS PROCEEDING ON**
13 **BEHALF OF THE OFFICE OF UTILITY CONSUMER COUNSELOR**
14 **(“OUCC”)?**

15 A3. Yes.

16 **Q4. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY IN THIS**
17 **PROCEEDING?**

18 A4. I was retained by Midwest Natural Gas Company (“Midwest” or the “Company”)
19 as an expert witness to testify regarding the appropriate fair rate of return for the
20 Company. In that connection I submitted direct testimony. In my rebuttal
21 testimony I will respond to the pre-filed testimony of Mr. Lorton.

22 **Q5. PLEASE SUMMARIZE YOUR CONCLUSIONS REGARDING THE**
23 **PREFILED TESTIMONY OF MR. BRADLEY E. LORTON.**

1 A5. I find Mr. Lorton's estimate of a 8.80% cost of common equity capital for
2 Midwest not to be supported by proper application of the Discounted Cash Flow
3 (DCF) model or Capital Asset Pricing Model (CAPM). Such a low cost of equity
4 capital, if adopted by the Commission, would jeopardize the financial integrity of
5 Midwest, particularly if it is subsequently applied to the book value of Midwest's
6 property. Use of such a low cost of common equity capital to determine
7 Midwest's authorized return would result in a level of net operating income that
8 would not constitute a fair rate of return on the fair value of Midwest's property.
9 Mr. Lorton's recommendation is well below his recommendation of a 9.0% cost
10 of equity capital in the Midwest's last rate case, Cause No. 44063. His 8.80%
11 recommendation for Midwest is clearly too low relative to current economic
12 conditions.

13 **Q6. IN YOUR DIRECT TESTIMONY, YOU RECOMMEND TO THE**
14 **COMMISSION THAT THE COMPANY'S COST OF EQUITY CAPITAL**
15 **IS 11.0%. IS THAT STILL YOUR RECOMMENDATION?**

16 A6. Yes. There is nothing persuasive in the testimony of Mr. Lorton that would cause
17 me to alter my recommendation. In my opinion, the Commission should find the
18 Company's cost of common equity capital to be 11.0%.

19
20 **Elements of Risk**

21
22 **Q7. MR. LORTON ASSERTS THAT MIDWEST'S RISK IS SIGNIFICANTLY**
23 **LOWER BECAUSE IT HAS A NORMAL TEMPERATURE**
24 **ADJUSTMENT ("NTA"). DO YOU AGREE?**

1 A7. No. The company has substantial business risk. I would remind Mr. Lorton that
2 the company faces regulatory risk as evidenced by this proceeding. Furthermore
3 the proxy sample companies that both Mr. Lorton and I use in our analysis have
4 such normalizations mechanisms in place. Therefore any effects of normalization
5 on risk are already captured in my analysis. Further I believe it is relevant to
6 point out that in the last Midwest rate case, Cause No. 44063, Midwest had a
7 NTA mechanism and was authorized another tracker as well. There Mr. Lorton
8 recommended an ROE 20 basis points higher than he is recommending now for
9 Midwest.

10 **Q8. DO YOU AGREE WITH MR. LORTON'S REASONING CONCERNING**
11 **THE EFFECT OF INFLATION ON THE COST OF EQUITY CAPITAL?**

12 A8. No. Mr. Lorton seems to be saying since US Treasury bond rates are low, the cost
13 of equity is low and no adjustments are needed to be made to the cost of equity
14 capital. Of course we know this is not true and that is why both Mr. Lorton and I
15 used the normalized Treasury rate in our application of the CAPM to determine
16 the cost of equity capital for Midwest. The interest rates are already captured in
17 the analysis and, therefore, require no further adjustment or explanation as was
18 done by Mr. Lorton. In addition, his discussion of core inflation, which excludes
19 the cost of energy and food, is of no relevance to this proceeding. All participants
20 in the capital markets partake of food and rely on energy for their basic needs.
21 Since food and oil prices are rising, investors seek returns to compensate them
22 for these increases. Although Mr. Lorton cites the CBO forecasts in his testimony

1 as support for his conclusions regarding inflation, it needs to be pointed out that
2 such forecasts have been notoriously off target in the past.

3 **Discounted Cash Flow Model**
4

5 **Q9. DO YOU AGREE WITH MR. LORTON'S METHOD OF CALCULATING**
6 **THE FORWARD DIVIDEND YIELD IN HIS DCF MODEL?**

7 A9. No. Mr. Lorton begins by defining " D_1 " as the "expected annual dividend for the
8 next year" (Lorton Testimony, page 6) in the annual formulation of the dividend
9 growth model and then proceeds to calculate a forward dividend yield by taking
10 one half of the expected growth rate for the year. How can this be consistent with
11 the annual rate, as he has defined it? This is inconsistent with the mathematical
12 derivation of the DCF model. (See, for example, the widely used Ross and
13 Westerfield finance textbook, Corporation Finance, Times Mirror Publishing
14 1988, page 99). Thus, Mr. Lorton's procedure understates the forward dividend
15 yield for the upcoming year as specified by the model. Also, his half-year growth
16 calculation does not disclose how to calculate the dividend growth for the
17 dividends in subsequent years in his model. In my opinion his half-year
18 procedure will result in the investor perpetually being short one half of the
19 expected dividend growth. All textbooks I have read during my long career
20 support using the annual dividend growth rate to determine the forward yield.
21 This is the procedure I used in my direct testimony.

22 **Q10. IS THERE ANOTHER REASON WHY MR. LORTON'S HALF-YEAR**
23 **METHOD UNDERSTATES THE DCF RESULT?**

1 A10. Yes. Mr. Lorton's method does not recognize the fact that the market price of the
2 stock used to determine the dividend yield reflects investor expectations of
3 receiving quarterly dividends. It should be noted that all of the proxy group
4 companies in both my analysis and Mr. Lorton's analysis pay dividends quarterly.
5 The ability to get dividends quarterly (and put that money to other profitable uses)
6 has value, which increases the stock price and, thus, decreases the dividend yield
7 calculated by Mr. Lorton. To properly adjust for the timing of dividends, a
8 quarterly DCF model would have to be used. The Commission had the following
9 to say about the quarterly model in the PSI Energy, Inc. case, Cause No. 40003
10 (September 27, 1996), pages 28-29:

11 We find the logic of the quarterly DCF a useful alternative,
12 and no sufficiently sound reason has been presented for
13 rejecting it. We find it difficult to believe that the timing of
14 dividend payments is not reflected in the price of a stock.
15 We agree with Dr. Morin that it is inconsistent to use a
16 stock price which reflects quarterly dividends in a model
17 which assumes annual dividend payments unless the model
18 is adjusted to reflect the quarterly dividends which lend to
19 the investor expectations which give rise to the stock price.
20 Again, Dr. Morin's quarterly feature of his DCF analysis
21 will be weighted among all of the acceptable forms of
22 analysis presented in this proceeding.

23
24 This is the same Dr. Morin I cite in my direct testimony.

25 **Q11. DO YOU AGREE WITH MR. LORTON'S POSITION THAT**
26 **HISTORICAL AND PROJECTED GROWTH IN DIVIDENDS PER**
27 **SHARE, EARNINGS PER SHARE, AND BOOK VALUE PER SHARE**
28 **SHOULD BE USED TO HELP DETERMINE THE DIVIDEND GROWTH**
29 **RATE FOR MIDWEST?**

1 A11. No, not in this case. Mr. Lorton calculates and uses an adjusted average of the
2 Value Line projections as well as the historical five year and ten year growth rates
3 in Earnings per Share (EPS), Dividends per Share (DPS), and Book Value per
4 Share (BVPS) for his proxy group. Since investors are looking for dividends,
5 numbers like earnings and book value may lead to problems in assessing the
6 expected dividend growth. That is why I used the long-term (10-Year) dividend
7 growth to estimate dividend-paying potential for my proxy sample. In particular,
8 the historical book value of a company is a very poor indicator of dividend paying
9 ability, particularly when inflation increases the replacement value of property, as
10 is the case for Midwest and other firms.

11 **Q12. IS IT SURPRISING THAT DPS GROWTH IS DIFFERENT FROM EPS**
12 **GROWTH AND BVPS GROWTH?**

13 A12. No. As long as investors are willing to supply debt and equity capital to a firm
14 and inflation increases the replacement value of property, I would expect the
15 growth rates of EPS, DPS, and BVPS to be different. As his data shows, the
16 variables can and will grow at different rates over extended time periods. In my
17 opinion a more reasonable approach in this case is to use a two-stage quarterly
18 dividend growth model and employ the historical dividend growth rate for each
19 company as the first stage growth rate as I have done in my direct testimony. Mr.
20 Lorton's approach factors out all of the individual company differences in growth
21 rates.

22 **Q13. DO YOU HAVE ANY OTHER CONCERNS ABOUT MR. LORTON'S USE**
23 **OF EPS AND BVPS GROWTH RATES IN ASSESSING THE**

1 **APPROPRIATE GROWTH RATE TO USE IN THE DCF MODEL?**

2 A13. Yes, I have. During any twelve-month period companies will increase dividends
3 at different times over the year. Subsequent future years will each have a full
4 measure of growth since the timing of the dividend payment could be considered
5 stable year to year. Mr. Lorton apparently is concerned with the 12-month period
6 to justify his use of the half-year method of calculating forward dividend yields.
7 Therefore, to be consistent he should be sensitive to the 12-month average
8 dividend yield for his proxy sample. The entire growth rate, not one-half of it, is
9 what the investor expects in the long run. In the DCF model, “g” must be the full
10 year estimate as I have used in my analysis.

11 **Q14. DOES YOUR TWO-STAGE QUARTERLY DCF MODEL REFLECT THE**
12 **STANDARD APPLICATION OF THIS MODEL?**

13 A14. Yes. As discussed in my direct testimony, I have followed procedures outlined by
14 Morin and Ibbotson and that are commonly used in financial analysis.

15 **Capital Asset Pricing Model**

16
17 **Q15. WHAT ARE YOUR SPECIFIC OBJECTIONS TO MR. LORTON’S**
18 **APPLICATION OF THE CAPM MODEL?**

19 A15. One of the main problems with Mr. Lorton’s application of the CAPM lies in his
20 use of two different market risk premiums in the model -- the geometric mean and
21 the arithmetic mean. He then compounds the problem by averaging the results
22 generated by both approaches. For reasons previously discussed in my direct
23 testimony, the arithmetic average is the correct one to use according to CAPM

1 theory. I also disagree with Mr. Lorton's methods of determining the risk free
2 rate, the equity risk premium, and the size premium.

3 **Q16. CAN USE OF THE GEOMETRIC MEAN TO DETERMINE THE**
4 **MARKET RISK PREMIUM IN THE CAPM BE JUSTIFIED?**

5 A16. No, not in my opinion. This is confirmed by Ibbotson Associates, SBBI
6 Valuation Edition 2011 Yearbook. Ibbotson Associates compiles the data used by
7 Mr. Lorton and me in our CAPM analyses. The Ibbotson Associates publication
8 states on page 56.

9 The equity risk premium data presented in this book are
10 arithmetic average risk premia as opposed to geometric
11 average risk premia. The arithmetic average equity risk
12 premium can be demonstrated to be most appropriate when
13 discounting future cash flows. For use as the expected
14 equity risk premium in either the CAPM or the building
15 block approach, the arithmetic mean or the simple
16 difference of the arithmetic means of stock market returns
17 and riskless rates is the relevant number. This is because
18 both the CAPM and the building block approach are
19 additive models, in which the cost of capital is the sum of
20 its parts. The geometric average is more appropriate for
21 reporting past performance, since it represents the
22 compound average return.

23
24 The argument for using the arithmetic average is quite
25 straightforward. In looking at projected cash flows, the
26 equity risk premium that should be employed is the equity
27 risk premium that is expected to actually be incurred over
28 the future time periods.
29

30 Ibbotson gives the following example on page 101 of its publication Stocks Bonds
31 Bills and Inflation 2003 Yearbook, Market Results For 1926-2002 which Ibbotson
32 Associates refers to as the "Classic Edition" of its Yearbook and which is a
33 companion volume to the valuation yearbook.

1
2 Stated another way, the arithmetic mean is correct because
3 an investment with uncertain returns will have a higher
4 expected ending wealth value than an investment which
5 earns, with certainty, its compound or geometric rate of
6 return every year. In the above example, compounding at
7 the rate of 8.2 percent for two years yields a terminal
8 wealth of \$1.17, based on a dollar invested. But holding
9 the uncertain investment, with a possibility of high returns
10 (two + 30 percent years in a row) as well as low returns
11 (two - 10 percent years in a row), yields a higher expected
12 terminal wealth, \$1.21. In other words, more money is
13 gained by higher-than-expected returns than is lost by
14 lower-than-expected returns. Therefore, in the investment
15 markets, where returns are described by a probability
16 distribution, the arithmetic mean is the measure that
17 accounts for uncertainty, and is the appropriate one for
18 estimating discount rates and the cost of capital.
19

20 **Q17. CAN YOU CITE OTHER AUTHORITY CONFIRMING THE NEED TO**
21 **USE THE ARITHMETIC AVERAGE IN ESTIMATING THE COST OF**
22 **CAPITAL?**

23 A17. Yes. Dr. Roger A. Morin in his book Regulatory Finance: Utilities' Cost Of
24 Capital (1994) states on pages 275-276:

25 **Geometric v. Arithmetic Averages.** One major issue
26 relating to the use of realized returns is whether to use the
27 ordinary average (arithmetic mean) or the geometric mean
28 return. Only arithmetic means are correct for forecasting
29 purposes and for estimating the cost of capital. When using
30 historical risk premiums as a surrogate for the expected
31 market risk premium, the relevant measure of the historical
32 risk premium is the arithmetic average of annual risk
33 premiums over a long period of time. This is formally
34 shown in *Principles of Corporate Finance*, a widely used
35 and respected textbook on corporate finance by Brealey and
36 Myers (1991). Appendix 11-A illustrates that only
37 arithmetic averages can be used as estimates of cost of
38 capital, and that the geometric mean is not an appropriate
39 measure of cost of capital. A widely-used Ibbotson
40 Associates publication title contains a rigorous discussion

1 of the impropriety of using geometric averages in
2 estimating the cost of capital (Ibbotson Associates, 1993).

3
4 The use of the arithmetic mean appears counter-intuitive at
5 first glance, because we commonly use the geometric mean
6 return to measure the average annual achieved return over
7 some time period. In estimating the cost of capital, the goal
8 is to obtain the rate of return that investors expect, that is, a
9 target rate of return. On average, investors expect to
10 achieve their target return. This target expected return is in
11 effect an arithmetic average. The achieved or retrospective
12 return is the geometric average. In statistical parlance, the
13 arithmetic average is the unbiased measure of the expected
14 value of repeated observations of a random variable, not the
15 geometric mean.

16
17 The geometric mean answers the question of what constant
18 return an investor would have to achieve in each year to
19 have his or her investment growth match the return
20 achieved by the stock market. The arithmetic mean
21 answers the question of what growth rate is the best
22 estimate of the future amount of money that will be
23 produced by continually reinvesting in the stock market. It
24 is the rate of return that, compounded over multiple
25 periods, gives the mean of the probability distribution of
26 earning wealth.

27
28 ...

29
30 In capital markets, where returns are a probability
31 distribution, the answer that takes account of uncertainty,
32 the arithmetic mean, is the correct one for estimating
33 discount rates and the cost of capital.

34
35 Also, Bradford Cornell in Corporate Valuation: Tools For Effective Appraisal and
36 Decision Making, Irwin Professional Publishing (1993) states at page 217:

37 Which average should be used when calculating the market
38 risk premium to be substituted into the capital asset pricing
39 model? Because valuation is forward looking, the
40 appropriate average is the one that most accurately
41 approximates the expected future rate of return. As shown
42 by Bodie, Kane, and Marcus, the best estimate of expected
43 returns over a given future holding period is the arithmetic
44 average of past returns over the same holding period. For

1 instance, if the valuation is based on annual cash flow
2 forecasts, so that an annual discount rate is needed, then the
3 market risk premium should be estimated by the arithmetic
4 average of annual returns.
5

6 Mr. Lorton's methodology, which considers both geometric and historical
7 averages, biases his CAPM result downward.

8 **Q18. IS IT YOUR POSITION THAT GEOMETRIC MEANS SHOULD NOT BE**
9 **USED FOR ANY PURPOSE?**

10 A18. No. It is my position that Mr. Lorton's use of the geometric mean cannot
11 properly be used in the CAPM approach for this Petitioner for determining the
12 cost of common equity capital. The use of geometric means for this purpose is
13 not supported by financial theory.

14 **Q19. ARE YOU AWARE OF PREVIOUS COMMISSION ORDERS**
15 **SUGGESTING THAT WEIGHT SHOULD BE GIVEN TO BOTH THE**
16 **ARITHMETIC AVERAGE AND THE GEOMETRIC AVERAGE?**

17 A19. Yes. As stated in my direct testimony, I am aware of these orders. However, I
18 have not found that the Commission dictates the procedure used by Mr. Lorton;
19 i.e. taking an average of the arithmetic and geometric results. If the Commission
20 considers both averages, I would urge the Commission to give the bulk of the
21 weight (at least 90% weight) to the result obtained with the arithmetic average
22 which I used in my testimony.

23 **Q20. DO YOU AGREE WITH THE MANNER IN WHICH MR. LORTON**
24 **CALCULATED THE EQUITY RISK PREMIUMS FROM THE**
25 **IBBOTSON RETURN DATA?**

1 A20. No. Mr. Lorton used the simple average of geometric and arithmetic stock returns
2 over long-term bonds. In each case, the stock returns used by Mr. Lorton are the
3 large company (S&P 500) stock returns for the period of 1926-2014 reported by
4 Ibbotson Associates and the bond returns are total returns (interest plus or minus
5 changes in value) for the same period reported by Ibbotson Associates. As I
6 explained in my direct testimony, the income return (interest) should be
7 subtracted from the stock return to determine the equity risk premium. Mr.
8 Lorton disagrees with Ibbotson Associates and with my direct testimony on this
9 point.

10 **Q21. WHY DO YOU DISAGREE WITH MR. LORTON'S USE OF THE**
11 **TREASURY BOND TOTAL RETURN AS THE RISKLESS RATE IN**
12 **DETERMINING THE MARKET RISK PREMIUM?**

13 A21. As I discussed in my direct testimony, the long-term Treasury bond income return
14 is the appropriate one to represent the riskless rate when determining the equity
15 risk premium. Investors can only expect the income return from their Treasury
16 bond investments to be truly riskless. Mr. Lorton provides no authoritative
17 support for his use of total returns and his approach is at odds with Ibbotson
18 Associates, which provides the data he uses.

19 **Company Specific Risk**

20 **Q22. DO YOU AGREE WITH MR. LORTON THAT NO COMPANY SPECIFIC**
21 **RISK ADJUSTMENT FOR MIDWEST IS WARRANTED?**

22 A22. No, I believe an adjustment is warranted. The risks of Midwest are clearly greater
23 than that of the proxy companies. Midwest is significantly smaller than the

1 companies in the proxy group. Midwest serves a small territory in one state.
2 Midwest's stock is not listed which is the very reason we began with a proxy
3 group. Thus, company specific risk adjustments for Midwest as compared to the
4 proxy groups is, in fact, warranted. Further, it is absolutely imperative to
5 understand that the small stock risk premium specified by Ibbotson is to be made
6 after adjusting for the firm's beta risk in the CAPM. Thus, the small firm effect is
7 a size effect after controlling for beta risk. In addition, Midwest's risk associated
8 with its lack of marketability must be taken into consideration. Since the stock of
9 Midwest is not traded, an upward adjustment in the required return is also needed
10 to compensate Midwest's investors for this lack of marketability. The investment
11 quality of the company also needs to be considered. The risk associated with
12 ownership of a small, closely held company will be greater, even in light of the
13 control such firms offer their owners.

14 **Q23. IS THERE A SPECIFIC FORMULA OR CALCULATION WHICH CAN**
15 **BE USED TO COVER THE ABOVE RISKS?**

16 A23. There is no exact formula to make the necessary adjustments. Further, because
17 the rating agencies guard the internal formulas they use, and quality spreads vary
18 over time, judgment is required to determine the proper adjustments. I believe an
19 appropriate review of the representative yields on various quality bond issues and
20 consideration of the Ibbotson small company premium, ultimately leads to the
21 adjustment I have described in my direct testimony. Thus, the issue is not
22 whether an adjustment should be made but how much that adjustment should be.
23 Mr. Lorton made no small firm adjustment even though it is clear that the

Commission provides for such an adjustment. In fact the Commission noted in Midwest's last rate order, Cause No. 44063 page 22, ... "However, we do not believe that Mr. Lorton's recommended 9.00% adequately covers any size based differential. Accordingly, we find that a 10.10% COE is appropriate for Petitioner at this time." We ask the commission to order a similar adjustment in this case.

Q24. MR. LORTON STATES THAT AN IBBOTSON SMALL STOCK PREMIUM IS "QUESTIONABLE" IN THIS CASE BECAUSE MIDWEST IS A REGULATED UTILITY. DO YOU AGREE?

A24. No. Mr. Lorton's arguments do not eliminate the appropriateness of the Ibbotson small company premium. It must be remembered that Mr. Lorton and I both determined the equity risk premium for the CAPM using Ibbotson's data for the Standard & Poor's 500 index of the largest companies in the U.S. economy. For this reason, Ibbotson Associates repeatedly identifies the historical stock returns since 1926 used by Mr. Lorton as "large company stock returns." Thus, a small company premium is appropriate when the S&P 500 market data is used to estimate the cost of common equity for any small company, regulated or unregulated. The fact that a small company is regulated, or has a lower beta than another regulated company, does not change this fact. All small companies, regardless of their beta, receive an upward adjustment to adjust for the fact that the beta coefficient based on the S&P 500 does not capture the size effect of company returns. SBBI Valuation Edition 2011 Yearbook, p. 201, defines "size premium" as "[t]he return on small company stocks in excess of that predicted by the CAPM" and "the additional return that cannot be explained by the betas of

1 small companies.” Therefore, a small company will have a cost of common
2 equity that is greater than the cost of common equity for a larger company of
3 equivalent beta. Similarly, a small company with a lower beta than a large
4 company may have a larger required return after the adjustment. The SBBI
5 Valuation Edition 2011 Yearbook, p. 45 includes such an example of the size
6 premium added to the cost of equity capital calculation for a regulated electric
7 utility company. Likewise, since Midwest is smaller than the average of the proxy
8 group used by Mr. Lorton and me, it warrants a size premium addition.

9 **Q25. MR. LORTON CITES A COUPLE OF COMMISSION ORDERS AND A**
10 **COUPLE OF ARTICLES TO ARGUE AGAINST YOUR SIZE PREMIUM**
11 **ADJUSTMENT FOR MIDWEST. IN FACT HE SUGGESTS A “BLIND**
12 **APPLICATION” OF THE RISK PREMIUM IS NOT WARRANTED. DO**
13 **YOU AGREE?**

14 A25. No. I use a 358 basis point adjustment, which is the Ibbotson micro-cap
15 adjustment to cover a number of risks. I believe this satisfies the Commission’s
16 concern. Additionally, most analysts writing in peer reviewed publications agree
17 that a small firm risk premium is warranted in the case of utilities. For example
18 an article by M. Thomas Zepp (“Utility Stocks and the Size Effect – Revisited”,
19 *The Quarterly Journal of Economics and Finance* 43 (2003) pages 578 – 582)
20 uses water utility data to support the inclusion of the small firm effect for the
21 utility industry. Again, the key elements here include the fact that Midwest lacks
22 any significant size or marketability. The fact that Midwest is a regulated utility
23 does not eliminate the risk that flows from the fact that it is a small company. Nor

1 does this regulation eliminate the risk of marketability. Notably, utilities are
2 periodically challenged over a failure to gain regulatory approval of the sale of
3 stock. In fact I believe Westfield Gas Cause No. 43624 was one of those utilities
4 that was challenged. Thus the company specific risks I described here and in my
5 direct testimony are real, and must be considered in establishing a fair ROE.

6 **Q26. DOES THE IBBOTSON ASSOCIATES PUBLICATION THAT MR.**
7 **LORTON AND YOU USED FOR YOUR CAPM ANALYSIS CONFIRM**
8 **THAT A SMALL STOCK PREMIUM IS APPROPRIATE?**

9 A26. Yes. The Ibbotson publication states:

10 The need for this premium when using the CAPM arises
11 because, even after adjusting for the systematic (beta) risk
12 of small stocks, they outperform large stocks. The betas for
13 small companies tend to be greater than those for large
14 companies; however, these higher betas do not account for
15 all of the risks faced by those who invest in small
16 companies.

17
18 SBBI Valuation Edition 2011 Yearbook, p. 44 - 45. Note that this quote clearly
19 states that the adjustment is required for all small stocks. As discussed in my
20 direct testimony, the Ibbotson data advocates a size premium of 3.58%, for micro-
21 cap companies. Mr. Lorton may think the adjustment is far too large, but it is the
22 proper one to make, is regularly made by financial analysts, and certainly it is
23 better than no adjustment as he suggests.

24 **Q27. DOES MR. LORTON HIMSELF CONFIRM THAT A SMALL SIZE**
25 **PREMIUM IS APPROPRIATE?**

26 A27. He does. Mr. Lorton acknowledges that the Commission made a size adjustment
27 in Midwest's last rate case. Since Mr. Lorton focuses on his CAPM result of

1 8.03% but then recommends a 8.80% ROE; Mr. Lorton apparently acknowledges
2 a 77 basis point adjustment for Midwest's small size. What I believe Mr. Lorton
3 fails to recognize as he provides this testimony is that the Commission in
4 Midwest's last rate case applied the small size adjustment to the recommended
5 ROE.

6 **Q28. ON PAGE 13 MR. LORTON STATES THAT "REGULATION REDUCES**
7 **PETITIONER'S FINANCIAL RISKS". DO YOU AGREE?**

8 A28. No. Regulation does not eliminate or even minimize the need for a size, quality,
9 and marketability adjustment. Regulation does not make Midwest a large
10 company. Regulation does not change the fact that Midwest is selling energy of
11 choice in a small defined service territory. Regulation does not make Midwest
12 more marketable. Thus I disagree with Mr. Lorton's assessment.

13 **Macroeconomic Trends**
14

15 **Q29. MR. LORTON'S TESTIMONY DISCUSSES MACRO ECONOMIC**
16 **TRENDS TO SUPPORT HIS COST OF EQUITY CAPITAL**
17 **RECOMMENDATION. DO YOU FIND HIS ARGUMENTS**
18 **CONVINCING?**

19 A29. No. Mr. Lorton cites survey data from CFO Magazine to suggest that the
20 estimated return on S&P 500 return is expected to be low. Such data are
21 meaningless to this case since we have already established that the S&P 500
22 returns must be adjusted for a size premium in order to be applicable to Midwest.
23 Furthermore there is no evidence to support whether or not this survey data has
24 proven to be a reliable forecast. Likewise, the inflation, interest rate, and

1 economic growth forecasts provided by economists are notoriously deficient in
2 predicting the future.

3 **Q30. MR. LORTON'S TESTIMONY STATES THAT RECENT YEARS HAVE**
4 **BEEN DESCRIBED AS A PERIOD OF "LOW COST OF CAPITAL". DO**
5 **YOU AGREE?**

6 A30. No. Mr. Lorton cites lower interest rates and bond yields as indicative of this
7 trend. However, all the rates and yields he cites pertain to U.S. Treasury bonds. I
8 agree that Treasury rates are low, as reflected in my Rf estimate in my CAPM
9 calculations. The same low rates are not necessarily available to companies, since
10 the U. S. government's appetite for debt is crowding out many other seekers of
11 capital in the market. This effect was noted in a recent order from the
12 Commission in Cause No. 44809 related to a Midwest Gas financing case. As
13 this January 25, 2017 Order indicates, Midwest had filed its case in July of 2016.
14 It sought to borrow money from a local bank for a period of up to five years. At
15 the time of the filing, Midwest anticipated the interest rate would be 3.53%.
16 Though it requested authority of up to 3.75% for potential changes in the interest
17 rate, the actual interest rate by December 2016 was 4.52%. My assumption is that
18 this change of almost 1% in the interest rate demanded by a local bank would also
19 reflect that investors in Midwest would seek a significant increase above the ROE
20 last authorized by the Commission in 2012. In other words, investors continue to
21 avoid risks in their investments without an increase in expected returns from
22 holding such investments. Low government bond rates do not necessarily

1 translate into similarly low rates for the cost of equity of very small private firms
2 like Midwest.

3 **Q31. MR. LORTON ARGUES THAT THE NTA LOWERS RISKS. DO YOU**
4 **AGREE WITH MR. LORTON'S CONCLUSION?**

5 A31. No. The issue before this Commission is not whether the NTA reduces risk, but
6 rather what is Midwest's risk compared to other gas utilities. The proxy group
7 used by me and Mr. Lorton also have NTA mechanisms. Certainly Midwest is
8 much smaller than the gas companies in the proxy group thus requiring an upward
9 adjustment. If the Commission does nothing more than examine what it
10 authorized for Midwest in the last rate case and consider the additional risks
11 facing Midwest, then clearly Midwest is much riskier now.

12 **Market Value to Book Ratio Adjustment**

13
14 **Q32. DO YOU STILL THINK A MARKET VALUE TO BOOK VALUE**
15 **ADJUSTMENT IS APPROPRIATE?**

16 A32. Yes. Mr. Lorton, in his testimony, has neglected to give any consideration to the
17 fact that virtually all stocks sell above book value at the current time, even in light
18 of the recession. Yet his use of a market-derived cost of capital and an original
19 cost rate base as advocated would cause an understatement in Midwest's required
20 return. This is because the cost of equity capital models used by Mr. Lorton
21 determines the rate of return investors expect to earn on the market price of
22 common stock. The market price of stock represents the opportunity cost of the
23 investor to maintain an investment in a company since he or she can always sell
24 the stock in the market and reinvest the proceeds in another investment. If the

1 market price of a stock exceeds book value and a market-based rate of return is
2 applied to an original cost rate base (based on book values), a shortfall will be
3 created. An example of this effect, as described by the Commission in its order
4 dated February 2, 1994 in Cause No. 39595, an Indiana American Water
5 Company, Inc. rate case, was included in my direct testimony. Another example
6 of this shortfall is contained in the Commission's order dated November 12, 1993
7 in an Indiana Michigan Power Company rate case, Cause No. 39314.

8 **Q33. CAN YOU DEMONSTRATE THAT MR. LORTON HAS SOUGHT TO**
9 **DETERMINE THE REQUIRED RETURN ON MARKET VALUE,**
10 **RATHER THAN THE REQUIRED RETURN ON BOOK VALUE?**

11 A33. Yes. On page 7 of his testimony, Mr. Lorton specifies the current dividend yield
12 as " D_0/P_0 " where " P_0 " is the current stock price, i.e., the market value of the
13 stock. Also, Mr. Lorton uses the CAPM to estimate the required rate of return on
14 market value. The historical return he uses is the total return for the S&P 500
15 stock index which reflects dividends and the change in the market price of the
16 stock. Accounting book value simply is not a component of either the DCF
17 model or the CAPM.

18 **Q34. IS THERE ANY OTHER REASON WHY MR. LORTON'S FAILURE TO**
19 **RECOGNIZE THE DIFFERENCE BETWEEN MARKET VALUE AND**
20 **BOOK VALUE SKEWS HIS RECOMMENDATION?**

21 A34. Yes. In the 1996 Indiana American Rate Order in Cause No. 40103, the
22 Commission on page 42 acknowledged the understatement caused by combining a
23 market-derived cost of capital with an original cost rate base when market prices

exceed book values, but concluded that “recognition of the current value of Petitioner’s property in the fair value rate base, as we have done here, rather than its historical cost, alleviates much of the problem.” However in Midwest’s rate case it is historical cost that is being used for the rate base, not the fair value rate base. Therefore, the understatement referred to in the rate order cited above would not be alleviated in this case.

Conclusion

Q35. PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY?

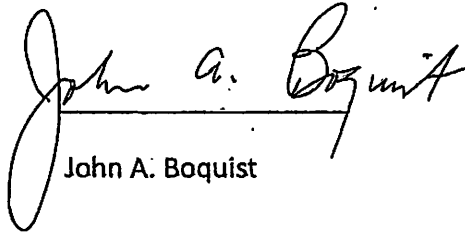
A35. The 8.8% equity return proposed by Mr. Lorton is unreasonably low for Midwest and would not represent a fair return on the fair value of the company's property. It is way below the 9.0% cost of equity capital he recommended in the company's last rate. My rebuttal testimony addresses the problems with his analysis and his application of the financial models. Since there is no reason to deviate from the cost of equity capital requested and supported in my direct testimony in this cause, the Commission should find Midwest's cost of equity capital to be 11.0%.

Q36. DOES THIS CONCLUDE YOUR PREPARED REBUTTAL TESTIMONY?

A36. Yes.

Verification

I affirm under the penalties of perjury that the forgoing is true to the best of my knowledge, information, and belief as of the date here filed.

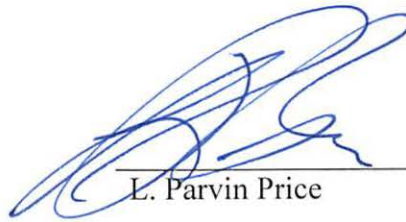


John A. Boquist

CERTIFICATE OF SERVICE

The undersigned certifies that a copy of the foregoing has been served upon the following counsel of record by electronic mail this 20th day of March, 2017:

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