

STATE OF INDIANA  
INDIANA UTILITY REGULATORY COMMISSION

PETITION OF NORTHERN INDIANA PUBLIC SERVICE )  
COMPANY LLC PURSUANT TO IND. CODE §§ 8-1-2-42.7, )  
8-1-2-61, AND, 8-1-2.5-6 FOR (1) AUTHORITY TO MODIFY )  
ITS RETAIL RATES AND CHARGES FOR ELECTRIC )  
UTILITY SERVICE THROUGH A PHASE IN OF RATES; )  
(2) APPROVAL OF NEW SCHEDULES OF RATES AND )  
CHARGES, GENERAL RULES AND REGULATIONS, AND )  
RIDERS (BOTH EXISTING AND NEW); (3) APPROVAL )  
OF A NEW RIDER FOR VARIABLE NONLABOR O&M )  
EXPENSES ASSOCIATED WITH COALFIRED )  
GENERATION; (4) MODIFICATION OF THE FUEL COST )  
ADJUSTMENT TO PASS BACK 100% OF OFF-SYSTEM )  
SALES REVENUES NET OF EXPENSES; (5) APPROVAL )  
OF REVISED COMMON AND ELECTRIC )  
DEPRECIATION RATES APPLICABLE TO ITS )  
ELECTRIC PLANT IN SERVICE; (6) APPROVAL OF )  
NECESSARY AND APPROPRIATE ACCOUNTING )  
RELIEF, INCLUDING BUT NOT LIMITED TO )  
APPROVAL OF (A) CERTAIN DEFERRAL MECHANISMS )  
FOR PENSION AND OTHER POSTRETIREMENT )  
BENEFITS EXPENSES; (B) APPROVAL OF )  
REGULATORY ACCOUNTING FOR ACTUAL COSTS OF )  
REMOVAL ASSOCIATED WITH COAL UNITS )  
FOLLOWING THE RETIREMENT OF MICHIGAN CITY )  
UNIT 12, AND (C) A MODIFICATION OF JOINT )  
VENTURE ACCOUNTING AUTHORITY TO COMBINE )  
RESERVE ACCOUNTS FOR PURPOSES OF PASSING )  
BACK JOINT VENTURE CASH, (7) APPROVAL OF )  
ALTERNATIVE REGULATORY PLANS FOR THE (A) )  
MODIFICATION OF ITS INDUSTRIAL SERVICE )  
STRUCTURE, AND (B) IMPLEMENTATION OF A LOW )  
INCOME PROGRAM; AND (8) REVIEW AND )  
DETERMINATION OF NIPSCO'S EARNINGS BANK FOR )  
PURPOSES OF IND. CODE § 8-1-2-42.3. )

CAUSE NO. 45772

INDIANA OFFICE OF UTILITY CONSUMER COUNSELOR

PUBLIC'S EXHIBIT NO. 12

TESTIMONY OF OUCC WITNESS DAVID GARRETT

JANUARY 20, 2023

Respectfully submitted,

A rectangular box containing a handwritten signature in black ink. The signature appears to be 'K. Earls' written in a cursive style.

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**I. INTRODUCTION**

1 **Q. State your name and occupation.**

2 A. My name is David J. Garrett. I am a consultant specializing in public utility regulation. I  
3 am the managing member of Resolve Utility Consulting, PLLC. I focus my practice on  
4 the primary capital recovery mechanisms for public utility companies: cost of capital and  
5 depreciation.

6 **Q. Summarize your educational background and professional experience.**

7 A. I received a B.B.A. with a major in Finance, an M.B.A. and a Juris Doctor from the  
8 University of Oklahoma. I worked in private legal practice for several years before  
9 accepting a position as assistant general counsel at the Oklahoma Corporation Commission  
10 in 2011. At the Oklahoma Commission, I worked in the Office of General Counsel in  
11 regulatory proceedings. In 2012, I began working for the Public Utility Division as a  
12 regulatory analyst providing testimony in regulatory proceedings. After leaving the  
13 Oklahoma Commission, I formed Resolve Utility Consulting, PLLC, where I have  
14 represented various consumer groups, state agencies, and municipalities in utility  
15 regulatory proceedings, primarily in the areas of cost of capital and depreciation. I am a  
16 Certified Depreciation Professional with the Society of Depreciation Professionals. I am  
17 also a Certified Rate of Return Analyst with the Society of Utility and Regulatory Financial  
18 Analysts. A more complete description of my qualifications and regulatory experience is  
19 included in my curriculum vitae.<sup>1</sup>

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<sup>1</sup> Attachment DJG-1-1.

1 **Q. On whose behalf are you testifying in this proceeding?**

2 A. I am testifying on behalf of the Indiana Office of Utility Consumer Counselor ("OUCC").

3 **Q. Describe the scope and organization of your testimony.**

4 A. My direct testimony addresses rate of return and related issues in response to the direct  
5 testimony of Northern Indiana Public Service Company LLC's ("NIPSCO" or  
6 "Company") witness Vincent V. Rea.<sup>2</sup>

7 **Q. To the extent you do not address a position in the Company's testimony, should that**  
8 **be construed to mean you agree with such position?**

9 A. No.

## II. EXECUTIVE SUMMARY

10 **Q. Explain the concept of the "weighted average cost of capital" ("WACC").**

11 A. The term "cost of capital" refers to the weighted average cost of all types of components  
12 within a company's capital structure, including debt and equity. Determining the cost of  
13 debt is relatively straight-forward. Interest payments on bonds are contractual, "embedded  
14 costs" that are generally calculated by dividing total interest payments by the book value  
15 of outstanding debt. In contrast, determining the cost of equity is more complex. Unlike  
16 the known contractual cost of debt, there is no explicit "cost" of equity; thus, the cost of  
17 equity must be estimated through various financial models. The overall WACC includes  
18 the cost of debt and the estimated cost of equity. It is a "weighted average," because it is

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<sup>2</sup> I have also filed direct testimony, Public's Exhibit No. 4, addressing NIPSCO's depreciation rates and related issues in response to the direct testimonies of Company witnesses John J. Spanos and Jeffrey T. Kopp.

1 based upon the Company's relative levels of debt and equity, or "capital structure."  
2 Companies in the competitive market often use their WACC as the discount rate to  
3 determine the value of capital projects, so it is important that this figure be closely  
4 estimated. The basic WACC equation used in regulatory proceedings is presented as  
5 follows:

**Equation 1:  
Weighted Average Cost of Capital**

$$WACC = \left( \frac{D}{D + E} \right) C_D + \left( \frac{E}{D + E} \right) C_E$$

6  
*where:*    *WACC*    = *weighted average cost of capital*  
              *D*         = *book value of debt*  
              *C<sub>D</sub>*       = *embedded cost of debt capital*  
              *E*         = *book value of equity*  
              *C<sub>E</sub>*       = *market-based cost of equity capital*

7 Thus, the three components of the WACC include the following:

- 8           1.     Cost of Equity
- 9           2.     Cost of Debt
- 10          3.     Capital Structure

11 The term "cost of capital" is necessarily synonymous with the "weighted average cost of  
12 capital," and the terms are used interchangeably throughout this testimony.



1 **Q. Describe the Company's position regarding its cost of capital in this case.**

2 A. In this case, the Company proposes an awarded return on equity of 10.4%.<sup>3</sup> Mr. Rea relies  
3 on the Discounted Cash Flow ("DCF") Model, the Capital Asset Pricing Model ("CAPM"),  
4 and other models in making his recommendation.

5 **Q. Please summarize your analyses and conclusions regarding the Company's cost of**  
6 **equity.**

7 A. Analysis of an appropriate awarded ROE for a utility should begin with a reasonable  
8 estimation of the utility's cost of equity capital. In estimating the Company's cost of equity,  
9 I performed a cost of equity analysis on a proxy group of utility companies with relatively  
10 similar risk profiles. Based on this proxy group, I evaluated the results of the two most  
11 common financial models for calculating cost of equity in utility rate proceedings: the  
12 CAPM and DCF Model. Applying reasonable inputs and assumptions to these models  
13 indicates a range for the Company's cost of equity from 8.5% - 9.2%.<sup>4</sup>

14 **Q. Please summarize your recommendation to the Commission.**

15 A. In this case, I am recommending the Commission adopt an awarded ROE of 9.2% for  
16 NIPSCO, which represents the top of my indicated cost of equity range of 8.5% - 9.2%.  
17 As discussed in more detail, there are several factors indicating that NIPSCO's market-  
18 based cost of equity is likely below the top end of the range, and closer to the midpoint or  
19 bottom of the range. However, I am recommending the top end of my cost of equity range  
20 in part based on the concept of gradualism. Moving from NIPSCO's current authorized

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<sup>3</sup> Petitioner's Exhibit No. 16, Direct Testimony of Vincent V. Rea, p. 8, lines 3-11.

<sup>4</sup> See Attachment DJG-1-12.

1 ROE to the middle or bottom end of the range would represent a substantial change. While  
2 generally reducing awarded ROEs for utilities would move awarded returns closer to  
3 market-based costs and reduce part of the excess transfer of wealth from ratepayers to  
4 shareholders, I believe it is advisable to do so gradually. One of the primary reasons the  
5 Company's cost of equity is so low is because the Company is a very low-risk asset. In  
6 general, utility stocks are low-risk investments because movements in their stock prices are  
7 relatively involatile. If the Commission were to make a significant, sudden change in the  
8 awarded ROE anticipated by regulatory stakeholders, it could have the undesirable effect  
9 of notably increasing the Company's risk profile. Nonetheless, it is clear the Company's  
10 proposed ROE of 10.4% is excessive and unreasonable.

### III. REGULATORY STANDARDS

11 **Q. Please discuss the regulatory standards governing the awarded rate of return on**  
12 **capital investments for regulated utilities.**

13 A. In *Wilcox v. Consolidated Gas Co. of New York*, the U.S. Supreme Court first addressed  
14 the meaning of a fair rate of return for public utilities.<sup>5</sup> The Court found that "the amount  
15 of risk in the business is a most important factor" in determining the appropriate allowed  
16 rate of return.<sup>6</sup> Later in two landmark cases, the Court set forth the standards by which  
17 public utilities are allowed to earn a return on capital investments. In *Bluefield Water*  
18 *Works & Improvement Co. v. Public Service Commission of West Virginia*, the Court held:

19 A public utility is entitled to such rates as will permit it to earn a return on  
20 the value of the property which it employs for the convenience of the public.

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<sup>5</sup> *Wilcox v. Consol. Gas Co. of New York*, 212 U.S. 19 (1909).

<sup>6</sup> *Id.* at 48.

1 . . . but it has no constitutional right to profits such as are realized or  
2 anticipated in highly profitable enterprises or speculative ventures. The  
3 return should be reasonably sufficient to assure confidence in the financial  
4 soundness of the utility and should be adequate, under efficient and  
5 economical management, to maintain and support its credit and enable it to  
6 raise the money necessary for the proper discharge of its public duties.<sup>7</sup>

7 In *Federal Power Commission v. Hope Natural Gas Company*, the Court expanded on the  
8 guidelines set forth in *Bluefield* and stated:

9 From the investor or company point of view it is important that there be  
10 enough revenue not only for operating expenses but also for the capital  
11 costs of the business. These include service on the debt and dividends on  
12 the stock. By that standard the return to the equity owner should be  
13 commensurate with returns on investments in other enterprises having  
14 corresponding risks. That return, moreover, should be sufficient to assure  
15 confidence in the financial integrity of the enterprise, so as to maintain its  
16 credit and to attract capital.<sup>8</sup>

17 The cost of capital models I have employed in this case are in accordance with the  
18 foregoing legal standards.

19 **Q. Is it important that the awarded rate of return be based on the Company's actual cost**  
20 **of capital?**

21 A. Yes. The *Hope* Court makes it clear that the allowed return should be based on the actual  
22 cost of capital. Under the rate base rate of return model, a utility should be allowed to  
23 recover all its reasonable expenses, its capital investments through depreciation, and a  
24 return on its capital investments sufficient to satisfy the required return of its investors.

25 The "required return" from the investors' perspective is synonymous with the "cost of

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<sup>7</sup> *Bluefield Water Works & Improvement Co. v. Pub. Serv. Comm'n of W. Va.*, 262 U.S. 679, 692-93 (1923).

<sup>8</sup> *Hope*, 320 U.S. at 603 (emphasis added).

1 capital” from the utility’s perspective. Scholars agree that the allowed rate of return should  
2 be based on the actual cost of capital:

3 Since by definition the cost of capital of a regulated firm represents  
4 precisely the expected return that investors could anticipate from other  
5 investments while bearing no more or less risk, and since investors will not  
6 provide capital unless the investment is expected to yield its opportunity  
7 cost of capital, the correspondence of the definition of the cost of capital  
8 with the court’s definition of legally required earnings appears clear.<sup>9</sup>

9 The models I have employed in this case closely estimate the Company’s true cost of  
10 equity. If the Commission sets the awarded return based on my lower, and more reasonable  
11 rate of return, it will comply with the U.S. Supreme Court’s standards, allow the Company  
12 to maintain its financial integrity, and satisfy the claims of its investors. On the other hand,  
13 if the Commission sets the allowed rate of return much *higher* than the true cost of capital,  
14 it arguably results in an inappropriate transfer of wealth from ratepayers to shareholders.

15 As Dr. Roger A. Morin notes:

16 [I]f the allowed rate of return is greater than the cost of capital, capital  
17 investments are undertaken and investors’ opportunity costs are more than  
18 achieved. Any excess earnings over and above those required to service  
19 debt capital accrue to the equity holders, and the stock price increases. In  
20 this case, the wealth transfer occurs from ratepayers to shareholders.<sup>10</sup>

21 Thus, it is important to understand that the *awarded* return and the *cost* of capital are  
22 different but related concepts. The two concepts are related in that the legal and technical  
23 standards encompassing this issue require that the awarded return reflect the true cost of  
24 capital. On the other hand, the two concepts are different in that the legal standards do not

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<sup>9</sup> A. Lawrence Kolbe, James A. Read, Jr. & George R. Hall, *The Cost of Capital: Estimating the Rate of Return for Public Utilities* 21 (The MIT Press 1984).

<sup>10</sup> Roger A. Morin, *New Regulatory Finance* 23-24 (Public Utilities Reports, Inc. 2006) (1994).

1 mandate that awarded returns exactly match the cost of capital. Awarded returns are set  
2 through the regulatory process and may be influenced by a number of factors other than  
3 objective market drivers. The cost of capital, on the other hand, should be evaluated  
4 objectively and be closely tied to economic realities. In other words, the cost of capital is  
5 driven by stock prices, dividends, growth rates, and most importantly – it is driven by risk.  
6 The cost of capital can be estimated by financial models used by firms, investors, and  
7 academics around the world for decades. The problem is, with respect to regulated utilities,  
8 there has been a trend in which awarded returns fail to closely track with actual market-  
9 based cost of capital as further discussed below. To the extent this occurs, the results are  
10 detrimental to ratepayers and the state's economy.

11 **Q. Please describe the economic impact that occurs when the awarded return strays too**  
12 **far from the Supreme Court's cost of equity standard.**

13 A. As discussed further in the sections below, Mr. Rea's recommended awarded ROE is much  
14 higher than the Company's actual cost of capital based on objective market data. When  
15 the awarded ROE is set far above the cost of equity, it runs the risk of violating the Supreme  
16 Court's standards that the awarded return should be *based on the cost of capital*. If the  
17 Commission were to adopt the Company's position in this case, it would be permitting an  
18 excess transfer of wealth from Indiana customers to Company shareholders. Moreover,  
19 establishing an awarded return that far exceeds true cost of capital effectively prevents the  
20 awarded returns from changing along with economic conditions. This is especially true  
21 given the fact that regulators tend to be influenced by the awarded returns in other  
22 jurisdictions, regardless of the various unknown factors influencing those awarded returns.

1 This is yet another reason why it is crucial for regulators to focus on the target utility's  
2 actual *cost* of equity, rather than awarded returns from other jurisdictions. Awarded returns  
3 may be influenced by settlements and other political factors not based on true market  
4 conditions. In contrast, the true cost of equity as estimated through objective models is not  
5 influenced by these factors but is instead driven by market-based factors. If regulators rely  
6 too heavily on the awarded returns from other jurisdictions, it can create a cycle over time  
7 that bears little relation to the market-based cost of equity. In fact, this is exactly what we  
8 have observed since 1990.

9 **Q. Illustrate and compare the relationship between awarded utility returns and market**  
10 **cost of equity since 1990.**

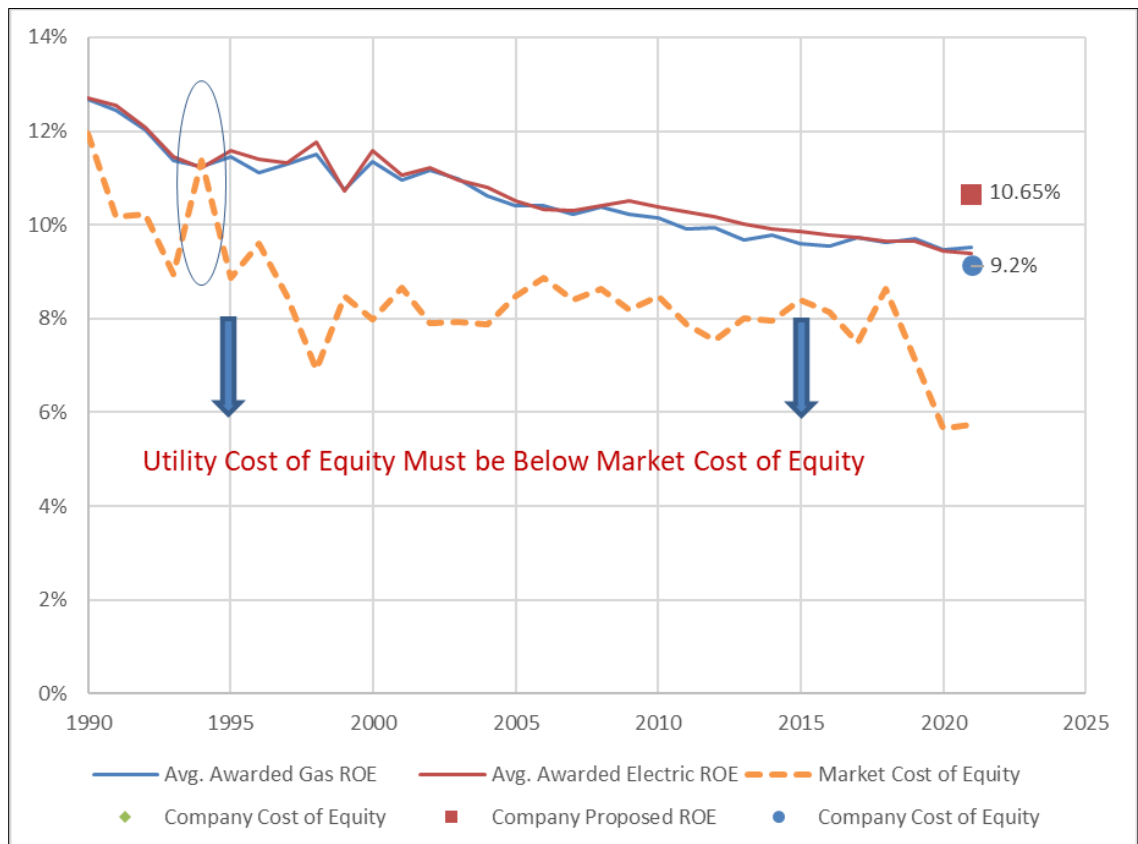
11 A. As shown in the figure below, awarded returns for public utilities have been above the  
12 average required market return since 1990.<sup>11</sup> Because utility stocks are consistently far less  
13 risky than the average stock in the marketplace, the cost of equity for utility companies is  
14 *less* than the market cost of equity. This is a fact, not an opinion. The graph below shows  
15 two trend lines. The top line is the average annual awarded returns since 1990 for U.S.  
16 regulated utilities. The bottom line is the required market return over the same period. As  
17 discussed in more detail later in my testimony, the required market return is essentially the  
18 return that investors would require if they invested in the entire market. In other words, the  
19 required market return is essentially the cost of equity of the entire market. Since it is  
20 undisputed (even by utility witnesses) that utility stocks are less risky than the average

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<sup>11</sup> See Attachment DJG-1-14.

1 stock in the market, then the utilities' cost of equity must be less than the market cost of  
 2 equity.<sup>12</sup> Thus, awarded returns (the solid line) should generally be below the market cost  
 3 of equity (the dotted line), since awarded returns are supposed to be based on true cost of  
 4 equity.

**Figure 1:  
 Awarded ROEs vs. Market Cost of Equity**



5 Because utility stocks are less risky than the average stock in the market, utility cost of  
 6 equity is below market cost of equity (the dotted line in this graph). However, as shown in

<sup>12</sup> This fact can be objectively measured through a term called "beta," as discussed later in the testimony. Utility betas are less than one, which means utility stocks are less risky than the "average" stock in the market.

1 this graph, awarded ROEs have been consistently above the market cost of equity for many  
2 years. As shown in the graph, since 1990, there was only one year in which the average  
3 awarded ROE was below the market cost of equity – 1994. In other words, 1994 was the  
4 year that regulators awarded ROEs that were the closest to utilities' market-based cost of  
5 equity. When awarded ROEs for utilities are below the market cost of equity, they more  
6 closely conform to the standards set forth by *Hope* and *Bluefield* and minimize the excess  
7 wealth transfer from ratepayers to shareholders.

8 **Q. Have other analysts commented on this national phenomenon of awarded ROEs**  
9 **exceeding the market-based cost equity for utilities?**

10 A. Yes. In his article published in Public Utilities Fortnightly in 2016, Steve Huntoon  
11 observed that even though utility stocks are less risky than the stocks of competitive  
12 industries, utility stocks have nonetheless outperformed the broader market.<sup>13</sup> Specifically,  
13 Huntoon notes the following three points which lead to a problematic conclusion:

- 14 1. Jack Bogle, the founder of Vanguard Group and a Wall Street  
15 legend, provides rigorous analysis that the long-term total return for  
16 the broader market will be around 7 percent going forward. Another  
17 Wall Street legend, Professor Burton Malkiel, corroborates that 7  
18 percent in the latest edition of his seminal work, *A Random Walk*  
19 *Down Wall Street*.
- 20 2. Institutions like pension funds are validating [the first point] by  
21 piling on risky investments to try and get to a 7.5 percent total return,  
22 as reported by the Wall Street Journal.
- 23 3. Utilities are being granted returns on equity around 10 percent.<sup>14</sup>

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<sup>13</sup> Steve Huntoon, "Nice Work If you can Get It," Public Utilities Fortnightly (Aug. 2016).

<sup>14</sup> *Id.*



1 In a follow-up article analyzing and agreeing with Mr. Huntoon's findings, Leonard  
2 Hyman and William Tilles found that utility equity investors expect about a 7.5% annual  
3 return.<sup>15</sup>

4 Other scholars have also observed that awarded ROEs have not appropriately  
5 tracked with declining interest rates over the years, and that excessive awarded ROEs have  
6 negative economic impacts. In a 2017 white paper, Charles S. Griffey stated:

7 The "risk premium" being granted to utility shareholders is now higher than  
8 it has ever been over the last 35 years. Excessive utility ROEs are  
9 detrimental to utility customers and the economy as a whole. From a societal  
10 standpoint, granting ROEs that are higher than necessary to attract  
11 investment creates an inefficient allocation of capital, diverting available  
12 funds away from more efficient investments. From the utility customer  
13 perspective, if a utility's awarded and/or achieved ROE is higher than  
14 necessary to attract capital, customers pay higher rates without receiving  
15 any corresponding benefit.<sup>16</sup>

16 It is interesting that both Mr. Huntoon and Mr. Griffey use the word "sticky" in their articles  
17 to describe the fact that awarded ROEs have declined at a much slower rate than interest  
18 rates and other economic factors resulting in a decline in capital costs and expected returns  
19 on the market. It is not hard to see why this phenomenon of sticky ROEs has occurred.  
20 Because awarded ROEs are often based primarily on a comparison with other awarded  
21 ROEs around the country, the average awarded returns effectively fail to adapt to true  
22 market conditions, and regulators seem reluctant to deviate from the average. Once utilities  
23 and regulatory commissions become accustomed to awarding rates of return higher than

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<sup>15</sup> Leonard Hyman & William Tilles, "Don't Cry for Utility Shareholders, America," Public Utilities Fortnightly (October 2016).

<sup>16</sup> Charles S. Griffey, "When 'What Goes Up' Does Not Come Down: Recent Trends in Utility Returns," White Paper (February 2017).

1 market conditions actually require, this trend becomes difficult to reverse. The fact is,  
2 utility stocks are *less risky* than the average stock in the market, and thus, awarded ROEs  
3 should be less than the expected return on the market. However, that is rarely the case.  
4 “Sooner or later, *regulators may see the gap between allowed returns and cost of capital.*”<sup>17</sup>

5 **Q. Summarize the legal standards governing the awarded ROE issue.**

6 A. The Commission should strive to move the awarded return to a level more closely aligned  
7 with the Company's actual, market-derived cost of capital while keeping in mind the  
8 following legal principles:

9 **1. Risk is the most important factor when determining the awarded return. The**  
10 **awarded return should be commensurate with those on investments of**  
11 **corresponding risk.**

12 The legal standards articulated in *Hope* and *Bluefield* demonstrate that the Supreme Court  
13 understands one of the most basic, fundamental concepts in financial theory: the more  
14 (less) risk an investor assumes, the more (less) return the investor requires. Since utility  
15 stocks are very low risk, the return required by equity investors should be relatively low. I  
16 have used financial models in this case to closely estimate the Company's cost of equity,  
17 and these financial models account for risk. The public utility industry is one of the least  
18 risky industries in the entire country. The cost of equity models confirm this fact in that  
19 they produce relatively low cost of equity results. In turn, the awarded ROE in this case  
20 should reflect the fact that the Company is a low-risk firm.

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<sup>17</sup> Leonard Hyman & William Tilles, “Don’t Cry for Utility Shareholders, America,” *Public Utilities Fortnightly* (October 2016) (emphasis added).

1           **2.     The awarded return should be sufficient to assure financial soundness under**  
2           **efficient management.**

3           Because awarded returns in the regulatory environment have not closely tracked market-  
4           based trends and commensurate risk, utility companies have been able to remain more than  
5           financially sound, perhaps despite management inefficiencies. In fact, the transfer of  
6           wealth from ratepayers to shareholders has been so far removed from actual cost-based  
7           drivers, that even under relatively inefficient management a utility could remain financially  
8           sound. Therefore, regulatory commissions should strive to set the awarded return to a  
9           regulated utility at a level based on accurate market conditions to promote prudent and  
10          efficient management and minimize economic waste.

**IV.   GENERAL CONCEPTS AND METHODOLOGY**

11   **Q.     Discuss your approach to estimating the cost of equity in this case.**

12   A.     While a competitive firm must estimate its own cost of capital to assess the profitability of  
13          competing capital projects, regulators determine a utility's cost of capital to establish a fair  
14          rate of return. The legal standards set forth above do not include specific guidelines  
15          regarding the models that must be used to estimate the cost of equity. Over the years,  
16          however, regulatory commissions have consistently relied on several models. The models  
17          I have employed in this case have been the two most widely used and accepted in regulatory  
18          proceedings for many years. These models are the Discounted Cash Flow Model ("DCF  
19          Model") and the Capital Asset Pricing Model ("CAPM"). The specific inputs and  
20          calculations for these models are described in more detail below.

1 **Q. Please explain why you used multiple models to estimate the cost of equity.**

2 A. The models used to estimate the cost of equity attempt to measure the return on equity  
3 required by investors by estimating several different inputs. It is preferable to use multiple  
4 models because the results of any one model may contain a degree of imprecision,  
5 especially depending on the reliability of the inputs used at the time of conducting the  
6 model. By using multiple models, the analyst can compare the results of the models and  
7 look for outlying results and inconsistencies. Likewise, if multiple models produce a  
8 similar result, it may indicate a narrower range for the cost of equity estimate.

9 **Q. Please discuss the benefits of choosing a proxy group of companies in conducting cost**  
10 **of capital analyses.**

11 A. The cost of equity models in this case can be used to estimate the cost of capital of any  
12 individual, publicly traded company. There are advantages, however, to conducting a cost  
13 of capital analysis on a "proxy group" of companies that are comparable to the target  
14 company. First, it is better to assess the financial soundness of a utility by comparing it to  
15 a group of other financially sound utilities. Second, using a proxy group provides more  
16 reliability and confidence in the overall results because there is a larger sample size.  
17 Finally, the use of a proxy group is often a pure necessity when the target company is a  
18 subsidiary that is not publicly traded. This is because the financial models used to estimate  
19 the cost of equity require information from publicly traded firms, such as stock prices and  
20 dividends.

1 **Q. Describe the proxy group you selected in this case.**

2 A. In this case, I chose to use the same proxy group used by Mr. Rea. There could be  
3 reasonable arguments made for the inclusion or exclusion of a particular company in a  
4 proxy group; however, the cost of equity results are influenced far more by the underlying  
5 assumptions and inputs to the various financial models than the composition of the proxy  
6 groups.<sup>18</sup> By using the same proxy group, we can remove a relatively insignificant variable  
7 from the equation and focus on the primary factors driving the Company's cost of equity  
8 estimate in this case.

9 **Q. Please describe the proxy groups Mr. Rea selected in this case.**

10 A. Mr. Rea selected nine companies for an "Electric Group" and six companies for a Gas LDC  
11 Group."<sup>19</sup> Mr. Rea also conducts analyses on a non-regulated group. I disagree with the  
12 results of Mr. Rea's analysis on the non-regulated group as an indication of NIPSCO's cost  
13 of equity, as discussed in more detail later in my testimony. For the Electric Group and  
14 Gas LDC Group, I conducted my cost of equity analyses on the same companies.

## V. RISK AND RETURN CONCEPTS

15 **Q. Discuss the general relationship between risk and return.**

16 A. Risk is among the most important factors for the Commission to consider when  
17 determining the allowed return. Thus, it is necessary to understand the relationship between  
18 risk and return. There is a direct relationship between risk and return: the more (or less)

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<sup>18</sup> See Attachment DJG-1-2.

<sup>19</sup> Petitioner's Exhibit No. 16, Direct Testimony of Vincent V. Rea, p. 7.

1 risk an investor assumes, the larger (or smaller) return the investor will demand. There are  
2 two primary types of risk: firm-specific risk and market risk. Firm-specific risk affects  
3 individual companies, while market risk affects all companies in the market to varying  
4 degrees.

5 **Q. Discuss the differences between firm-specific risk and market risk.**

6 A. Firm-specific risk affects individual companies, rather than the entire market. For example,  
7 a competitive firm might overestimate customer demand for a new product, resulting in  
8 reduced sales revenue. This is an example of a firm-specific risk called “project risk.”<sup>20</sup>  
9 There are several other types of firm-specific risks, including: (1) “financial risk” – the risk  
10 that equity investors of leveraged firms face as residual claimants on earnings; (2) “default  
11 risk” – the risk that a firm will default on its debt securities; and (3) “business risk” – which  
12 encompasses all other operating and managerial factors that may result in investors  
13 realizing less than their expected return in that particular company. While firm-specific  
14 risk affects individual companies, market risk affects all companies in the market to  
15 varying degrees. Examples of market risk include interest rate risk, inflation risk, and the  
16 risk of major socio-economic events. When there are changes in these risk factors, they  
17 affect all firms in the market to some extent.<sup>21</sup>

18 Analysis of the U.S. market in 2001 provides a good example for contrasting firm-  
19 specific risk and market risk. During that year, Enron Corp.’s stock fell from \$80 per share

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<sup>20</sup> Aswath Damodaran, *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset* 62-63 (3rd ed., John Wiley & Sons, Inc. 2012).

<sup>21</sup> See Zvi Bodie, Alex Kane & Alan J. Marcus, *Essentials of Investments* 149 (9th ed., McGraw-Hill/Irwin 2013).

1 and the company filed bankruptcy at the end of the year. If an investor's portfolio had held  
2 only Enron stock at the beginning of 2001, this irrational investor would have lost the entire  
3 investment by the end of the year due to assuming the full exposure of Enron's firm-  
4 specific risk (in that case, imprudent management). On the other hand, a rational,  
5 diversified investor who invested the same amount of capital in a portfolio holding every  
6 stock in the S&P 500 would have had a much different result that year. The rational investor  
7 would have been relatively unaffected by the fall of Enron because his portfolio included  
8 about 499 other stocks. Each of those stocks, however, would have been affected by various  
9 *market* risk factors that occurred that year, including the terrorist attacks on September  
10 11th, which affected all stocks in the market. Thus, the rational investor would have  
11 incurred a relatively minor loss due to market risk factors, while the irrational investor  
12 would have lost everything due to firm-specific risk factors.

13 **Q. Can investors easily minimize firm-specific risk?**

14 A. Yes. A fundamental concept in finance is that firm-specific risk can be reduced through  
15 diversification.<sup>22</sup> If someone irrationally invested all their funds in one firm, they would be  
16 exposed to all the firm-specific risk and the market risk inherent in that single firm.  
17 Rational investors, however, are risk-averse and seek to eliminate risk they can control.  
18 Investors can eliminate firm-specific risk by adding more stocks to their portfolio through  
19 a process called "diversification." There are two reasons why diversification eliminates  
20 firm-specific risk. First, each stock in a diversified portfolio represents a much smaller

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<sup>22</sup> See John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do* 179-80 (3rd ed., South Western Cengage Learning 2010).

1 percentage of the overall portfolio than it would in a portfolio of just one or a few stocks.  
2 Thus, any firm-specific action that changes the stock price of one stock in the diversified  
3 portfolio will have only a small impact on the entire portfolio.<sup>23</sup>

4 The second reason why diversification eliminates firm-specific risk is that the  
5 effects of firm-specific actions on stock prices can be either positive or negative for each  
6 stock. Thus, in large, diversified portfolios, the net effect of these positive and negative  
7 firm-specific risk factors will be essentially zero and will not affect the value of the overall  
8 portfolio.<sup>24</sup> Firm-specific risk is also called “diversifiable risk” because it can be easily  
9 eliminated through diversification.

10 **Q. Is it well-known and accepted that, because firm-specific risk can be easily eliminated**  
11 **through diversification, the market does not reward such risk through higher**  
12 **returns?**

13 A. Yes. Because investors eliminate firm-specific risk through diversification, they know they  
14 cannot expect a higher return for assuming the firm-specific risk in any one company.  
15 Thus, the risks associated with an individual firm’s operations are not rewarded by the  
16 market. In fact, firm-specific risk is also called “unrewarded” risk for this reason. Market  
17 risk, on the other hand, cannot be eliminated through diversification. Because market risk  
18 cannot be eliminated through diversification, investors expect a return for assuming this  
19 type of risk. Market risk is also called “systematic risk.” Scholars recognize the fact that

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<sup>23</sup> See Aswath Damodaran, *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset* 64 (3rd ed., John Wiley & Sons, Inc. 2012).

<sup>24</sup> *Id.*

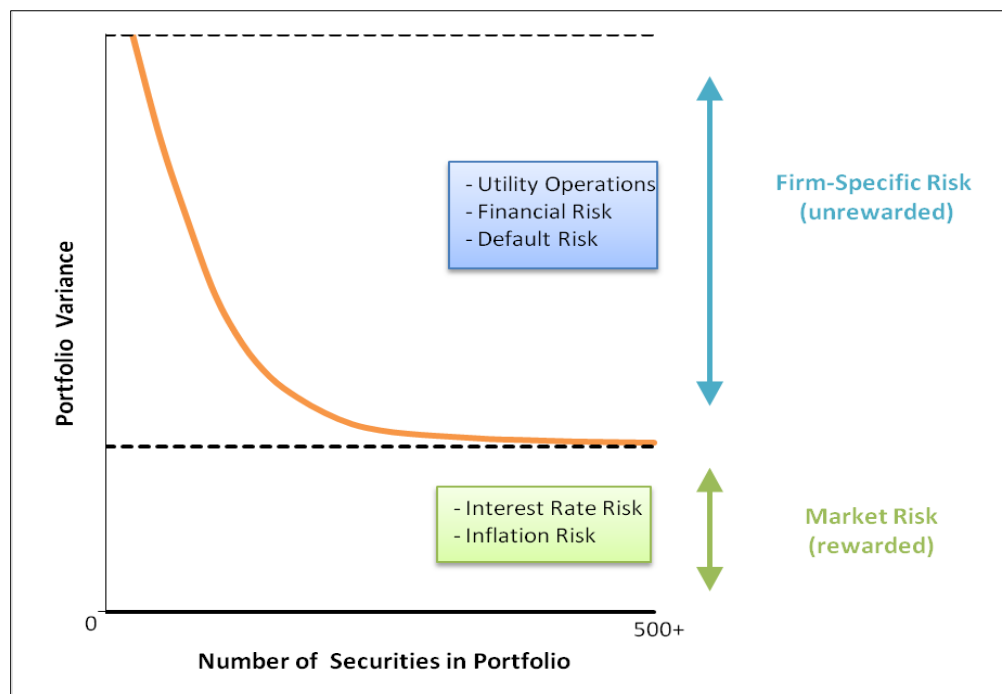


1 market risk, or “systematic risk,” is the only type of risk for which investors expect a return  
 2 for bearing:

3 If investors can cheaply eliminate some risks through diversification, then  
 4 we should not expect a security to earn higher returns for risks that can be  
 5 eliminated through diversification. Investors can expect compensation only  
 6 for bearing systematic risk (i.e., risk that cannot be diversified away).<sup>25</sup>

7 These important concepts are illustrated in the figure below. Some form of this figure is  
 8 found in many financial textbooks.

**Figure 2:  
 Effects of Portfolio Diversification**



9 This figure shows that as stocks are added to a portfolio, the amount of firm-specific risk  
 10 is reduced until it is essentially eliminated. No matter how many stocks are added, however,

<sup>25</sup> See John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do* 180 (3rd ed., South Western Cengage Learning 2010).

1 there remains a certain level of fixed market risk. The level of market risk will vary from  
2 firm to firm. Market risk is the only type of risk that is rewarded by the market and is thus  
3 the primary type of risk the Commission should consider when determining the allowed  
4 return.

5 **Q. Describe how market risk is measured.**

6 A. Investors who want to eliminate firm-specific risk must hold a fully diversified portfolio.  
7 To determine the amount of risk that a single stock adds to the overall market portfolio,  
8 investors measure the covariance between a single stock and the market portfolio. The  
9 result of this calculation is called "beta."<sup>26</sup> Beta represents the sensitivity of a given security  
10 to the market as a whole. The market portfolio of all stocks has a beta equal to one. Stocks  
11 with betas greater than one are relatively more sensitive to market risk than the average  
12 stock. For example, if the market increases (decreases) by 1.0%, a stock with a beta of 1.5  
13 will, on average, increase (decrease) by 1.5%. In contrast, stocks with betas of less than  
14 one are less sensitive to market risk, such that if the market increases (decreases) by 1.0%,  
15 a stock with a beta of 0.5 will, on average, only increase (decrease) by 0.5%. Thus, stocks  
16 with low betas are relatively insulated from market conditions. The beta term is used in the  
17 CAPM to estimate the cost of equity, which is discussed in more detail later.<sup>27</sup>

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<sup>26</sup> *Id.* at 180-81.

<sup>27</sup> Though it will be discussed in more detail later, Attachment DJG-1-8 shows that the average beta of the proxy group was less than 1.0. This confirms the well-known concept that utilities are relatively low-risk firms.

1 **Q. Are public utilities characterized as defensive firms that have low betas, low market**  
2 **risk, and are relatively insulated from overall market conditions?**

3 A. Yes. Although market risk affects all firms in the market, it affects different firms to  
4 varying degrees. Firms with high betas are affected more than firms with low betas, which  
5 is why firms with high betas are riskier. Stocks with betas greater than one are generally  
6 known as “cyclical stocks.” Firms in cyclical industries are sensitive to recurring patterns  
7 of recession and recovery known as the “business cycle.”<sup>28</sup> Thus, cyclical firms are  
8 exposed to a greater level of market risk. Securities with betas less than one, on the other  
9 hand, are known as “defensive stocks.” Companies in defensive industries, such as public  
10 utility companies, “will have low betas and performance that is comparatively unaffected  
11 by overall market conditions.”<sup>29</sup> In fact, financial textbooks often use utility companies as  
12 prime examples of low-risk, defensive firms. The figure below compares the betas of  
13 several industries and illustrates that the utility industry is one of the least risky industries  
14 in the U.S. market.<sup>30</sup>

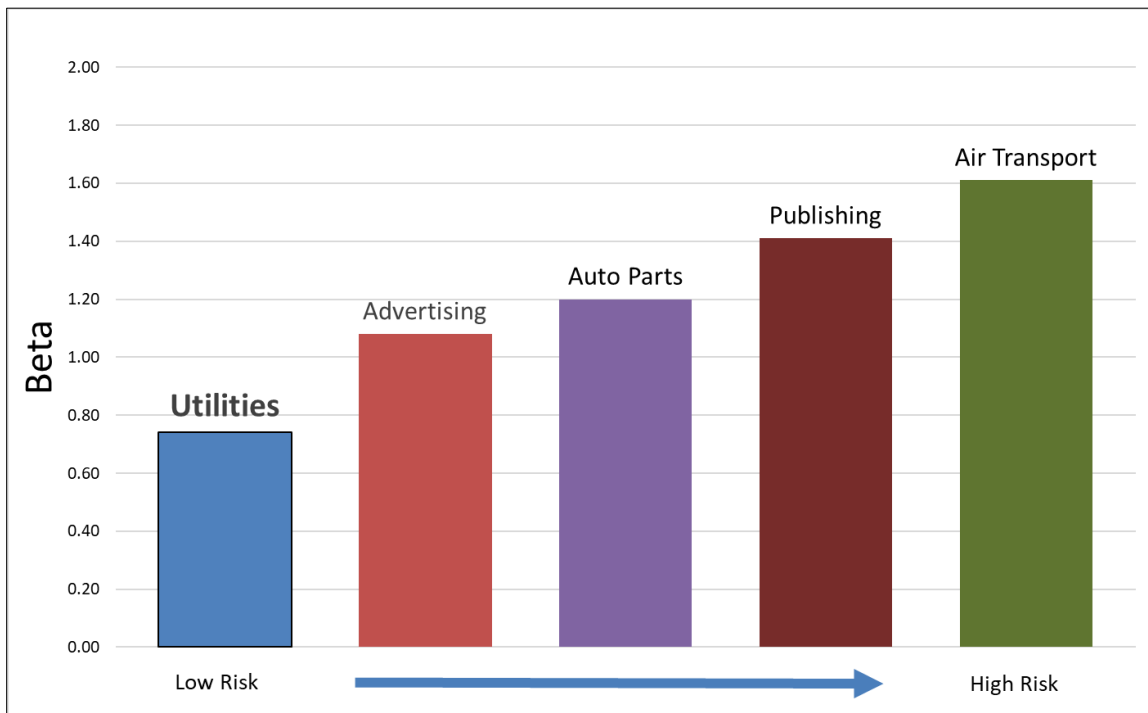
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<sup>28</sup> See Zvi Bodie, Alex Kane & Alan J. Marcus, *Essentials of Investments* 382 (9th ed., McGraw-Hill/Irwin 2013).

<sup>29</sup> *Id.* at 383.

<sup>30</sup> See Betas by Sector (US) at <http://pages.stern.nyu.edu/~adamodar/> (2022). (After clicking the link, click “Data” then “Current Data” then “Risk / Discount Rate” from the drop down menu, then “Total Beta by Industry Sector”). The exact beta calculations are not as important as illustrating the well-known fact that utilities are very low-risk companies. The fact that the utility industry is one of the lowest risk industries in the country should not change from year to year.

**Figure 3:  
Beta by Industry**



1           The fact that utilities are defensive firms that are exposed to relatively little market  
2 risk should be reflected accordingly in reasonable cost of equity estimates and utility  
3 awarded ROEs.

## **VI. DISCOUNTED CASH FLOW ANALYSIS**

4 **Q. Please describe the DCF Model.**

5 A. The DCF Model is based on a fundamental financial model called the “dividend discount  
6 model,” which maintains that the value of a security is equal to the present value of the  
7 future cash flows it generates. Cash flows from common stock are paid to investors in the  
8 form of dividends. There are several variations of the DCF Model. These versions, along

1 with other formulas and theories related to the DCF Model are discussed in more detail in  
2 Appendix A to my testimony.

3 **Q. Please describe the inputs to the DCF Model.**

4 A. There are three primary inputs in the DCF Model: (1) stock price; (2) dividends; and (3)  
5 the sustainable growth rate. The stock prices and dividends are known inputs based on  
6 recorded data, while the growth rate projection must be estimated. I discuss each of these  
7 inputs separately below.

**A. Stock Prices and Dividends**

8 **Q. Please describe how did you determine the stock price inputs in your DCF Models.**

9 A. For the stock price ( $P_0$ ), I used a 30-day average of stock prices for each company in the  
10 proxy group.<sup>31</sup> Analysts sometimes rely on average stock prices for longer periods (e.g.,  
11 60, 90, or 180 days). According to the efficient market hypothesis, however, markets  
12 reflect all relevant information available at a particular time, and prices adjust  
13 instantaneously to the arrival of new information.<sup>32</sup> Past stock prices, in essence, reflect  
14 outdated information. The DCF Model used in utility rate cases is a derivation of the  
15 dividend discount model, which is used to determine the current value of an asset. Thus,  
16 according to the dividend discount model and the efficient market hypothesis, the value for  
17 the " $P_0$ " term in the DCF Model should technically be the current stock price, rather than  
18 an average.

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<sup>31</sup> Attachment DJG-1-3.

<sup>32</sup> See Eugene F. Fama, *Efficient Capital Markets: A Review of Theory and Empirical Work*, Vol. 25, No. 2 The Journal of Finance, p. 383 (1970).

1 **Q. Why did you use a 30-day average for the current stock price input?**

2 A. Using a short-term average of stock prices for the current stock price input adheres to  
3 market efficiency principles while avoiding any irregularities that may arise from using a  
4 single current stock price. In the context of a utility rate proceeding, there is a significant  
5 length of time from when an application is filed, and testimony is due. Choosing a current  
6 stock price for one particular day could raise a separate issue concerning which day was  
7 chosen to be used in the analysis. In addition, a single stock price on a particular day may  
8 be unusually high or low. It is arguably ill-advised to use a single stock price in a model  
9 that is ultimately used to set rates for several years, especially if a stock is experiencing  
10 some volatility. Thus, it is preferable to use a short-term average of stock prices, which  
11 represents a good balance between adhering to well-established principles of market  
12 efficiency while avoiding any unnecessary contentions that may arise from using a single  
13 stock price on a given day. The stock prices I used in my DCF analysis are based on 30-  
14 day averages of adjusted closing stock prices for each company in the proxy group.<sup>33</sup>

15 **Q. Please describe how you determined the dividend input in your DCF Models.**

16 A. The dividend term in the DCF Model represents dividends per share ( $d_0$ ). I obtained the  
17 most recent quarterly dividend paid for each proxy company and annualized those  
18 dividends.<sup>34</sup>

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<sup>33</sup> Attachment DJG-1-3. Adjusted closing prices, rather than actual closing prices, are ideal for analyzing historical stock prices. The adjusted price provides an accurate representation of the firm's equity value beyond the mere market price because it accounts for stock splits and dividends.

<sup>34</sup> Attachment DJG-1-4. Nasdaq Dividend History, <http://www.nasdaq.com/quotes/dividend-history.aspx>.

1 **Q. Are the stock price and dividend inputs significant issues in this case?**

2 A. No. Although my stock price and dividend inputs are more recent than those used by Mr.  
3 Rea, there is not a statistically significant difference between them because utility stock  
4 prices and dividends are generally quite stable. This is another reason that cost of capital  
5 models such as the CAPM and the DCF Model are well-suited to be used for utilities. The  
6 differences between my DCF Model and Mr. Rea's DCF Model are primarily driven by  
7 differences in our growth rate estimates, which are further discussed below.

### **B. Growth Rate**

8 **Q. Please summarize the growth rate input in the DCF Model.**

9 A. The most critical input in the DCF Model is the growth rate. Unlike the stock price and  
10 dividend inputs, the growth rate input (g) must be estimated. As a result, the growth rate  
11 is often the most contentious issue related to DCF model inputs in utility rate cases. The  
12 DCF model used in this case is based on the sustainable growth valuation model. Under  
13 this model, a stock is valued by the present value of its future cash flows in the form of  
14 dividends. Before future cash flows are discounted by the cost of equity, however, they  
15 must be "grown" into the future by a sustainable growth rate. As stated above, one of the  
16 inherent assumptions of this model is that these cash flows in the form of dividends grow  
17 at a sustainable rate forever. For young, high-growth firms, estimating the growth rate to  
18 be used in the model can be especially difficult, and may require the use of multi-stage  
19 growth models. For mature, low-growth firms such as utilities, however, estimating the  
20 sustainable growth rate is more transparent. The growth term of the DCF Model is one of  
21 the most important, yet least understood, aspects of cost of equity estimations in utility

1 regulatory proceedings. Therefore, I provide a more detailed explanation on the various  
2 determinants of growth below.

3 **Q. Please describe the various determinants of growth that can be considered for the**  
4 **growth rate input in the DCF Model.**

5 A. Although the DCF Model directly considers the growth of dividends, there are a variety of  
6 growth determinants that should be considered when estimating growth rates. It should be  
7 noted that these various growth determinants are used primarily to determine the short-  
8 term growth rates in multi-stage DCF models. For utility companies, it is necessary to  
9 focus primarily on a long-term growth rate in dividends. This is also known as a  
10 “sustainable” growth rate, since this is the growth rate assumed for the company’s  
11 dividends in perpetuity. That is not to say that these growth determinants cannot be  
12 considered when estimating sustainable growth; however, as discussed below, sustainable  
13 growth must be constrained much more than short-term growth, especially for young firms  
14 with high growth opportunities. Additionally, I briefly discuss these growth determinants  
15 here because it may reveal some of the source of confusion in this area.

16 A. Historical Growth

17 Looking at a firm’s actual historical experience may theoretically provide a good  
18 starting point for estimating short-term growth. However, past growth is not always a good  
19 indicator of future growth. Some metrics that might be considered here are a historical  
20 growth in revenues, operating income, and net income. Since dividends are paid from  
21 earnings, estimating historical earnings growth may provide an indication of future  
22 earnings and dividend growth. In general, however, revenue growth tends to be more



1 consistent and predictable than earnings growth because it is less likely to be influenced by  
2 accounting adjustments.<sup>35</sup>

3 B. Analyst Growth Rates

4 Analyst growth rates refer to short-term projections of earnings growth published  
5 by institutional research analysts such as Value Line and Bloomberg. Analyst growth rates,  
6 including the limitations with using them in the DCF Model to estimate utility cost of  
7 equity, are discussed in more detail below.

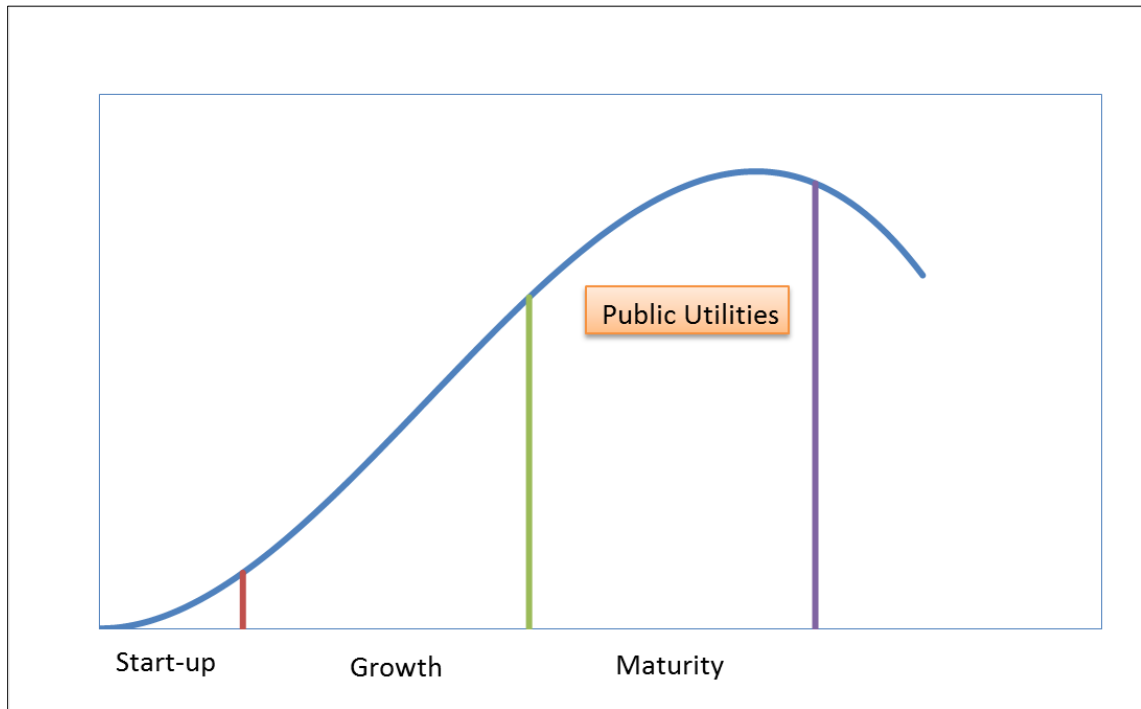
8 C. Sustainable Growth Rates

9 In order to make the DCF Model a viable, practical model, an infinite stream of  
10 future cash flows must be estimated and then discounted back to the present. Otherwise,  
11 each annual cash flow would have to be estimated separately. Some analysts use “multi-  
12 stage” DCF Models to estimate the value of high-growth firms through two or more stages  
13 of growth, with the final stage of growth being sustainable. However, it is not necessary  
14 to use multi-stage DCF Models to analyze the cost of equity of regulated utility companies.  
15 This is because regulated utilities are already in their “sustainable,” low growth stage.  
16 Unlike most competitive firms, the growth of regulated utilities is constrained by physical  
17 service territories and limited primarily by ratepayer and load growth within those  
18 territories. The figure below illustrates the well-known business/industry life-cycle  
19 pattern.

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<sup>35</sup> See Aswath Damodaran, *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset*, p. 279 (3rd ed., John Wiley & Sons, Inc. 2012).

**Figure 4:  
Industry Life Cycle**



1 In an industry's early stages, there are ample opportunities for growth and profitable  
2 reinvestment. In the maturity stage however, growth opportunities diminish, and firms  
3 choose to pay out a larger portion of their earnings in the form of dividends instead of  
4 reinvesting them in operations to pursue further growth opportunities. Once a firm is in  
5 the maturity stage, it is not necessary to consider higher short-term growth metrics in multi-  
6 stage DCF Models; rather, it is sufficient to analyze the cost of equity using a stable growth  
7 DCF Model with one sustainable growth rate.

1 **Q. Is it true that the sustainable growth rate for an individual company cannot exceed**  
2 **the aggregate growth rate of the economy in which it operates?**

3 A. Yes. A fundamental concept in finance is that no firm can grow forever at a rate higher  
4 than the growth rate of the economy in which it operates.<sup>36</sup> Thus, the sustainable growth  
5 rate used in the DCF Model should not exceed the aggregate economic growth rate. This  
6 is especially true when the DCF Model is conducted on public utilities because these firms  
7 have defined service territories. As stated by Dr. Aswath Damodaran: “[i]f a firm is a  
8 purely domestic company, either because of internal constraints . . . or external constraints  
9 (such as those imposed by a government), the growth rate in the domestic economy will be  
10 the limiting value.”<sup>37</sup>

11 In fact, it is reasonable to assume that a regulated utility would grow at a rate that  
12 is less than the U.S. economic growth rate. Unlike competitive firms, which might increase  
13 their growth by launching a new product line, franchising, or expanding into new and  
14 developing markets, utility operating companies with defined service territories cannot do  
15 any of these things to grow. Gross Domestic Product (“GDP”) is one of the most widely  
16 used measures of economic production and is used to measure aggregate economic growth.  
17 According to the Congressional Budget Office’s 2022 Long-Term Budget Outlook, the  
18 long-term forecast for nominal U.S. GDP growth is 3.9%.<sup>38</sup>

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<sup>36</sup> See *id.* at p. 306.

<sup>37</sup> *Id.*

<sup>38</sup> Congressional Budget Office, The 2021 Long-Term Budget Outlook, <https://www.cbo.gov/publication/56977>.

1 **Q. Please illustrate the sustainable growth rate determinants you considered for your**  
2 **DCF analyses.**

3 A. The following figure compares the growth rate determinants I considered in my DCF  
4 analyses in this case.

**Figure 5:  
Sustainable Growth Rate Determinants**

<b>Terminal Growth Determinants</b>	<b>Rate</b>
Nominal GDP	3.9%
Real GDP	1.8%
NIPSCO Load Growth	-2.90%
NIPSCO Customer Growth	0.80%
<b>Average</b>	0.9%
<b>Highest</b>	<b>3.9%</b>

5 Each of these growth determinants avoids the circular reference problem inherent in other  
6 growth determinants such as dividends and earnings growth when conducting a DCF  
7 Model on a regulated utility for purposes of setting a fair awarded ROE (because the  
8 awarded ROE more directly impacts earnings and dividends).

9 **Q. Please describe the growth rates you used in your DCF Models.**

10 A. For my “sustainable growth” variation of the DCF Model, I used the projected long-term  
11 GDP growth rate of 3.9%. As discussed above, it is reasonable to conclude that the long-  
12 term growth of a domestic firm cannot outpace the growth rate of the aggregate economy  
13 in which it operates (as measured by U.S. GDP in this case). For the “analyst growth”

1 variation of the DCF Model, I considered projected short-term dividend growth rate  
2 estimates published by Value Line.<sup>39</sup> I show this variation of the DCF Model because it is  
3 often presented in rate cases by ROE witnesses and considered by regulators when  
4 assessing the awarded ROE.

5 **Q. Did you also consider growth determinants specific to NIPSCO when assessing the**  
6 **reasonableness of your DCF Growth rate inputs?**

7 A. Yes. I considered firm-specific qualitative growth determinants, namely load growth and  
8 customer growth, to assess the reasonableness of my long-term growth rate inputs.  
9 NIPSCO estimates annual growth rates for load and customers of only -2.9% and 0.80%,  
10 respectively.<sup>40</sup> As with the terminal growth determinants discussed above, these firm-  
11 specific growth determinants also avoid the circular reference problem inherent in  
12 considering earnings and dividend growth when conducting a DCF Model on a regulated  
13 utility for purposes of setting a fair awarded ROE. These firm-specific, low growth  
14 determinants provide further support for why GDP may be properly considered as a ceiling  
15 for sustainable growth rate inputs in the DCF Model, particularly for a utility company.

16 **Q. What are the final results of your DCF Models?**

17 A. For my DCF model, I considered sustainable growth rate determinants as well as analysts'  
18 growth rates. I also conducted separate calculations for the electric proxy group and gas

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<sup>39</sup> Attachment DJG-1-6.

<sup>40</sup> Response to OUCC 2-009.

1 proxy group, as well as composite calculations for both groups combined. My DCF Model  
2 variations produced an indicated cost of equity range of 7.3% - 9.2% for NIPSCO.<sup>41</sup>

**C. Response to Mr. Rea's DCF Model**

3 **Q. Please summarize the results of Mr. Rea's DCF Models.**

4 A. Mr. Rea conducted several variations of the DCF Model, with results ranging from 8.8% -  
5 10.0% for the electric group,<sup>42</sup> and 9.1% - 10.6% for the gas group.<sup>43</sup>

6 **Q. Do you agree with the results of Mr. Rea's DCF Models?**

7 A. No. Although there is some overlap at the upper end of my DCF results range and the  
8 lower end of Mr. Rea's range, Mr. Rea makes several unreasonable assumptions which  
9 cause the median and upper end of his DCF results range to be unreasonably high in terms  
10 of a cost of equity estimate for NIPSCO. The results of Mr. Rea's DCF Model are  
11 overstated primarily because of a fundamental error regarding his growth rate inputs. In  
12 addition, Mr. Rea adds an unreasonable flotation cost adjustment to his results. These  
13 issues are discussed below.

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<sup>41</sup> Attachment DJG-1-6.

<sup>42</sup> Petitioner's Exhibit No. 16, Direct Testimony of Vincent V. Rea, p. 72, lines 1-3.

<sup>43</sup> *Id.* at p. 73, lines 14-15.

1           **1.       Long-Term Growth Rates**

2       **Q.       Describe the problems with Mr. Rea's long-term growth input.**

3       A.       Mr. Rea used long-term growth rates in his proxy group as high as 9.5% in his DCF  
4           analysis,<sup>44</sup> which is more than twice as high as projected, long-term nominal U.S. GDP  
5           growth (3.9%). This means Mr. Rea's growth rate assumption violates the basic principle  
6           that no company can grow at a greater rate than the economy in which it operates over the  
7           long-term, especially a regulated utility company with a defined service territory. As  
8           shown in my DCF Model results, if long-term growth rates for the proxy group are capped  
9           by the U.S. economic growth rate, then the indicated cost of equity for NIPSCO is only  
10          about 7.4%.<sup>45</sup> I also show a variation of the DCF Model using forecasted dividend growth  
11          rates from Value Line, which range as high as 7.0%. The "analyst growth" variation of my  
12          DCF model results range as high as 9.2%. For these reasons, I believe that 9.2% is the  
13          absolute highest awarded ROE recommendation the Commission should consider.  
14          Furthermore, the bottom end of Mr. Rea's DCF Model range is below 9.2%.<sup>46</sup>

15           **2.       Flotation Costs**

16       **Q.       Please describe Mr. Rea's flotation cost adjustment.**

17       A.       Mr. Rea adds a flotation cost adjustment of more than 100 basis points to his baseline DCF  
18          Model results.<sup>47</sup>

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<sup>44</sup> Petitioner's Exhibit No. 16, Direct Testimony of Vincent V. Rea, Sch. 5.

<sup>45</sup> Attachment DJG-1-6.

<sup>46</sup> Petitioner's Exhibit No. 16, Direct Testimony of Vincent V. Rea, p. 72, lines 1-3.

<sup>47</sup> *Id.* at p. 72 (Table 8) and p. 74 (Table 9).

1 **Q. Do you agree with Mr. Rea that flotation costs should be considered when assessing**  
2 **the Company's cost of equity?**

3 A. No. When companies issue equity securities, they typically hire at least one investment  
4 bank as an underwriter for the securities. "Flotation costs" generally refer to the  
5 underwriter's compensation for the services it provides in connection with the securities  
6 offering. Mr. Rea's flotation cost adjustment is unreasonable for several reasons, as  
7 discussed further below.

1. Flotation costs are not actual "out-of-pocket" costs.

8 The Company has not experienced any out-of-pocket costs for flotation.  
9 Underwriters are not compensated in this fashion. Instead, underwriters are compensated  
10 through an "underwriting spread." An underwriting spread is the difference between the  
11 price at which the underwriter purchases the shares from the firm, and the price at which  
12 the underwriter sells the shares to investors.<sup>48</sup> Furthermore, NIPSCO is not a publicly  
13 traded company, which means it does not issue securities to the public and thus would have  
14 no need to retain an underwriter. Accordingly, the Company has not experienced any out-  
15 of-pocket flotation costs, and if it has, those costs should be included in the Company's  
16 expense schedules.

2. The market already accounts for flotation costs.

17 When an underwriter markets a firm's securities to investors, the investors are well  
18 aware of the underwriter's fees. In other words, the investors know that a portion of the

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<sup>48</sup> See John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do* 509 (3rd ed., South Western Cengage Learning 2010).



1 price they are paying for the shares does not go directly to the company, but instead goes  
2 to compensate the underwriter for its services. In fact, federal law requires that the  
3 underwriter's compensation be disclosed on the front page of the prospectus.<sup>49</sup> Thus,  
4 investors have already considered and accounted for flotation costs when making their  
5 decision to purchase shares at the quoted price. As a result, there is no need for the  
6 Company's shareholders to receive additional compensation to account for costs they have  
7 already considered and agreed to. We see similar compensation structures in other kinds of  
8 business transactions. For example, a homeowner may hire a realtor and sell a home for  
9 \$100,000. After the realtor takes a six percent commission, the seller nets \$94,000. The  
10 buyer and seller agreed to the transaction notwithstanding the realtor's commission.  
11 Obviously, it would be unreasonable for the buyer or seller to demand additional funds  
12 from anyone after the deal is completed to reimburse them for the realtor's fees. Likewise,  
13 investors of competitive firms do not expect additional compensation for flotation costs.  
14 Thus, it would not be appropriate for a commission standing in the place of competition to  
15 award a utility's investors with this additional compensation.

3. It is inappropriate to add any additional basis points to an awarded ROE proposal that is already far above the Company's cost of equity.

16 For the reasons discussed above, flotation costs should be disallowed from a  
17 technical standpoint; they should also be disallowed from a practical standpoint. The  
18 Company is asking this Commission to award it a cost of equity that is about 400 basis

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<sup>49</sup> See Regulation S-K, 17 C.F.R. § 229.501(b)(3) (requiring that the underwriter's discounts and commissions be disclosed on the outside cover page of the prospectus). A prospectus is a legal document that provides details about an investment offering.

1 points above its market-based cost of equity. Under these circumstances, it is especially  
2 inappropriate to suggest that flotation costs should be considered in any way to increase an  
3 already inflated ROE proposal.

4 **3. DCF on Non-Regulated Group**

5 **Q. Did Mr. Rea also conduct a DCF analysis on a group of non-regulated companies?**

6 A. Yes. According to Mr. Rea, the cost of equity estimates derived from the non-regulated  
7 group “provide useful perspective into the returns required by investors for non-utility  
8 company investments with investment risk profiles that are similar to NIPSCO.”<sup>50</sup>

9 **Q. Do you agree with the results of Mr. Rea’s DCF analysis on the non-regulated group?**

10 A. No. First, the same problems regarding growth rate estimates discussed above also apply  
11 to Mr. Rea’s non-regulated DCF analysis. Moreover, the non-regulated, non-utility  
12 companies considered by Mr. Rea, such as McDonald’s, Coca-Cola, and Hershey  
13 Company, are decisively *incomparable* to NIPSCO. The risk profiles of non-regulated  
14 utility companies will tend to be higher than those of low-risk utilities. Furthermore, their  
15 operations and business practices are much less comparable relative to the utility proxy  
16 group. There is simply no marginal value added to the process of estimating utility cost of  
17 equity by using a group of non-regulated utility firms in addition to the utility proxy group.

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<sup>50</sup> Petitioner’s Exhibit No. 16, Direct Testimony of Vincent V. Rea, p. 12, lines 1-4.

## VII. CAPITAL ASSET PRICING MODEL ANALYSIS

1 **Q. Describe the Capital Asset Pricing Model (“CAPM”).**

2 A. The CAPM is a market-based model founded on the principle that investors expect higher  
3 returns for incurring additional risk.<sup>51</sup> The CAPM estimates this expected return. The  
4 various assumptions, theories, and equations involved in the CAPM are discussed further  
5 in Appendix B. Using the CAPM to estimate the cost of equity of a regulated utility is  
6 consistent with the legal standards governing the fair rate of return. The U.S. Supreme  
7 Court has recognized that “the amount of risk in the business is a most important factor”  
8 in determining the allowed rate of return,<sup>52</sup> and that “the return to the equity owner should  
9 be commensurate with returns on investments in other enterprises having corresponding  
10 risks.”<sup>53</sup> The CAPM is a useful model because it directly considers the amount of risk  
11 inherent in a business. The CAPM directly measures the most important component of a  
12 fair rate of return analysis: Risk.

13 **Q. Describe the inputs for the CAPM.**

14 A. The basic CAPM equation requires only three inputs to estimate the cost of equity: (1) the  
15 risk-free rate; (2) the beta coefficient; and (3) the equity risk premium. Each input is  
16 discussed separately below.

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<sup>51</sup> William F. Sharpe, *A Simplified Model for Portfolio Analysis* 277-93 (Management Science IX 1963); see also John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do* 208 (3rd ed., South Western Cengage Learning 2010).

<sup>52</sup> *Wilcox*, 212 U.S. at 48 (emphasis added).

<sup>53</sup> *Hope*, 320 U.S. at 603 (emphasis added).

**A. The Risk-Free Rate**

1 **Q. Explain the risk-free rate.**

2 A. The first term in the CAPM is the risk-free rate ( $R_F$ ). The risk-free rate is simply the level  
3 of return investors can achieve without assuming any risk. The risk-free rate represents the  
4 bare minimum return that any investor would require on a risky asset. Even though no  
5 investment is technically void of risk, investors often use U.S. Treasury securities to  
6 represent the risk-free rate because they accept that those securities essentially contain no  
7 default risk. The Treasury issues securities with different maturities, including short-term  
8 Treasury Bills, intermediate-term Treasury Notes, and long-term Treasury Bonds.

9 **Q. Is it preferable to use the yield on long-term Treasury bonds for the risk-free rate in**  
10 **the CAPM?**

11 A. Yes. In valuing an asset, investors estimate cash flows over long periods of time. Common  
12 stock is viewed as a long-term investment, and the cash flows from dividends are assumed  
13 to last indefinitely. Thus, short-term Treasury bill yields are rarely used in the CAPM to  
14 represent the risk-free rate. Short-term rates are subject to greater volatility and thus can  
15 lead to unreliable estimates. Instead, long-term Treasury bonds are usually used to  
16 represent the risk-free rate in the CAPM. I considered a 30-day average of daily Treasury  
17 yield curve rates on 30-year Treasury bonds in my risk-free rate estimate, which resulted  
18 in a risk-free rate of 3.96%.<sup>54</sup>

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<sup>54</sup> Attachment DJG-1-7.

**B. The Beta Coefficient**

1 **Q. How is the beta coefficient used in this model?**

2 A. As discussed above, beta represents the sensitivity of a given security to movements in the  
3 overall market. The CAPM states that in efficient capital markets, the expected risk  
4 premium on each investment is proportional to its beta. Recall that a security with a beta  
5 greater (less) than one is more (less) risky than the market portfolio. An index such as the  
6 S&P 500 Index is used as a proxy for the market portfolio. The historical betas for publicly  
7 traded firms are published by various institutional analysts. Beta may also be calculated  
8 through a linear regression analysis, which provides additional statistical information about  
9 the relationship between a single stock and the market portfolio. As discussed above, beta  
10 also represents the sensitivity of a given security to the market as a whole. The market  
11 portfolio of all stocks has a beta equal to one. Stocks with betas greater than one are  
12 relatively more sensitive to market risk than the average stock. For example, if the market  
13 increases (decreases) by 1.0%, a stock with a beta of 1.5 will, on average, increase  
14 (decrease) by 1.5%. In contrast, stocks with betas of less than one are less sensitive to  
15 market risk. For example, if the market increases (decreases) by 1.0%, a stock with a beta  
16 of 0.5 will, on average, only increase (decrease) by 0.5%.

17 **Q. Describe the source for the betas you used in your CAPM analysis.**

18 A. I used betas recently published by Value Line Investment Survey. The beta for each proxy  
19 company is less than 1.0, and the average beta for the proxy group is only 0.84.<sup>55</sup> Thus, we

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<sup>55</sup> Attachment DJG-1-8.

1 have an objective measure to prove the well-known concept that utility stocks are less risky  
2 than the average stock in the market. While there is evidence suggesting that betas  
3 published by sources such as Value Line may actually overestimate the risk of utilities (and  
4 thus overestimate the CAPM), I used the betas published by Value Line in the interest of  
5 reasonableness.<sup>56</sup>

### C. The Equity Risk Premium

6 **Q. Describe the equity risk premium.**

7 A. The final term of the CAPM is the equity risk premium (“ERP”), which is the required  
8 return on the market portfolio ( $R_M$ ) less the risk-free rate ( $R_M - R_F$ ). In other words, the  
9 ERP is the level of return investors expect above the risk-free rate in exchange for investing  
10 in risky securities. Many experts would agree that “the single most important variable for  
11 making investment decisions is the equity risk premium.”<sup>57</sup> Likewise, the ERP is arguably  
12 the single most important factor in estimating the cost of capital in this matter. There are  
13 three basic methods that can be used to estimate the ERP: (1) calculating a historical  
14 average; (2) taking a survey of experts; and (3) calculating the implied ERP. I will discuss  
15 each method in turn, noting advantages and disadvantages of these methods.

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<sup>56</sup> See Appendix B for a more detailed discussion of raw beta calculations and adjustments.

<sup>57</sup> Elroy Dimson, Paul Marsh & Mike Staunton, *Triumph of the Optimists: 101 Years of Global Investment Returns* 4 (Princeton University Press 2002).

1. **HISTORICAL AVERAGE**

1 **Q. Describe the historical equity risk premium.**

2 A. The historical ERP may be calculated by simply taking the difference between returns on  
3 stocks and returns on government bonds over a certain period of time. Many practitioners  
4 rely on the historical ERP as an estimate for the forward-looking ERP because it is easy to  
5 obtain. However, there are disadvantages to relying on the historical ERP.

6 **Q. What are the limitations of relying solely on a historical average to estimate the  
7 current or forward-looking ERP?**

8 A. Many investors use the historic ERP because it is convenient and easy to calculate. What  
9 matters in the CAPM, however, is not the actual risk premium from the past, but rather the  
10 current and forward-looking risk premium.<sup>58</sup> Some investors may think that a historic ERP  
11 provides some indication of what the prospective risk premium is; however, there is  
12 empirical evidence to suggest the prospective, forward-looking ERP is actually lower than  
13 the historical ERP. In a landmark publication on risk premiums around the world, *Triumph  
14 of the Optimists*, the authors suggest through extensive empirical research that the  
15 prospective ERP is lower than the historical ERP.<sup>59</sup> This is due in large part to what is  
16 known as “survivorship bias” or “success bias” – a tendency for failed companies to be  
17 excluded from historical indices.<sup>60</sup> From their extensive analysis, the authors make the  
18 following conclusion regarding the prospective ERP:

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<sup>58</sup> John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do* 330 (3rd ed., South Western Cengage Learning 2010).

<sup>59</sup> Elroy Dimson, Paul Marsh & Mike Staunton, *Triumph of the Optimists: 101 Years of Global Investment Returns* 194 (Princeton University Press 2002).

<sup>60</sup> *Id.* at 34.

1 The result is a forward-looking, geometric mean risk premium for the  
2 United States . . . of around 2½ to 4 percent and an arithmetic mean risk  
3 premium . . . that falls within a range from a little below 4 to a little above  
4 5 percent.<sup>61</sup>

5 Indeed, these results are lower than many reported historical risk premiums. Other noted  
6 experts agree:

7 The historical risk premium obtained by looking at U.S. data is biased  
8 upwards because of survivor bias. . . . The true premium, it is argued, is  
9 much lower. This view is backed up by a study of large equity markets over  
10 the twentieth century (*Triumph of the Optimists*), which concluded that the  
11 historical risk premium is closer to 4%.<sup>62</sup>

12 Regardless of the variations in historic ERP estimates, many scholars and practitioners  
13 agree that simply relying on a historic ERP to estimate the risk premium going forward is  
14 not ideal. Fortunately, “a naïve reliance on long-run historical averages is not the only  
15 approach for estimating the expected risk premium.”<sup>63</sup>

16 **Q. Did you rely on the historical ERP as part of your CAPM analysis in this case?**

17 A. No. Due to the limitations of this approach, I primarily relied on the ERP reported in expert  
18 surveys and the implied ERP method discussed below.

## 2. EXPERT SURVEYS

19 **Q. Describe the expert survey approach to estimating the ERP.**

20 A. As its name implies, the expert survey approach to estimating the ERP involves conducting  
21 a survey of experts including professors, analysts, chief financial officers, and other

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<sup>61</sup> *Id.* at 194.

<sup>62</sup> Aswath Damodaran, *Equity Risk Premiums: Determinants, Estimation and Implications – The 2015 Edition* 17 (New York University 2015).

<sup>63</sup> John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do* 330 (3rd ed., South Western Cengage Learning 2010).



1 executives around the country and asking them what they think the ERP is. The IESE  
2 Business School conducts such a survey each year. Its 2022 expert survey reported an  
3 average ERP of 5.5%.<sup>64</sup>

### 3. IMPLIED EQUITY RISK PREMIUM

#### 4 Q. Describe the implied equity risk premium approach.

5 A. The third method of estimating the ERP is arguably the best. The implied ERP relies on  
6 the stable growth model proposed by Myron J. Gordon, often called the “Gordon Growth  
7 Model,” which is a basic stock valuation model widely used in finance for many years.<sup>65</sup>  
8 This model is a mathematical derivation of the DCF Model. In fact, the underlying concept  
9 in both models is the same: The current value of an asset is equal to the present value of its  
10 future cash flows. Instead of using this model to determine the discount rate of one  
11 company, we can use it to determine the discount rate for the entire market by substituting  
12 the inputs of the model. Specifically, instead of using the current stock price ( $P_0$ ), we will  
13 use the current value of the S&P 500 ( $V_{500}$ ). Instead of using the dividends of a single firm,  
14 we will consider the dividends paid by the entire market. Additionally, we should consider  
15 potential dividends. In other words, stock buybacks should be considered in addition to  
16 paid dividends, as stock buybacks represent another way for the firm to transfer free cash  
17 flow to shareholders. Focusing on dividends alone without considering stock buybacks

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<sup>64</sup> Pablo Fernandez, Survey: Market Risk Premium and Risk-Free Rate Used for 95 Countries in 2022, copy available at [https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=3803990](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3803990) IESE Business School is the graduate business school of the University of Navarra. IESE offers Master of Business Administration (MBA), Executive MBA and Executive Education programs. IESE is consistently ranked among the leading business schools in the world.

<sup>65</sup> Myron J. Gordon and Eli Shapiro, *Capital Equipment Analysis: The Required Rate of Profit* 102-10 (Management Science Vol. 3, No. 1 Oct. 1956).

1 could understate the cash flow component of the model, and ultimately understate the  
 2 implied ERP. The market dividend yield plus the market buyback yield gives us the gross  
 3 cash yield to use as our cash flow in the numerator of the discount model. This gross cash  
 4 yield is increased each year over the next five years by the growth rate. These cash flows  
 5 must be discounted to determine their present value. The discount rate in each denominator  
 6 is the risk-free rate ( $R_F$ ) plus the discount rate ( $K$ ). The following formula shows how the  
 7 implied return is calculated. Since the current value of the S&P is known, we can solve for  
 8  $K$ : The implied market return.<sup>66</sup>

**Equation 2:  
Implied Market Return**

$$V_{500} = \frac{CY_1(1+g)^1}{(1+R_F+K)^1} + \frac{CY_2(1+g)^2}{(1+R_F+K)^2} + \dots + \frac{CY_5(1+g)^5 + TV}{(1+R_F+K)^5}$$

9  
 where:  $V_{500}$  = current value of index (S&P 500)  
 $CY_{1-5}$  = average cash yield over last five years (includes dividends and buybacks)  
 $g$  = compound growth rate in earnings over last five years  
 $R_F$  = risk-free rate  
 $K$  = implied market return (this is what we are solving for)  
 $TV$  = terminal value =  $CY_5 (1+R_F) / K$

10 The discount rate is called the “implied” return here because it is based on the current value  
 11 of the index as well as the value of free cash flow to investors projected over the next five  
 12 years. Thus, based on these inputs, the market is “implying” the expected return; or in other  
 13 words, based on the current value of all stocks (the index price), and the projected value of  
 14 future cash flows, the market is telling us the return expected by investors for investing in

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<sup>66</sup> See Attachment DJG-1-9 for detailed calculation.

1 the market portfolio. After solving for the implied market return (K), we simply subtract  
2 the risk-free rate from it to arrive at the implied ERP.

**Equation 3:  
Implied Equity Risk Premium**

$$3 \quad \textit{Implied Expected Market Return} - R_F = \textit{Implied ERP}$$

4 **Q. Discuss the results of your implied ERP calculation.**

5 A. After collecting data for the index value, operating earnings, dividends, and buybacks for  
6 the S&P 500 over the past six years, I calculated the dividend yield, buyback yield, and  
7 gross cash yield for each year. I also calculated the compound annual growth rate (g) from  
8 operating earnings. I used these inputs, along with the risk-free rate and current value of  
9 the index to calculate a current expected return on the entire market of 9.6%.<sup>67</sup> I subtracted  
10 the risk-free rate to arrive at the implied equity risk premium of 5.6%.<sup>68</sup> Dr. Damodaran,  
11 arguably one of the world's leading experts on the ERP, promotes the implied ERP method  
12 discussed above. Using variations of this method, he calculates and publishes his ERP  
13 results each month. Dr. Damodaran's average ERP estimate for December 2022 using  
14 several implied ERP variations was only 4.6%.<sup>69</sup>

15 **Q. What are the results of your final ERP estimate?**

16 A. For the final ERP estimate I used in my CAPM analysis, I considered the results of the  
17 ERP surveys, the implied ERP calculations discussed above, and the estimated ERP

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<sup>67</sup> *Id.*

<sup>68</sup> *Id.*

<sup>69</sup> <http://pages.stern.nyu.edu/~adamodar/>

1 reported by Kroll (formerly Duff & Phelps).<sup>70</sup> The results are presented in the following  
 2 figure:

**Figure 6:  
Equity Risk Premium Results**

IESE Business School Survey	5.5%
Kroll (Duff & Phelps) Report	6.0%
Damodaran (average)	4.6%
Garrett	5.6%
<b>Average</b>	<b>5.4%</b>

3 The average ERP indicated from these sources is 5.4%, which is the ERP I used in my  
 4 CAPM analysis.

5 **Q. Please explain the final results of your CAPM analysis.**

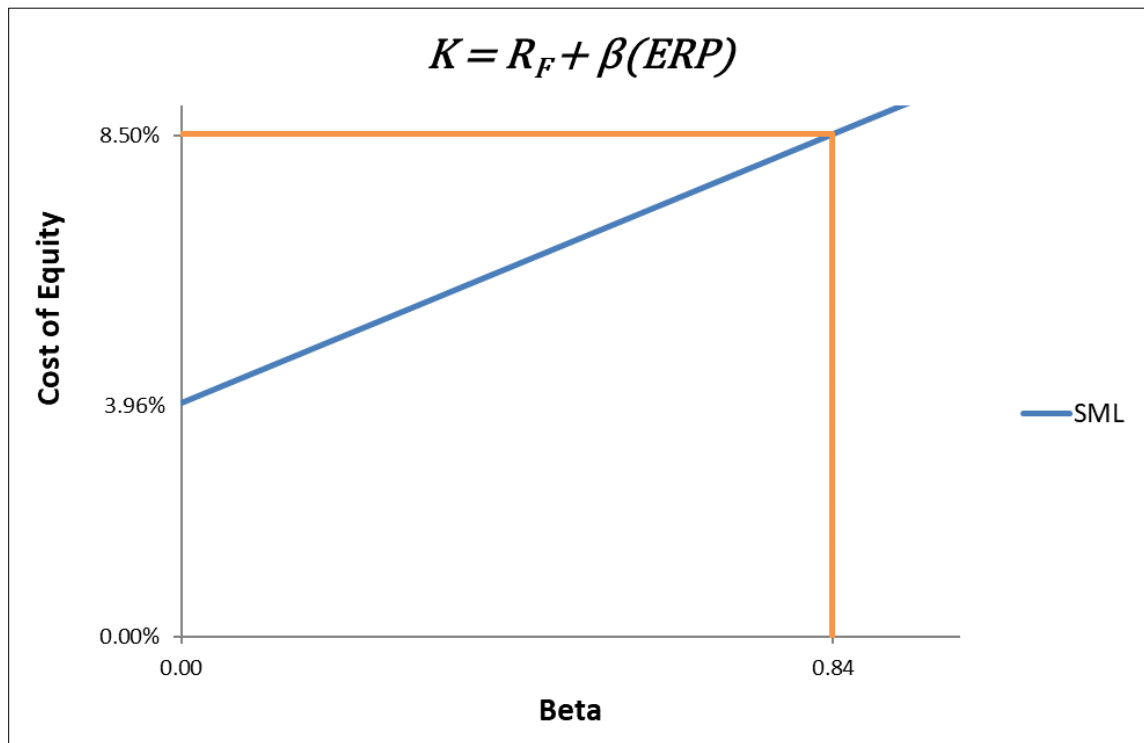
6 A. Using the inputs for the risk-free rate, beta coefficient, and ERP discussed above, I estimate  
 7 that the Company's CAPM cost of equity is 8.5%.<sup>71</sup> The CAPM can be displayed  
 8 graphically through what is known as the Security Market Line ("SML"). The following  
 9 figure shows the expected return (cost of equity) on the y-axis, and the average beta for the  
 10 proxy group on the x-axis. The SML intercepts the y-axis at the level of the risk-free rate.  
 11 The slope of the SML is the equity risk premium.

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<sup>70</sup> Kroll, Kroll Recommended U.S. Equity Risk Premium and Corresponding Risk-Free Rates to be Used in Computing Cost of Capital: January 2008 – Present, copy available at <https://www.kroll.com/en/insights/publications/cost-of-capital/recommended-us-equity-risk-premium-and-corresponding-risk-free-rates>; see also Attachment DJG-1-10.

<sup>71</sup> Attachment DJG-1-11.

**Figure 7:  
CAPM Graph**



1 The SML provides the rate of return that will compensate investors for the beta risk of that  
 2 investment. Thus, at an average beta of 0.84 for the proxy group, the estimated CAPM cost  
 3 of equity for the Company is 8.5%.

**D. Response to Mr. Rea's CAPM and Related Analyses**

4 **Q. Please summarize the results of Mr. Rea's CAPM analyses.**

5 A. The results of Mr. Rea's CAPM analyses range from 10.48% - 11.31%.<sup>72</sup> In addition, Mr.  
 6 Rea conducts another type of risk premium analysis in addition to the CAPM, with results

<sup>72</sup> Petitioner's Exhibit No. 16, Direct Testimony of Vincent V. Rea, p. 10 (Table 2).

1 ranging from 10.56% - 10.73%.<sup>73</sup> Finally, Mr. Rea conducts an empirical CAPM  
2 (“ECAPM”) analysis with results ranging from 10.82% - 11.12%.<sup>74</sup>

3 **Q. Do you agree with the results of Mr. Rea’s CAPM and related analyses?**

4 A. No. The primary problem with Mr. Rea’s CAPM cost of equity result stems from his  
5 estimate of the ERP. In addition, Mr. Rea conducts another type of risk premium analysis  
6 that contains similar unreasonable assumptions. Mr. Rea’s ECAPM also overstates  
7 NIPSCO’s indicated cost of equity. Finally, Mr. Rea adds a size premium to some of his  
8 modeling results, which further inflates the indicated cost of equity beyond a reasonable  
9 level.

10 **1. Equity Risk Premium**

11 **Q. Did Mr. Rea rely on a reasonable measure for the ERP?**

12 A. No. Mr. Rea estimates an ERP as high as 8.5%.<sup>75</sup> The ERP is one of three inputs in the  
13 CAPM equation, and it is one of the most single important factors for estimating the cost  
14 of equity in this case. As discussed above, I used three widely accepted methods for  
15 estimating the ERP, including consulting expert surveys, calculating the implied ERP  
16 based on aggregate market data, and considering the ERPs published by reputable analysts.  
17 The average ERP I calculated from my research and analysis is only 5.4%.<sup>76</sup> This means

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<sup>73</sup> *Id.*

<sup>74</sup> *Id.*

<sup>75</sup> *Id.* at p. 86, lines 9-14.

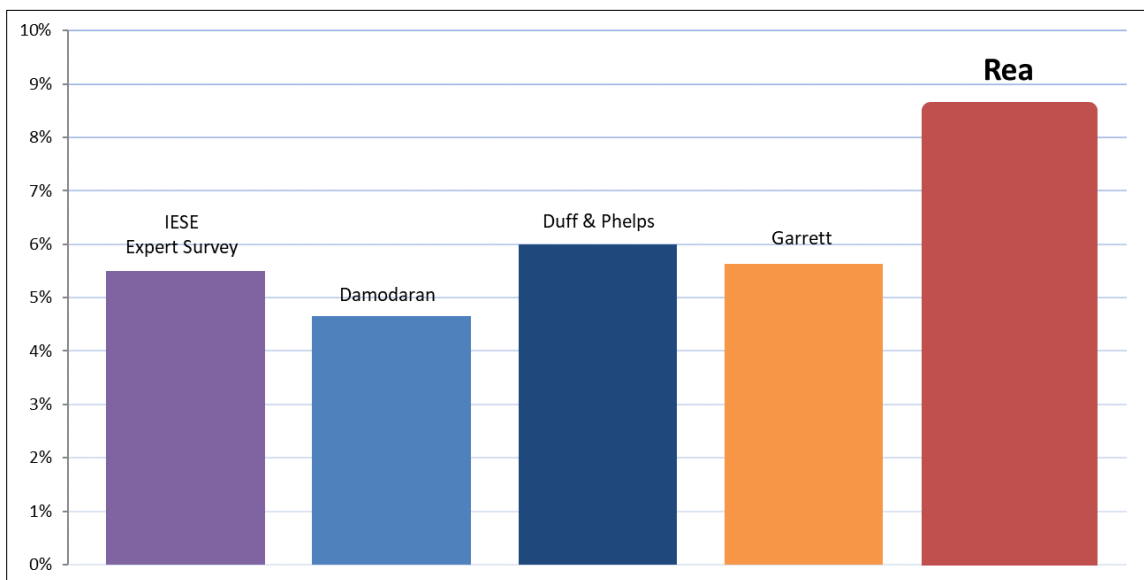
<sup>76</sup> Attachment DJG-1-10.

1 that Mr. Rea's ERP estimate is significantly higher than the ERP estimate from expert  
2 surveys and other objective, reputable sources.

3 **Q. Please discuss and illustrate how Mr. Rea's ERP compares with other estimates for**  
4 **the ERP.**

5 A. As discussed above, the 2022 IESE Business School expert survey reports an average ERP  
6 of 5.5%. Similarly, Kroll (formerly Duff & Phelps) recently reported an ERP estimate of  
7 6.0%. The following chart illustrates that Mr. Rea's ERP estimate is far out of line with  
8 the opinions of thousands of other experts and a leading financial advisement firm.<sup>77</sup>

**Figure 8:  
Equity Risk Premium Comparison**



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<sup>77</sup> The ERP estimated by Dr. Damodaran is the average of several ERP estimates under slightly differing assumptions.

1 When compared with other objective sources for the ERP, Mr. Rea's ERP estimate is  
2 clearly outside of the range of reasonableness. As a result, his CAPM cost of equity  
3 estimate is overstated.

## 4 **2. Other Risk Premium Analyses**

5 **Q. Please describe Mr. Rea's other risk premium analyses.**

6 A. I am addressing Mr. Rea's other risk premium analyses in this section because the CAPM  
7 itself is a risk premium model. In this case, Mr. Rea conducts a risk premium analysis that  
8 considers utility bond yields rather than treasury bond yields, as is contemplated in the  
9 CAPM.

10 **Q. Do you agree with the results of Mr. Rea's other risk premium analyses?**

11 A. No. Mr. Rea's risk premium model adds no marginal value to estimating cost of equity in  
12 this case beyond CAPM. The CAPM is a Nobel-prize-winning risk premium model that  
13 considers the required return (i.e., premium) on the equity market in addition to a proxy for  
14 the risk-free rate which can be applied to the relative risk measures for individual firms  
15 (i.e., the beta coefficient) to estimate cost of equity. In contrast, Mr. Rea's risk premium  
16 model relies on utility bond yields. Although Mr. Rea does not refer to utility bond yields  
17 as a proxy for the risk-free rate, this is effectively how they are treated in his modeling.  
18 For example, for his electric proxy group, Mr. Rea uses a prospective bond yield of 5.55%  
19 for the electric group, then adds 5.12% as a risk premium. Bond yields of 5.55% are much  
20 higher than the current risk-free rate. As a result, his indicated cost of equity of 10.67% is  
21 much higher than any reasonable cost of equity estimate for NIPSCO. The Commission



1 should focus on the CAPM as a proper risk premium model used to estimate cost of equity,  
2 rather than Mr. Rea's risk premium model.

3 **3. ECAPM Analysis**

4 **Q. Please summarize Mr. Rea's ECAPM analysis.**

5 A. Mr. Rea considers another version of the CAPM called the "ECAPM," which is based on  
6 the premise that the traditional CAPM underestimates the return required from low-beta  
7 securities, such as those of the proxy group.<sup>78</sup>

8 **Q. Do you agree with the results of Mr. Rea's ECAPM?**

9 A. No. The premise of Mr. Rea's ECAPM is that the traditional CAPM underestimates the  
10 return required from low-beta securities, such as those of the proxy group. There are  
11 several problems with this concept, however. First, the betas both Mr. Rea and I used in  
12 the real CAPM already account for the theory that low-beta stocks might tend to be  
13 underestimated. In other words, the raw betas for each of the utility stocks in the proxy  
14 group have already been adjusted by Value Line to be higher. Second, there is empirical  
15 evidence suggesting that the type of beta-adjustment method used by Value Line actually  
16 overstates betas from consistently low-beta industries like utilities. According to this  
17 research, it is better to employ an adjustment method that adjusts raw betas toward an  
18 industry average, rather than the market average, which ultimately would result in betas  
19 that are lower than those published in Value Line.<sup>79</sup> Finally, Mr. Rea's ECAPM still suffers

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<sup>78</sup> Petitioner's Exhibit No. 16, Direct Testimony of Vincent V. Rea, pp. 95-98.

<sup>79</sup> See Appendix B for further discussion on these theories.

1 from the same overestimated ERP inputs discussed above. Thus, regardless of the differing  
2 theories regarding the mean reversion tendencies of low-beta securities, Mr. Rea's ECAPM  
3 should be disregarded for its ERP input alone.

#### 4 **4. Size Adjustment**

5 **Q. Please describe Mr. Rea's size adjustment.**

6 A. Mr. Rea adds a size premium adjustment to his CAPM results in the amount of 43 basis  
7 points for the electric proxy group, and 54 basis points for the gas proxy group. The  
8 premise of Mr. Rea's size adjustment is that small capitalization stocks have historically  
9 earned returns that are higher than returns predicted by the CAPM.<sup>80</sup>

10 **Q. Do you agree with Mr. Rea's size adjustment premium?**

11 A. No. The "size effect" phenomenon arose from a 1981 study conducted by Rolf Banz, which  
12 found that "in the 1936 – 1975 period, the common stock of small firms had, on average,  
13 higher risk-adjusted returns than the common stock of large firms."<sup>81</sup> According to  
14 Ibbotson, Banz's size effect study was "[o]ne of the most remarkable discoveries of modern  
15 finance."<sup>82</sup> Perhaps there was some merit to this idea at the time, but the size effect  
16 phenomenon was short lived. Banz's 1981 publication generated much interest in the size  
17 effect and spurred the launch of significant new small cap investment funds. However,

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<sup>80</sup> Petitioner's Exhibit No. 16, Direct Testimony of Vincent V. Rea, pp. 93-95.

<sup>81</sup> Rolf W. Banz, *The Relationship Between Return and Market Value of Common Stocks*, pp. 3-18 (Journal of Financial Economics 9 (1981)).

<sup>82</sup> 2015 Ibbotson Stocks, Bonds, Bills, and Inflation Classic Yearbook 99 (Morningstar 2015).

1 this “honeymoon period lasted for approximately two years[.]”<sup>83</sup> After 1983, U.S. small-  
2 cap stocks actually underperformed relative to large cap stocks. In other words, the size  
3 effect essentially reversed. In *Triumph of the Optimists*, the authors conducted an extensive  
4 empirical study of the size effect phenomenon around the world. They found that after the  
5 size effect phenomenon was discovered in 1981, it disappeared within a few years:

6 It is clear . . . that there was a global reversal of the size effect in virtually  
7 every country, with the size premium not just disappearing but going into  
8 reverse. Researchers around the world universally fell victim to Murphy’s  
9 Law, with the very effect they were documenting – and inventing  
10 explanations for – promptly reversing itself shortly after their studies were  
11 published.<sup>84</sup>

12 In other words, the authors assert that the very discovery of the size effect phenomenon  
13 likely caused its own demise. The authors ultimately concluded that it is “inappropriate to  
14 use the term ‘size effect’ to imply that we should automatically expect there to be a small-  
15 cap premium,” yet, this is exactly what utility witnesses often do in attempting to  
16 artificially inflate the cost of equity with a size premium. Other prominent sources have  
17 agreed that the size premium is a dead phenomenon. According to Ibbotson:

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<sup>83</sup> Elroy Dimson, Paul Marsh & Mike Staunton, *Triumph of the Optimists: 101 Years of Global Investment Returns*, p. 131 (Princeton University Press 2002).

<sup>84</sup> *Id.* at p. 133.

1 The unpredictability of small-cap returns has given rise to another argument  
2 against the existence of a size premium: that markets have changed so that  
3 the size premium no longer exists. As evidence, one might observe the last  
4 20 years of market data to see that the performance of large-cap stocks was  
5 basically equal to that of small cap stocks. In fact, large-cap stocks have  
6 outperformed small-cap stocks in five of the last 10 years.<sup>85</sup>

7 In addition to the studies discussed above, other scholars have had similar results.

8 According to Kalesnik and Beck:

9 Today, more than 30 years after the initial publication of Banz's paper, the  
10 empirical evidence is extremely weak even before adjusting for possible  
11 biases. . . . The U.S. long-term size premium is driven by the extreme  
12 outliers, which occurred three-quarters of a century ago. . . . Finally,  
13 adjusting for biases . . . makes the size premium vanish. If the size premium  
14 were discovered today, rather than in the 1980s, it would be challenging to  
15 even publish a paper documenting that small stocks outperform large  
16 ones.<sup>86</sup>

17 For all of these reasons, the Commission should reject the arbitrary and unsupported size  
18 premium proposed by Mr. Rea. This adjustment merely inflates a CAPM result that is  
19 already grossly overestimated.

## VIII. CAPITAL STRUCTURE

20 **Q. Describe in general the concept of a company's "capital structure."**

21 A. "Capital structure" refers to the way a company finances its overall operations through  
22 external financing. The primary sources of long-term, external financing are debt capital  
23 and equity capital. Debt capital usually comes in the form of contractual bond issues that

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<sup>85</sup> 2015 Ibbotson Stocks, Bonds, Bills, and Inflation Classic Yearbook 112 (Morningstar 2015).

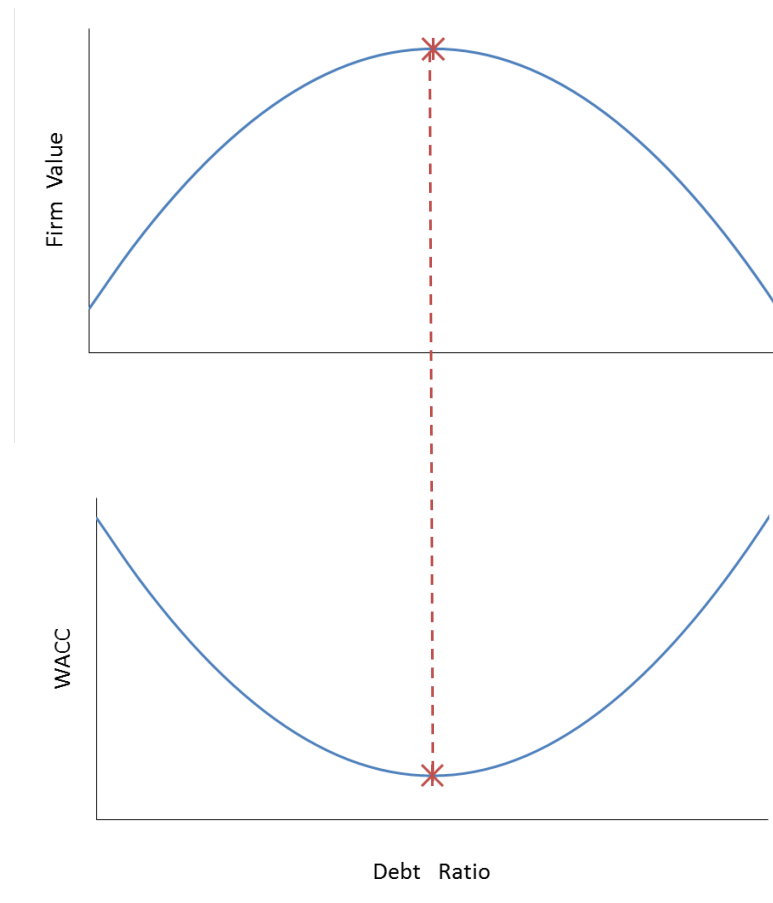
<sup>86</sup> Vitali Kalesnik and Noah Beck, *Busting the Myth About Size* (Research Affiliates 2014), available at [https://www.researchaffiliates.com/Our%20Ideas/Insights/Fundamentals/Pages/284\\_Busting\\_the\\_Myth\\_About\\_Size.aspx](https://www.researchaffiliates.com/Our%20Ideas/Insights/Fundamentals/Pages/284_Busting_the_Myth_About_Size.aspx) (emphasis added).

1 require the firm to make payments, while equity capital represents an ownership interest in  
2 the form of stock. Because a firm cannot pay dividends on common stock until it satisfies  
3 its debt obligations to bondholders, stockholders are referred to as "residual claimants."  
4 The fact that stockholders have a lower priority to claims on company assets increases their  
5 risk and the required return relative to bondholders. Thus, equity capital has a higher cost  
6 than debt capital. Firms can reduce their weighted average cost of capital ("WACC") by  
7 recapitalizing and increasing their debt financing. In addition, because interest expense is  
8 deductible, increasing debt also adds value to the firm by reducing the firm's tax obligation.

9 **Q. Is it true that, by increasing debt, competitive firms can add value and reduce their**  
10 **WACC?**

11 A. Yes, it is. A competitive firm can add value by increasing debt. After a certain point,  
12 however, the marginal cost of additional debt outweighs its marginal benefit. This is  
13 because the more debt the firm uses, the higher interest expense it must pay, and the  
14 likelihood of loss increases. This also increases the risk of non-recovery for both  
15 bondholders and shareholders, causing both groups of investors to demand a greater return  
16 on their investment. Thus, if debt financing is too high, the firm's WACC will increase  
17 instead of decrease. The following figure illustrates these concepts.

**Figure 9:  
Optimal Debt Ratio**



1 As shown in this figure, a competitive firm's value is maximized when the WACC is  
2 minimized. In both graphs, the debt ratio is shown on the x-axis. By increasing its debt  
3 ratio, a competitive firm can minimize its WACC and maximize its value. At a certain  
4 point, however, the benefits of increasing debt do not outweigh the costs of the additional  
5 risks to both bondholders and shareholders, as each type of investor will demand higher  
6 returns for the additional risk they have assumed.<sup>87</sup>

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<sup>87</sup> See John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do* 440-41 (3rd ed., South Western Cengage Learning 2010).

1 **Q. Does the rate base rate of return model effectively incentivize utilities to operate at**  
 2 **the optimal capital structure?**

3 A. No. While it is true that competitive firms maximize their value by minimizing their  
 4 WACC, this is not the case for regulated utilities. Under the rate base rate of return model,  
 5 a higher WACC results in higher rates, all else held constant. The basic revenue  
 6 requirement equation is as follows:

**Equation 4:  
 Revenue Requirement for Regulated Utilities**

$$RR = O + d + T + r(A - D)$$

7  
 where: *RR* = revenue requirement  
*O* = operating expenses  
*d* = depreciation expense  
*T* = corporate tax  
*r* = **weighted average cost of capital (WACC)**  
*A* = plant investments  
*D* = accumulated depreciation

8 As shown in this equation, utilities can increase their revenue requirement by increasing  
 9 their WACC, not by minimizing it. Thus, because there is no incentive for a regulated  
 10 utility to minimize its WACC, a commission standing in the place of competition must  
 11 ensure that the regulated utility is operating at the lowest reasonable WACC.

12 **Q. Can utilities generally afford to have higher debt levels than other industries?**

13 A. Yes. Because regulated utilities have large amounts of fixed assets, stable earnings, and  
 14 low risk relative to other industries, they can afford to have relatively higher debt ratios (or  
 15 “leverage”). As aptly stated by Dr. Damodaran:

1 Since financial leverage multiplies the underlying business risk, it stands to  
2 reason that firms that have high business risk should be reluctant to take on  
3 financial leverage. It also stands to reason that firms that operate in stable  
4 businesses should be much more willing to take on financial leverage.  
5 Utilities, for instance, have historically had high debt ratios but have not  
6 had high betas, mostly because their underlying businesses have been stable  
7 and fairly predictable.<sup>88</sup>

8 Note that the author explicitly contrasts utilities with firms that have high underlying  
9 business risk. Because utilities have low levels of risk and operate a stable business, they  
10 should generally operate with relatively high levels of debt to achieve their optimal capital  
11 structure. There are objective methods available to estimate the optimal capital structure,  
12 as discussed further below.

13 **Q. Describe the approach you used in this case to assess NIPSCO's capital structure for**  
14 **ratemaking purposes.**

15 A. To assess NIPSCO's capital structure, I examined the capital structures of the proxy group  
16 and I compared NIPSCO's proposed debt ratio with debt ratios observed in other industries.  
17 I discuss these approaches in more detail below.

#### A. Proxy Debt Ratios and the Hamada Model

18 **Q. Please describe the debt ratios of the proxy group.**

19 A. According to the debt ratios recently reported in Value Line for the utility proxy group (the  
20 same proxy group used by Mr. Rea), the average debt ratio of the proxy group is 50%.<sup>89</sup>  
21 This is notably higher than NIPSCO's proposed debt ratio of only 41%.

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<sup>88</sup> Aswath Damodaran, *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset* 196 (3rd ed., John Wiley & Sons, Inc. 2012) (emphasis added).

<sup>89</sup> Attachment DJG-1-14.



1 **Q. Is it reasonable to use the proxy group for cost of equity estimation while ignoring the**  
2 **capital structures of the proxy group?**

3 A. No. This is because cost of equity and capital structure are necessarily interrelated. As  
4 discussed above, a company's debt ratio affects the cost of debt and the cost of equity.  
5 Thus, the indicated cost of equity estimates derived from the CAPM and DCF Model are  
6 influenced by the capital structures of the proxy group. Therefore, it is advisable to also  
7 consider the capital structures of the same proxy group.

8 **Q. You discussed above that the debt ratio affects the cost of equity. Is there a way to**  
9 **measure that in this case as it relates to NIPSCO?**

10 A. Yes. We can use the Hamada formula to assess NIPSCO's indicated cost of equity at  
11 different debt ratios.

12 **Q. What is the premise of the Hamada formula?**

13 A. The Hamada formula can be used to analyze changes in a firm's cost of capital as it adds  
14 or reduces financial leverage, or debt, in its capital structure by starting with an "unlevered"  
15 beta and then "relevering" the beta at different debt ratios. As leverage increases, equity  
16 investors bear increasing amounts of risk, leading to higher betas. Before the effects of  
17 financial leverage can be accounted for, however, the effects of leverage must first be  
18 removed, which is accomplished through the Hamada formula. The Hamada formula for  
19 unlevering beta is stated as follows:<sup>90</sup>

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<sup>90</sup> Damodaran *supra* n. 18, at 197. This formula was originally developed by Hamada in 1972.

**Equation 5:  
Hamada Formula**

$$\beta_U = \frac{\beta_L}{\left[1 + (1 - T_c) \left(\frac{D}{E}\right)\right]}$$

*where:*     $\beta_U$     =    *unlevered beta (or "asset" beta)*  
               $\beta_L$     =    *average levered beta of proxy group*  
               $T_c$     =    *corporate tax rate*  
               $D$      =    *book value of debt*  
               $E$      =    *book value of equity*

1            Using this equation, the beta for the firm can be unlevered, and then "relevered" based on  
2            various debt ratios (by rearranging this equation to solve for  $\beta_L$ ).

3    **Q.    What are the results of the Hamada model as it pertains to NIPSCO's cost of equity**  
4            **and capital structure?**

5    A.    The figure below summarizes the results of the Hamada model for NIPSCO.<sup>91</sup>

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<sup>91</sup> See also Attachment DJG-1-16.

**Figure 10:  
Market Cost of Equity Summary**

<b>Unlevering Beta</b>			
Proxy Debt Ratio	50%	[1]	
Proxy Equity Ratio	50%	[2]	
Debt / Equity Ratio	102%	[3]	
Tax Rate	26%	[4]	
Equity Risk Premium	5.4%	[5]	
Risk-free Rate	4.0%	[6]	
Proxy Group Beta	0.84	[7]	
Unlevered Beta	0.48	[8]	
<b>Relevered Betas and Cost of Equity Estimates</b>			
Debt Ratio	D/E Ratio	Levered Beta	Cost of Equity
0%	0%	0.48	6.5%
20%	25%	0.56	7.0%
30%	43%	0.63	7.4%
41%	69%	0.72	7.9%
50%	100%	0.83	8.5%
53%	113%	0.88	8.7%
60%	150%	1.01	9.4%

1 As shown in this table, we start with the capital structures of the proxy group, since we are  
2 using other metrics from this same group to conduct the cost of equity models. Once we  
3 unlever the beta, we can relever the beta under different debt ratios. Under NIPSCO's  
4 proposed debt ratio (from investor sources) of only 41%, the indicated cost of equity is  
5 only 7.9%. At a debt ratio of 50%, the indicated cost of equity is only 8.5%. Thus, if the  
6 Commission were to adopt my proposed ROE (9.2%), at the current capital structure, the

1 overall rate of return will still be higher than the market-based cost of capital indicated by  
2 my financial models.

**B. Competitive Industry Debt Ratios**

3 **Q. Did you assess the capital structure by looking at the debt ratios from other**  
4 **competitive industries.**

5 A. Yes. There are currently nearly 2,000 firms in U.S. industries with higher debt ratios  
6 greater than 50%, with an average debt ratio of about 61%.<sup>92</sup> The following figure shows  
7 a sample of these industries with debt ratios higher than 55%.

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<sup>92</sup> See Attachment DJG-1-15.

**Figure 11:  
Industries with Debt Ratios Greater than 55%**

<b>Industry</b>	<b># Firms</b>	<b>Debt Ratio</b>
Air Transport	21	85%
Hospitals/Healthcare Facilities	31	80%
Hotel/Gaming	66	77%
Brokerage & Investment Banking	31	76%
Retail (Automotive)	32	72%
Food Wholesalers	15	68%
Retail (Grocery and Food)	15	68%
Rubber& Tires	2	67%
Bank (Money Center)	7	67%
Advertising	49	67%
Computers/Peripherals	46	67%
Auto & Truck	26	66%
Real Estate (Operations & Services)	51	66%
Retail (Special Lines)	76	64%
Cable TV	11	63%
Oil/Gas Distribution	21	63%
Packaging & Container	26	62%
Telecom. Services	42	61%
Recreation	60	61%
Broadcasting	28	60%
Transportation (Railroads)	4	60%
R.E.I.T.	238	60%
Power	50	60%
Telecom (Wireless)	17	59%
Transportation	17	59%
Beverage (Soft)	32	58%
Utility (Water)	14	57%
Retail (Distributors)	68	57%
Office Equipment & Services	18	57%
Aerospace/Defense	73	57%
Household Products	118	56%
Computer Services	83	56%
Green & Renewable Energy	20	56%
<b>Total / Average</b>	<b>1,408</b>	<b>64%</b>

1 Many of the industries shown here, like public utilities, are generally well-established  
2 industries with large amounts of capital assets. The shareholders of these industries  
3 generally prefer these higher debt ratios in order to maximize their profits. There are  
4 several notable industries that are relatively comparable to public utilities. For example,  
5 the Cable TV, Telecom, Power, and Water Utility industries all have an average debt ratio  
6 of about 60%.

7 **Q. Does this conclude your rate of return testimony?**

8 A. Yes.

## APPENDIX A:

### DISCOUNTED CASH FLOW MODEL THEORY

The Discounted Cash Flow (“DCF”) Model is based on a fundamental financial model called the “dividend discount model,” which maintains that the value of a security is equal to the present value of the future cash flows it generates. Cash flows from common stock are paid to investors in the form of dividends. There are several variations of the DCF Model. In its most general form, the DCF Model is expressed as follows:<sup>93</sup>

**Equation 6:  
General Discounted Cash Flow Model**

$$P_0 = \frac{D_1}{(1+k)} + \frac{D_2}{(1+k)^2} + \dots + \frac{D_n}{(1+k)^n}$$

where:

$P_0$	=	current stock price
$D_1 \dots D_n$	=	expected future dividends
$k$	=	discount rate / required return

The General DCF Model would require an estimation of an infinite stream of dividends. Since this would be impractical, analysts use more feasible variations of the General DCF Model, which are discussed further below.

The DCF Models rely on the following four assumptions:

1. Investors evaluate common stocks in the classical valuation framework; that is, they trade securities rationally at prices reflecting their perceptions of value;
2. Investors discount the expected cash flows at the same rate (K) in every future period;

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<sup>93</sup> See Zvi Bodie, Alex Kane & Alan J. Marcus, *Essentials of Investments* 410 (9th ed., McGraw-Hill/Irwin 2013).

3. The K obtained from the DCF equation corresponds to that specific stream of future cash flows alone; and
4. Dividends, rather than earnings, constitute the source of value.

The General DCF can be rearranged to make it more practical for estimating the cost of equity. Regulators typically rely on some variation of the Constant Growth DCF Model, which is expressed as follows:

**Equation 7:  
Constant Growth Discounted Cash Flow Model**

$$K = \frac{D_1}{P_0} + g$$

*where:*

<i>K</i>	=	<i>discount rate / required return on equity</i>
<i>D<sub>1</sub></i>	=	<i>expected dividend per share one year from now</i>
<i>P<sub>0</sub></i>	=	<i>current stock price</i>
<i>g</i>	=	<i>expected growth rate of future dividends</i>

Unlike the General DCF Model, the Constant Growth DCF Model solves directly for the required return (K). In addition, by assuming that dividends grow at a constant rate, the dividend stream from the General DCF Model may be essentially substituted with a term representing the expected constant growth rate of future dividends (g). The Constant Growth DCF Model may be considered in two parts. The first part is the dividend yield ( $D_1/P_0$ ), and the second part is the growth rate (g). In other words, the required return in the DCF Model is equivalent to the dividend yield plus the growth rate.

In addition to the four assumptions listed above, the Constant Growth DCF Model relies on four additional assumptions as follows:<sup>94</sup>

1. The discount rate (K) must exceed the growth rate (g);

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<sup>94</sup> *Id.* at 254-56.



2. The dividend growth rate ( $g$ ) is constant in every year to infinity;
3. Investors require the same return ( $K$ ) in every year; and
4. There is no external financing; that is, growth is provided only by the retention of earnings.

Since the growth rate in this model is assumed to be constant, it is important not to use growth rates that are unreasonably high. In fact, the constant growth rate estimate for a regulated utility with a defined service territory should not exceed the growth rate for the economy in which it operates.

The basic form of the Constant Growth DCF Model described above is sometimes referred to as the “Annual” DCF Model. This is because the model assumes an annual dividend payment to be paid at the end of every year, as well as an increase in dividends once each year. In reality however, most utilities pay dividends on a quarterly basis. The Constant Growth DCF equation may be modified to reflect the assumption that investors receive successive quarterly dividends and reinvest them throughout the year at the discount rate. This variation is called the Quarterly Approximation DCF Model.<sup>95</sup>

**Equation 8:  
Quarterly Approximation Discounted Cash Flow Model**

$$K = \left[ \frac{d_0(1 + g)^{1/4}}{P_0} + (1 + g)^{1/4} \right]^4 - 1$$

where:  $K$  = discount rate / required return  
 $d_0$  = current quarterly dividend per share  
 $P_0$  = stock price  
 $g$  = expected growth rate of future dividends

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<sup>95</sup> *Id.* at 348.

The Quarterly Approximation DCF Model assumes that dividends are paid quarterly, and that each dividend is constant for four consecutive quarters. All else held constant, this model results in the highest cost of equity estimate for the utility in comparison to other DCF Models because it accounts for the quarterly compounding of dividends. There are several other variations of the Constant Growth (or Annual) DCF Model, including a Semi-Annual DCF Model which is used by the Federal Energy Regulatory Commission (“FERC”). These models, along with the Quarterly Approximation DCF Model, have been accepted in regulatory proceedings as useful tools for estimating the cost of equity.

**APPENDIX B:**  
**CAPITAL ASSET PRICING MODEL THEORY**

The Capital Asset Pricing Model (“CAPM”) is a market-based model founded on the principle that investors demand higher returns for incurring additional risk.<sup>96</sup> The CAPM estimates this required return. The CAPM relies on the following assumptions:

1. Investors are rational, risk-adverse, and strive to maximize profit and terminal wealth;
2. Investors make choices based on risk and return. Return is measured by the mean returns expected from a portfolio of assets; risk is measured by the variance of these portfolio returns;
3. Investors have homogenous expectations of risk and return;
4. Investors have identical time horizons;
5. Information is freely and simultaneously available to investors;
6. There is a risk-free asset, and investors can borrow and lend unlimited amounts at the risk-free rate;
7. There are no taxes, transaction costs, restrictions on selling short, or other market imperfections; and,
8. Total asset quality is fixed, and all assets are marketable and divisible.<sup>97</sup>

While some of these assumptions may appear to be restrictive, they do not outweigh the inherent value of the model. The CAPM has been widely used by firms, analysts, and regulators for decades to estimate the cost of equity capital.

The basic CAPM equation is expressed as follows:

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<sup>96</sup> William F. Sharpe, *A Simplified Model for Portfolio Analysis* 277-93 (Management Science IX 1963); see also John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do* 208 (3rd ed., South Western Cengage Learning 2010).

<sup>97</sup> *Id.*

**Equation 9:  
Capital Asset Pricing Model**

$$K = R_F + \beta_i(R_M - R_F)$$

where:  $K$  = required return  
 $R_F$  = risk-free rate  
 $\beta$  = beta coefficient of asset  $i$   
 $R_M$  = required return on the overall market

There are essentially three terms within the CAPM equation that are required to calculate the required return (K): (1) the risk-free rate ( $R_F$ ); (2) the beta coefficient ( $\beta$ ); and (3) the equity risk premium ( $R_M - R_F$ ), which is the required return on the overall market less the risk-free rate.

Raw Beta Calculations and Adjustments

A stock's beta equals the covariance of the asset's returns with the returns on a market portfolio, divided by the portfolio's variance, as expressed in the following formula:<sup>98</sup>

**Equation 10:  
Beta**

$$\beta_i = \frac{\sigma_{im}}{\sigma_m^2}$$

where:  $\beta_i$  = beta of asset  $i$   
 $\sigma_{im}$  = covariance of asset  $i$  returns with market portfolio returns  
 $\sigma_m^2$  = variance of market portfolio

Betas that are published by various research firms are typically calculated through a regression analysis that considers the movements in price of an individual stock and movements in the price of the overall market portfolio. The betas produced by this regression analysis are considered "raw" betas. There is empirical evidence that raw betas should be adjusted to account

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<sup>98</sup> John R. Graham, Scott B. Smart & William L. Megginson, *Corporate Finance: Linking Theory to What Companies Do* 180-81 (3rd ed., South Western Cengage Learning 2010).

for beta's natural tendency to revert to an underlying mean.<sup>99</sup> Some analysts use an adjustment method proposed by Blume, which adjusts raw betas toward the market mean of one.<sup>100</sup> While the Blume adjustment method is popular due to its simplicity, it is arguably arbitrary, and some would say not useful at all. According to Dr. Damodaran: "While we agree with the notion that betas move toward 1.0 over time, the [Blume adjustment] strikes us as arbitrary and not particularly useful."<sup>101</sup> The Blume adjustment method is especially arbitrary when applied to industries with consistently low betas, such as the utility industry. For industries with consistently low betas, it is better to employ an adjustment method that adjusts raw betas toward an industry average, rather than the market average. Vasicek proposed such a method, which is preferable to the Blume adjustment method because it allows raw betas to be adjusted toward an industry average, and also accounts for the statistical accuracy of the raw beta calculation.<sup>102</sup> In other words, "[t]he Vasicek adjustment seeks to overcome one weakness of the Blume model by not applying the same adjustment to every security; rather, a security-specific adjustment is made depending on the statistical quality of the regression."<sup>103</sup> The Vasicek beta adjustment equation is expressed as follows:

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<sup>99</sup> See Michael J. Gombola and Douglas R. Kahl, *Time-Series Processes of Utility Betas: Implications for Forecasting Systematic Risk* 84-92 (Financial Management Autumn 1990).

<sup>100</sup> See Marshall Blume, *On the Assessment of Risk*, Vol. 26, No. 1 *The Journal of Finance* 1 (1971).

<sup>101</sup> See Aswath Damodaran, *Investment Valuation: Tools and Techniques for Determining the Value of Any Asset* 187 (3rd ed., John Wiley & Sons, Inc. 2012).

<sup>102</sup> Oldrich A. Vasicek, *A Note on Using Cross-Sectional Information in Bayesian Estimation of Security Betas* 1233-1239 (*Journal of Finance*, Vol. 28, No. 5, December 1973).

<sup>103</sup> 2012 Ibbotson Stocks, Bonds, Bills, and Inflation Valuation Yearbook 77-78 (Morningstar 2012).

**Equation 11:  
Vasicek Beta Adjustment**

$$\beta_{i1} = \frac{\sigma_{\beta_{i0}}^2}{\sigma_{\beta_0}^2 + \sigma_{\beta_{i0}}^2} \beta_0 + \frac{\sigma_{\beta_0}^2}{\sigma_{\beta_0}^2 + \sigma_{\beta_{i0}}^2} \beta_{i0}$$

where:

$\beta_{i1}$	=	<i>Vasicek adjusted beta for security i</i>
$\beta_{i0}$	=	<i>historical beta for security i</i>
$\beta_0$	=	<i>beta of industry or proxy group</i>
$\sigma_{\beta_0}^2$	=	<i>variance of betas in the industry or proxy group</i>
$\sigma_{\beta_{i0}}^2$	=	<i>square of standard error of the historical beta for security i</i>

The Vasicek beta adjustment is an improvement on the Blume model because the Vasicek model does not apply the same adjustment to every security. A higher standard error produced by the regression analysis indicates a lower statistical significance of the beta estimate. Thus, a beta with a high standard error should receive a greater adjustment than a beta with a low standard error. As stated in Ibbotson:

While the Vasicek formula looks intimidating, it is really quite simple. The adjusted beta for a company is a weighted average of the company's historical beta and the beta of the market, industry, or peer group. How much weight is given to the company and historical beta depends on the statistical significance of the company beta statistic. If a company beta has a low standard error, then it will have a higher weighting in the Vasicek formula. If a company beta has a high standard error, then it will have lower weighting in the Vasicek formula. An advantage of this adjustment methodology is that it does not force an adjustment to the market as a whole. Instead, the adjustment can be toward an industry or some other peer group. This is most useful in looking at companies in industries that on average have high or low betas.<sup>104</sup>

Thus, the Vasicek adjustment method is statistically more accurate, and is the preferred method to use when analyzing companies in an industry that has inherently low betas, such as the utility industry. The Vasicek method was also confirmed by Gombola, who conducted a study

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<sup>104</sup> *Id.* at 78 (emphasis added).

specifically related to utility companies. Gombola concluded that “[t]he strong evidence of autoregressive tendencies in utility betas lends support to the application of adjustment procedures such as the . . . adjustment procedure presented by Vasicek.”<sup>105</sup> Gombola also concluded that adjusting raw betas toward the market mean of 1.0 is too high, and that “[i]nstead, they should be adjusted toward a value that is less than one.”<sup>106</sup> In conducting the Vasicek adjustment on betas in previous cases, it reveals that utility betas are even lower than those published by Value Line.<sup>107</sup> Gombola’s findings are particularly important here, because his study was conducted specifically on utility companies. This evidence indicates that using Value Line’s betas in a CAPM cost of equity estimate for a utility company may lead to overestimated results. Regardless, adjusting betas to a level that is higher than Value Line’s betas is not reasonable, and it would produce CAPM cost of equity results that are too high.

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<sup>105</sup> Michael J. Gombola and Douglas R. Kahl, *Time-Series Processes of Utility Betas: Implications for Forecasting Systematic Risk* 92 (Financial Management Autumn 1990) (emphasis added).

<sup>106</sup> *Id.* at 91-92.

<sup>107</sup> See e.g. Responsive Testimony of David J. Garrett, filed March 21, 2016 in Cause No. PUD 201500273 before the Corporation Commission of Oklahoma, at pp. 56 – 59.

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## **EDUCATION**

University of Oklahoma <b>Master of Business Administration</b> Areas of Concentration: Finance, Energy	Norman, OK 2014
University of Oklahoma College of Law <b>Juris Doctor</b> Member, American Indian Law Review	Norman, OK 2007
University of Oklahoma <b>Bachelor of Business Administration</b> Major: Finance	Norman, OK 2003

## **PROFESSIONAL DESIGNATIONS**

Society of Depreciation Professionals  
**Certified Depreciation Professional (CDP)**

Society of Utility and Regulatory Financial Analysts  
**Certified Rate of Return Analyst (CRRA)**

The Mediation Institute  
**Certified Civil / Commercial & Employment Mediator**

## **WORK EXPERIENCE**

Resolve Utility Consulting PLLC <b><u>Managing Member</u></b> Provide expert analysis and testimony specializing in depreciation and cost of capital issues for clients in utility regulatory proceedings.	Oklahoma City, OK 2016 – Present
Oklahoma Corporation Commission <b><u>Public Utility Regulatory Analyst</u></b> <b><u>Assistant General Counsel</u></b> Represented commission staff in utility regulatory proceedings and provided legal opinions to commissioners. Provided expert analysis and testimony in depreciation, cost of capital, incentive compensation, payroll and other issues.	Oklahoma City, OK 2012 – 2016 2011 – 2012



Perebus Counsel, PLLC

**Managing Member**

Represented clients in the areas of family law, estate planning, debt negotiations, business organization, and utility regulation.

Oklahoma City, OK  
2009 – 2011

Moricoli & Schovanec, P.C.

**Associate Attorney**

Represented clients in the areas of contracts, oil and gas, business structures and estate administration.

Oklahoma City, OK  
2007 – 2009

**TEACHING EXPERIENCE**

**University of Oklahoma**

Adjunct Instructor – “Conflict Resolution”

Adjunct Instructor – “Ethics in Leadership”

Norman, OK  
2014 – 2021

**Rose State College**

Adjunct Instructor – “Legal Research”

Adjunct Instructor – “Oil & Gas Law”

Midwest City, OK  
2013 – 2015

**PUBLICATIONS**

**American Indian Law Review**

“Vine of the Dead: Reviving Equal Protection Rites for Religious Drug Use”  
(31 Am. Indian L. Rev. 143)

Norman, OK  
2006

**PROFESSIONAL ASSOCIATIONS**

**Oklahoma Bar Association**

2007 – Present

**Society of Depreciation Professionals**

**Board Member – President**

Participate in management of operations, attend meetings, review performance, organize presentation agenda.

2014 – Present  
2017

**Society of Utility Regulatory Financial Analysts**

2014 – Present

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Railroad Commission of Texas	Texas Gas Services Company	OS-22-00009896	Depreciation rates, service lives, net salvage	The City of El Paso
Public Utilities Commission of Nevada	Sierra Pacific Power Company	22-06014	Depreciation rates, service lives, net salvage	Bureau of Consumer Protection
Washington Utilities & Transportation Commission	Puget Sound Energy	UE-220066 UG-220067 UG-210918	Depreciation rates, service lives, net salvage	Washington Office of Attorney General
Public Utility Commission of Texas	Oncor Electric Delivery Company LLC	PUC 53601	Depreciation rates, service lives, net salvage	Alliance of Oncor Cities
Florida Public Service Commission	Florida Public Utilities Company	20220067-GU	Cost of capital, depreciation rates	Florida Office of Public Counsel
Public Utility Commission of Texas	Entergy Texas, Inc.	PUC 53719	Depreciation rates, decommissioning costs	Texas Municipal Group
Florida Public Service Commission	Florida City Gas	2020069-GU	Cost of capital, depreciation rates	Florida Office of Public Counsel
Connecticut Public Utilities Regulatory Authority	Aquarion Water Company of Connecticut	22-07-01	Depreciation rates, service lives, net salvage	PURA Staff
Washington Utilities & Transportation Commission	Avista Corporation	UE-220053 UG-220054 UE-210854	Cost of capital, awarded rate of return, capital structure	Washington Office of Attorney General
Federal Energy Regulatory Commission	ANR Pipeline Company	RP22-501-000	Depreciation rates, service lives, net salvage	Ascent Resources - Utica, LLC
Pennsylvania Public Utility Commission	Columbia Gas of Pennsylvania, Inc.	R-2022-3031211	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Public Service Commission of South Carolina	Piedmont Natural Gas Company	2022-89-G	Depreciation rates, service lives, net salvage	South Carolina Office of Regulatory Staff
Pennsylvania Public Utility Commission	UGI Utilities, Inc. - Gas Division	R-2021-3030218	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Public Utilities Commission of the State of California	Pacific Gas & Electric Company	A.21-06-021	Depreciation rates, service lives, net salvage	The Utility Reform Network

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Pennsylvania Public Utility Commission	PECO Energy Company - Gas Division	R-2022-3031113	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Oklahoma Corporation Commission	Oklahoma Gas & Electric Company	PUD 202100164	Cost of capital, depreciation rates, net salvage	Oklahoma Industrial Energy Consumers
Massachusetts Department of Public Utilities	NSTAR Electric Company D/B/A Eversource Energy	D.P.U. 22-22	Depreciation rates, service lives, net salvage	Massachusetts Office of the Attorney General, Office of Ratepayer Advocacy
Michigan Public Service Company	DTE Electric Company	U-20836	Cost of capital, awarded rate of return, capital structure	Michigan Environmental Council and Citizens Utility Board of Michigan
New York State Public Service Commission	Consolidated Edison Company of New York, Inc.	22-E-0064 22-G-0065	Depreciation rates, service lives, net salvage, depreciation reserve	The City of New York
Pennsylvania Public Utility Commission	Aqua Pennsylvania Wastewater / East Whiteland Township	A-2021-3026132	Fair market value estimates for wastewater assets	Pennsylvania Office of Consumer Advocate
Public Service Commission of South Carolina	Kiawah Island Utility, Inc.	2021-324-WS	Cost of capital, awarded rate of return, capital structure	South Carolina Office of Regulatory Staff
Pennsylvania Public Utility Commission	Aqua Pennsylvania Wastewater / Willistown Township	A-2021-3027268	Fair market value estimates for wastewater assets	Pennsylvania Office of Consumer Advocate
Indiana Utility Regulatory Commission	Northern Indiana Public Service Company	45621	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Arkansas Public Service Commission	Southwestern Electric Power Company	21-070-U	Cost of capital, depreciation rates, net salvage	Western Arkansas Large Energy Consumers
Federal Energy Regulatory Commission	Southern Star Central Gas Pipeline	RP21-778-002	Depreciation rates, service lives, net salvage	Consumer-Owned Shippers
Railroad Commission of Texas	Participating Texas gas utilities in consolidated proceeding	OS-21-00007061	Securitization of extraordinary gas costs arising from winter storms	The City of El Paso
Public Service Commission of South Carolina	Palmetto Wastewater Reclamation, Inc.	2021-153-S	Cost of capital, awarded rate of return, capital structure, ring-fencing	South Carolina Office of Regulatory Staff
Public Utilities Commission of the State of Colorado	Public Service Company of Colorado	21AL-0317E	Cost of capital, depreciation rates, net salvage	Colorado Energy Consumers

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Pennsylvania Public Utility Commission	City of Lancaster - Water Department	R-2021-3026682	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Public Utility Commission of Texas	Southwestern Public Service Company	PUC 51802	Depreciation rates, service lives, net salvage	The Alliance of Xcel Municipalities
Pennsylvania Public Utility Commission	The Borough of Hanover - Hanover Municipal Waterworks	R-2021-3026116	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Maryland Public Service Commission	Delmarva Power & Light Company	9670	Cost of capital and authorized rate of return	Maryland Office of People's Counsel
Oklahoma Corporation Commission	Oklahoma Natural Gas Company	PUD 202100063	Cost of capital, awarded rate of return, capital structure	Oklahoma Industrial Energy Consumers
Indiana Utility Regulatory Commission	Indiana Michigan Power Company	45576	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Public Utility Commission of Texas	El Paso Electric Company	PUC 52195	Depreciation rates, service lives, net salvage	The City of El Paso
Pennsylvania Public Utility Commission	Aqua Pennsylvania	R-2021-3027385	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Public Service Commission of the State of Montana	NorthWestern Energy	D2021.02.022	Cost of capital, awarded rate of return, capital structure	Montana Consumer Counsel
Pennsylvania Public Utility Commission	PECO Energy Company	R-2021-3024601	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
New Mexico Public Regulation Commission	Southwestern Public Service Company	20-00238-UT	Cost of capital and authorized rate of return	The New Mexico Large Customer Group; Occidental Permian
Oklahoma Corporation Commission	Public Service Company of Oklahoma	PUD 202100055	Cost of capital, depreciation rates, net salvage	Oklahoma Industrial Energy Consumers
Pennsylvania Public Utility Commission	Duquesne Light Company	R-2021-3024750	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Maryland Public Service Commission	Columbia Gas of Maryland	9664	Cost of capital and authorized rate of return	Maryland Office of People's Counsel

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Indiana Utility Regulatory Commission	Southern Indiana Gas Company, d/b/a Vectren Energy Delivery of Indiana, Inc.	45447	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Public Utility Commission of Texas	Southwestern Electric Power Company	PUC 51415	Depreciation rates, service lives, net salvage	Cities Advocating Reasonable Deregulation
New Mexico Public Regulatory Commission	Avangrid, Inc., Avangrid Networks, Inc., NM Green Holdings, Inc., PNM, and PNM Resources	20-00222-UT	Ring fencing and capital structure	The Albuquerque Bernalillo County Water Utility Authority
Indiana Utility Regulatory Commission	Indiana Gas Company, d/b/a Vectren Energy Delivery of Indiana, Inc.	45468	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Public Utilities Commission of Nevada	Nevada Power Company and Sierra Pacific Power Company, d/b/a NV Energy	20-07023	Construction work in progress	MGM Resorts International, Caesars Enterprise Services, LLC, and the Southern Nevada Water Authority
Massachusetts Department of Public Utilities	Boston Gas Company, d/b/a National Grid	D.P.U. 20-120	Depreciation rates, service lives, net salvage	Massachusetts Office of the Attorney General, Office of Ratepayer Advocacy
Public Service Commission of the State of Montana	ABACO Energy Services, LLC	D2020.07.082	Cost of capital and authorized rate of return	Montana Consumer Counsel
Maryland Public Service Commission	Washington Gas Light Company	9651	Cost of capital and authorized rate of return	Maryland Office of People's Counsel
Florida Public Service Commission	Utilities, Inc. of Florida	20200139-WS	Cost of capital and authorized rate of return	Florida Office of Public Counsel
New Mexico Public Regulatory Commission	El Paso Electric Company	20-00104-UT	Cost of capital, depreciation rates, net salvage	City of Las Cruces and Doña Ana County
Public Utilities Commission of Nevada	Nevada Power Company	20-06003	Cost of capital, awarded rate of return, capital structure, earnings sharing	MGM Resorts International, Caesars Enterprise Services, LLC, Wynn Las Vegas, LLC, Smart Energy Alliance, and Circus Circus Las Vegas, LLC
Wyoming Public Service Commission	Rocky Mountain Power	20000-578-ER-20	Cost of capital and authorized rate of return	Wyoming Industrial Energy Consumers
Florida Public Service Commission	Peoples Gas System	20200051-GU 20200166-GU	Cost of capital, depreciation rates, net salvage	Florida Office of Public Counsel
Wyoming Public Service Commission	Rocky Mountain Power	20000-539-EA-18	Depreciation rates, service lives, net salvage	Wyoming Industrial Energy Consumers

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Public Service Commission of South Carolina	Dominion Energy South Carolina	2020-125-E	Depreciation rates, service lives, net salvage	South Carolina Office of Regulatory Staff
Pennsylvania Public Utility Commission	The City of Bethlehem	2020-3020256	Cost of capital, awarded rate of return, capital structure	Pennsylvania Office of Consumer Advocate
Railroad Commission of Texas	Texas Gas Services Company	GUD 10928	Depreciation rates, service lives, net salvage	Gulf Coast Service Area Steering Committee
Public Utilities Commission of the State of California	Southern California Edison	A.19-08-013	Depreciation rates, service lives, net salvage	The Utility Reform Network
Massachusetts Department of Public Utilities	NSTAR Gas Company	D.P.U. 19-120	Depreciation rates, service lives, net salvage	Massachusetts Office of the Attorney General, Office of Ratepayer Advocacy
Georgia Public Service Commission	Liberty Utilities (Peach State Natural Gas)	42959	Depreciation rates, service lives, net salvage	Public Interest Advocacy Staff
Florida Public Service Commission	Florida Public Utilities Company	20190155-EI 20190156-EI 20190174-EI	Depreciation rates, service lives, net salvage	Florida Office of Public Counsel
Illinois Commerce Commission	Commonwealth Edison Company	20-0393	Depreciation rates, service lives, net salvage	The Office of the Illinois Attorney General
Public Utility Commission of Texas	Southwestern Public Service Company	PUC 49831	Depreciation rates, service lives, net salvage	Alliance of Xcel Municipalities
Public Service Commission of South Carolina	Blue Granite Water Company	2019-290-WS	Depreciation rates, service lives, net salvage	South Carolina Office of Regulatory Staff
Railroad Commission of Texas	CenterPoint Energy Resources	GUD 10920	Depreciation rates and grouping procedure	Alliance of CenterPoint Municipalities
Pennsylvania Public Utility Commission	Aqua Pennsylvania Wastewater / East Norriton Township	A-2019-3009052	Fair market value estimates for wastewater assets	Pennsylvania Office of Consumer Advocate
New Mexico Public Regulation Commission	Southwestern Public Service Company	19-00170-UT	Cost of capital and authorized rate of return	The New Mexico Large Customer Group; Occidental Permian
Indiana Utility Regulatory Commission	Duke Energy Indiana	45253	Cost of capital, depreciation rates, net salvage	Indiana Office of Utility Consumer Counselor

# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Maryland Public Service Commission	Columbia Gas of Maryland	9609	Depreciation rates, service lives, net salvage	Maryland Office of People's Counsel
Washington Utilities & Transportation Commission	Avista Corporation	UE-190334	Cost of capital, awarded rate of return, capital structure	Washington Office of Attorney General
Indiana Utility Regulatory Commission	Indiana Michigan Power Company	45235	Cost of capital, depreciation rates, net salvage	Indiana Office of Utility Consumer Counselor
Public Utilities Commission of the State of California	Pacific Gas & Electric Company	18-12-009	Depreciation rates, service lives, net salvage	The Utility Reform Network
Oklahoma Corporation Commission	The Empire District Electric Company	PUD 201800133	Cost of capital, authorized ROE, depreciation rates	Oklahoma Industrial Energy Consumers and Oklahoma Energy Results
Arkansas Public Service Commission	Southwestern Electric Power Company	19-008-U	Cost of capital, depreciation rates, net salvage	Western Arkansas Large Energy Consumers
Public Utility Commission of Texas	CenterPoint Energy Houston Electric	PUC 49421	Depreciation rates, service lives, net salvage	Texas Coast Utilities Coalition
Massachusetts Department of Public Utilities	Massachusetts Electric Company and Nantucket Electric Company	D.P.U. 18-150	Depreciation rates, service lives, net salvage	Massachusetts Office of the Attorney General, Office of Ratepayer Advocacy
Oklahoma Corporation Commission	Oklahoma Gas & Electric Company	PUD 201800140	Cost of capital, authorized ROE, depreciation rates	Oklahoma Industrial Energy Consumers and Oklahoma Energy Results
Public Service Commission of the State of Montana	Montana-Dakota Utilities Company	D2018.9.60	Depreciation rates, service lives, net salvage	Montana Consumer Counsel and Denbury Onshore
Indiana Utility Regulatory Commission	Northern Indiana Public Service Company	45159	Depreciation rates, grouping procedure, demolition costs	Indiana Office of Utility Consumer Counselor
Public Service Commission of the State of Montana	NorthWestern Energy	D2018.2.12	Depreciation rates, service lives, net salvage	Montana Consumer Counsel
Oklahoma Corporation Commission	Public Service Company of Oklahoma	PUD 201800097	Depreciation rates, service lives, net salvage	Oklahoma Industrial Energy Consumers and Wal-Mart
Nevada Public Utilities Commission	Southwest Gas Corporation	18-05031	Depreciation rates, service lives, net salvage	Nevada Bureau of Consumer Protection

# Utility Regulatory Proceedings

<b>Regulatory Agency</b>	<b>Utility Applicant</b>	<b>Docket Number</b>	<b>Issues Addressed</b>	<b>Parties Represented</b>
Public Utility Commission of Texas	Texas-New Mexico Power Company	PUC 48401	Depreciation rates, service lives, net salvage	Alliance of Texas-New Mexico Power Municipalities
Oklahoma Corporation Commission	Oklahoma Gas & Electric Company	PUD 201700496	Depreciation rates, service lives, net salvage	Oklahoma Industrial Energy Consumers and Oklahoma Energy Results
Maryland Public Service Commission	Washington Gas Light Company	9481	Depreciation rates, service lives, net salvage	Maryland Office of People's Counsel
Indiana Utility Regulatory Commission	Citizens Energy Group	45039	Depreciation rates, service lives, net salvage	Indiana Office of Utility Consumer Counselor
Public Utility Commission of Texas	Entergy Texas, Inc.	PUC 48371	Depreciation rates, decommissioning costs	Texas Municipal Group
Washington Utilities & Transportation Commission	Avista Corporation	UE-180167	Depreciation rates, service lives, net salvage	Washington Office of Attorney General
New Mexico Public Regulation Commission	Southwestern Public Service Company	17-00255-UT	Cost of capital and authorized rate of return	HollyFrontier Navajo Refining; Occidental Permian
Public Utility Commission of Texas	Southwestern Public Service Company	PUC 47527	Depreciation rates, plant service lives	Alliance of Xcel Municipalities
Public Service Commission of the State of Montana	Montana-Dakota Utilities Company	D2017.9.79	Depreciation rates, service lives, net salvage	Montana Consumer Counsel
Florida Public Service Commission	Florida City Gas	20170179-GU	Cost of capital, depreciation rates	Florida Office of Public Counsel
Washington Utilities & Transportation Commission	Avista Corporation	UE-170485	Cost of capital and authorized rate of return	Washington Office of Attorney General
Wyoming Public Service Commission	Powder River Energy Corporation	10014-182-CA-17	Credit analysis, cost of capital	Private customer
Oklahoma Corporation Commission	Public Service Co. of Oklahoma	PUD 201700151	Depreciation, terminal salvage, risk analysis	Oklahoma Industrial Energy Consumers
Public Utility Commission of Texas	Oncor Electric Delivery Company	PUC 46957	Depreciation rates, simulated analysis	Alliance of Oncor Cities



# Utility Regulatory Proceedings

Regulatory Agency	Utility Applicant	Docket Number	Issues Addressed	Parties Represented
Nevada Public Utilities Commission	Nevada Power Company	17-06004	Depreciation rates, service lives, net salvage	Nevada Bureau of Consumer Protection
Public Utility Commission of Texas	El Paso Electric Company	PUC 46831	Depreciation rates, interim retirements	City of El Paso
Idaho Public Utilities Commission	Idaho Power Company	IPC-E-16-24	Accelerated depreciation of North Valmy plant	Micron Technology, Inc.
Idaho Public Utilities Commission	Idaho Power Company	IPC-E-16-23	Depreciation rates, service lives, net salvage	Micron Technology, Inc.
Public Utility Commission of Texas	Southwestern Electric Power Company	PUC 46449	Depreciation rates, decommissioning costs	Cities Advocating Reasonable Deregulation
Massachusetts Department of Public Utilities	Eversource Energy	D.P.U. 17-05	Cost of capital, capital structure, and rate of return	Sunrun Inc.; Energy Freedom Coalition of America
Railroad Commission of Texas	Atmos Pipeline - Texas	GUD 10580	Depreciation rates, grouping procedure	City of Dallas
Public Utility Commission of Texas	Sharyland Utility Company	PUC 45414	Depreciation rates, simulated analysis	City of Mission
Oklahoma Corporation Commission	Empire District Electric Company	PUD 201600468	Cost of capital, depreciation rates	Oklahoma Industrial Energy Consumers
Railroad Commission of Texas	CenterPoint Energy Texas Gas	GUD 10567	Depreciation rates, simulated plant analysis	Texas Coast Utilities Coalition
Arkansas Public Service Commission	Oklahoma Gas & Electric Company	160-159-GU	Cost of capital, depreciation rates, terminal salvage	Arkansas River Valley Energy Consumers; Wal-Mart
Florida Public Service Commission	Peoples Gas	160-159-GU	Depreciation rates, service lives, net salvage	Florida Office of Public Counsel
Arizona Corporation Commission	Arizona Public Service Company	E-01345A-16-0036	Cost of capital, depreciation rates, terminal salvage	Energy Freedom Coalition of America
Nevada Public Utilities Commission	Sierra Pacific Power Company	16-06008	Depreciation rates, net salvage, theoretical reserve	Northern Nevada Utility Customers

# Utility Regulatory Proceedings

<b>Regulatory Agency</b>	<b>Utility Applicant</b>	<b>Docket Number</b>	<b>Issues Addressed</b>	<b>Parties Represented</b>
Oklahoma Corporation Commission	Oklahoma Gas & Electric Co.	PUD 201500273	Cost of capital, depreciation rates, terminal salvage	Public Utility Division
Oklahoma Corporation Commission	Public Service Co. of Oklahoma	PUD 201500208	Cost of capital, depreciation rates, terminal salvage	Public Utility Division
Oklahoma Corporation Commission	Oklahoma Natural Gas Company	PUD 201500213	Cost of capital, depreciation rates, net salvage	Public Utility Division

## Proxy Group Summary

Attachment DJG-1-2

Company	Ticker	Market Cap. (\$ millions)	Market Category	Value Line Safety Rank	Financial Strength
Allele Inc.	ALE	3,800	Mid Cap	2	A
Alliant Energy Corp.	LNT	14,000	Large Cap	2	A
Ameren	AEE	23,000	Large Cap	1	A
American Electric Power, Inc.	AEP	48,900	Large Cap	1	A+
CMS Energy Corp.	CMS	17,600	Large Cap	2	A
MGE Energy Inc.	MGEE	2,600	Mid Cap	1	B++
OGE Energy Corp.	OGE	8,000	Mid Cap	2	A
Otter Tail Corp.	OTTR	2,400	Mid Cap	2	A
WEC Energy Group	WEC	30,500	Large Cap	1	A+
Atmos Energy Corp	ATO	15,500	Large Cap	1	A+
New Jersey Resources Corp.	NJR	4,300	Mid Cap	2	A+
Nisource Inc.	NI	12,700	Large Cap	3	B+
Northwest Natural Gas Co.	NWN	1,700	Small Cap	3	A
ONE Gas, Inc.	OGS	4,400	Mid Cap	2	B++
Spire Inc.	SR	3,700	Mid Cap	2	B++

Value Line Investment Survey

# DCF Stock and Index Prices

Ticker	^GSPC	ALE	LNT	AEE	AEP	CMS	MGEE	OGE	OTTR	WEC	ATO	NJR	NI	NWN	OGS	SR
30-day Average	3921	60.68	53.78	83.75	90.89	58.58	68.96	38.24	58.25	93.27	110.76	46.35	26.19	47.58	80.06	69.97
Standard Deviation	101.9	5.37	1.82	3.16	3.56	1.95	1.94	1.42	4.34	3.57	6.06	2.35	1.01	1.46	4.91	2.42
10/25/22	3859	52.70	50.29	78.98	86.61	55.30	65.70	35.96	66.03	87.06	102.68	42.98	24.90	45.96	73.15	66.90
10/26/22	3831	53.23	50.20	78.97	86.64	55.45	65.59	35.95	65.62	87.37	102.77	43.65	24.94	46.19	73.88	67.93
10/27/22	3807	54.14	50.47	79.74	86.37	56.14	66.04	36.00	66.29	88.01	104.04	44.44	25.14	46.97	75.01	69.10
10/28/22	3901	56.50	52.37	81.77	88.57	57.45	68.01	36.91	68.18	90.86	106.44	45.28	25.89	48.12	76.61	69.70
10/31/22	3872	55.67	52.17	80.97	87.10	56.59	67.69	36.63	66.91	90.59	105.89	44.64	25.69	48.09	76.89	69.81
11/01/22	3856	55.55	52.63	81.56	87.71	56.85	68.31	36.92	61.83	91.21	105.61	45.11	25.83	47.75	79.42	70.35
11/02/22	3760	54.30	52.12	80.62	87.39	56.58	67.83	36.42	55.89	89.52	104.89	44.52	25.62	46.80	78.77	69.18
11/03/22	3720	53.60	52.15	80.59	87.86	56.90	66.76	37.07	55.27	89.66	104.09	44.26	25.66	46.10	79.32	67.93
11/04/22	3771	54.69	52.73	80.48	88.74	57.03	67.37	37.54	55.32	90.65	105.37	44.28	25.89	46.64	80.28	68.48
11/07/22	3807	53.77	51.57	80.47	87.18	56.62	66.28	36.71	53.26	89.39	103.32	43.39	24.37	44.94	77.18	67.43
11/08/22	3828	54.00	52.98	81.77	88.42	56.92	66.85	37.25	52.62	90.71	103.99	44.17	24.93	44.52	77.62	67.98
11/09/22	3749	56.62	53.34	81.02	87.82	56.22	66.77	37.11	53.16	89.62	102.51	43.92	24.89	45.40	77.69	68.41
11/10/22	3956	60.46	55.52	84.72	91.80	59.20	70.19	38.56	56.08	94.15	111.10	46.00	26.09	47.08	81.68	71.11
11/11/22	3993	60.04	53.93	82.76	89.98	58.42	68.73	38.40	54.41	93.15	110.00	45.13	25.81	47.19	80.74	70.54
11/14/22	3957	62.38	53.32	81.92	88.66	57.83	68.52	38.12	54.82	92.53	109.84	44.45	25.76	47.49	81.47	69.55
11/15/22	3992	63.51	53.63	82.86	89.22	58.44	69.03	38.26	55.39	93.26	110.88	45.11	25.68	47.91	81.91	70.01
11/16/22	3959	64.03	54.51	83.91	89.74	59.43	69.33	38.77	55.24	94.41	111.60	44.82	26.00	47.87	81.53	67.76
11/17/22	3947	64.07	53.77	83.02	89.07	58.55	69.02	38.42	54.75	93.02	110.47	45.58	25.56	47.40	82.07	68.60
11/18/22	3965	65.00	55.26	85.60	91.28	60.00	70.80	39.24	55.97	95.70	114.33	47.95	26.32	48.69	84.87	70.86
11/21/22	3950	65.70	55.34	86.17	93.15	60.11	71.09	39.07	56.66	96.73	115.07	48.93	26.55	49.32	85.83	72.45
11/22/22	4004	66.15	55.42	86.64	93.71	60.22	71.16	39.55	57.27	97.13	116.78	49.89	26.80	49.74	87.15	73.29
11/23/22	4027	65.87	55.97	87.54	95.13	60.83	71.09	39.69	57.79	98.07	117.84	49.25	27.18	49.61	87.54	73.66
11/25/22	4026	66.93	56.45	88.21	95.47	61.26	71.58	39.98	58.05	98.66	119.16	49.64	27.29	49.59	88.33	74.67
11/28/22	3964	66.34	55.78	87.35	95.22	60.80	70.55	39.75	57.42	97.54	118.07	48.82	27.22	49.32	86.55	73.67
11/29/22	3958	66.30	55.07	86.65	94.65	60.20	69.73	39.70	58.61	96.98	118.64	48.81	27.23	49.41	85.15	73.12
11/30/22	4080	66.20	56.30	88.72	96.80	61.07	72.01	40.46	59.63	99.14	120.20	49.75	27.94	50.11	86.95	74.10
12/01/22	4077	65.99	55.53	88.10	96.48	61.41	71.08	39.86	58.88	97.29	117.49	48.56	27.75	47.65	71.61	71.19
12/02/22	4072	65.90	54.80	87.44	95.12	60.52	70.78	39.64	58.87	96.06	116.54	48.77	27.57	46.68	72.84	68.74
12/05/22	3999	65.81	54.54	86.66	94.52	59.93	70.41	39.50	58.50	94.25	115.86	48.72	27.51	47.33	73.31	65.13
12/06/22	3941	64.99	55.31	87.29	96.37	61.04	70.57	39.90	58.84	95.42	117.44	49.60	27.84	47.54	76.31	67.52

All prices are adjusted closing prices reported by Yahoo! Finance, <http://finance.yahoo.com>

## DCF Dividend Yields

Attachment DJG-1-4

		[1]	[2]	[3]	[4]
Company	Ticker	Quarterly Dividend	Annualized Dividend	Stock Price	Dividend Yield
Allete Inc.	ALE	0.650	2.600	60.68	4.28%
Alliant Energy Corp.	LNT	0.428	1.710	53.78	3.18%
Ameren	AEE	0.590	2.360	83.75	2.82%
American Electric Power, Inc.	AEP	0.830	3.320	90.89	3.65%
CMS Energy Corp.	CMS	0.460	1.840	58.58	3.14%
MGE Energy Inc.	MGEE	0.408	1.630	68.96	2.36%
OGE Energy Corp.	OGE	0.414	1.656	38.24	4.33%
Otter Tail Corp.	OTTR	0.413	1.650	58.25	2.83%
WEC Energy Group	WEC	0.728	2.910	93.27	3.12%
Atmos Energy Corp	ATO	0.740	2.960	110.76	2.67%
New Jersey Resources Corp.	NJR	0.390	1.560	46.35	3.37%
Nisource Inc.	NI	0.235	0.940	26.19	3.59%
Northwest Natural Gas Co.	NWN	0.485	1.940	47.58	4.08%
ONE Gas, Inc.	OGS	0.620	2.480	80.06	3.10%
Spire Inc.	SR	0.720	2.880	69.97	4.12%
<b>Average</b>		<b>\$0.54</b>	<b>\$2.16</b>	<b>\$65.82</b>	<b>3.38%</b>

[1] 2022 Q4 reported quarterly dividends per share. Nasdaq.com

[2] = [1] \* 4

[3] Average stock price from Exhibit DJG-3

[4] = [2] / [3]

# DCF Terminal Growth Rate Determinants

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<b>Terminal Growth Determinants</b>	<b>Rate</b>	
Nominal GDP	3.9%	[1]
Real GDP	1.8%	[2]
NIPSCO Load Growth	-2.90%	[3]
NIPSCO Customer Growth	0.80%	[4]
<b>Average</b>	0.9%	
<b>Highest</b>	<b>3.9%</b>	

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[1],[2] CBO, The 2022 Long-Term Budget Outlook, p. 40

[3], [4] Response to OUCC 2-009

# DCF Final Result

Attachment DJG-1-6

		[1]	[2]	[3]	[4]	[5]
Company	Ticker	Dividend Yield	Analyst Growth	Sustainable Growth	DCF Result (Analyst Growth)	DCF Result (Sustainable Growth)
Allele Inc.	ALE	4.28%	3.5%	3.9%	7.9%	8.4%
Alliant Energy Corp.	LNT	3.18%	6.0%	3.9%	9.4%	7.2%
Ameren	AEE	2.82%	7.0%	3.9%	10.0%	6.8%
American Electric Power, Inc.	AEP	3.65%	6.0%	3.9%	9.9%	7.7%
CMS Energy Corp.	CMS	3.14%	6.0%	3.9%	9.3%	7.2%
MGE Energy Inc.	MGEE	2.36%	5.0%	3.9%	7.5%	6.4%
OGE Energy Corp.	OGE	4.33%	3.0%	3.9%	7.5%	8.4%
Otter Tail Corp.	OTTR	2.83%	7.0%	3.9%	10.0%	6.8%
WEC Energy Group	WEC	3.12%	7.0%	3.9%	10.3%	7.1%
Atmos Energy Corp	ATO	2.67%	7.0%	3.9%	9.9%	6.7%
New Jersey Resources Corp.	NJR	3.37%	5.0%	3.9%	8.5%	7.4%
Nisource Inc.	NI	3.59%	4.5%	3.9%	8.3%	7.6%
Northwest Natural Gas Co.	NWN	4.08%	0.5%	3.9%	4.6%	8.1%
ONE Gas, Inc.	OGS	3.10%	6.5%	3.9%	9.8%	7.1%
Spire Inc.	SR	4.12%	5.0%	3.9%	9.3%	8.2%
<b>Average (Total)</b>		<b>3.38%</b>	<b>5.3%</b>	<b>3.9%</b>	<b>9.1%</b>	<b>7.4%</b>
<b>Average (Electric Group)</b>		<b>3.30%</b>	<b>5.6%</b>	<b>3.9%</b>	<b>9.1%</b>	<b>7.3%</b>
<b>Average (Gas Group)</b>		<b>3.49%</b>	<b>4.8%</b>	<b>3.9%</b>	<b>9.2%</b>	<b>7.5%</b>

[1] Dividend Yield from Exhibit DJG-4

[2] Forecasted dividend growth rates - Value Line

[3] Sustainable growth rate from Exhibit DJG-5

[4] Annual Compounding DCF =  $D_0 (1 + g) / P_0 + g$  (using sustainable growth rate)

[5] Annual Compounding DCF =  $D_0 (1 + g) / P_0 + g$  (using analyst growth rate)

\*Eliminated from results average

## CAPM Risk-Free Rate

Attachment DJG-1-7

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Date	Rate
10/25/22	4.26%
10/26/22	4.19%
10/27/22	4.12%
10/28/22	4.15%
10/31/22	4.22%
11/01/22	4.14%
11/02/22	4.15%
11/03/22	4.18%
11/04/22	4.27%
11/07/22	4.34%
11/08/22	4.28%
11/09/22	4.31%
11/10/22	4.03%
11/14/22	4.07%
11/15/22	3.98%
11/16/22	3.85%
11/17/22	3.89%
11/18/22	3.92%
11/21/22	3.91%
11/22/22	3.83%
11/23/22	3.74%
11/25/22	3.74%
11/28/22	3.74%
11/29/22	3.81%
11/30/22	3.80%
12/01/22	3.64%
12/02/22	3.56%
12/05/22	3.62%
12/06/22	3.52%
12/07/22	3.42%
<b>Average</b>	<b>3.96%</b>

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\*Daily Treasury Yield Curve Rates on 30-year T-bonds, <http://www.treasury.gov/resources-center/data-chart-center/interest-rates/>



## CAPM Beta Coefficient

Attachment DJG-1-8

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Company	Ticker	Beta
Allele Inc.	ALE	0.90
Alliant Energy Corp.	LNT	0.85
Ameren	AEE	0.85
American Electric Power, Inc.	AEP	0.75
CMS Energy Corp.	CMS	0.80
MGE Energy Inc.	MGEE	0.70
OGE Energy Corp.	OGE	1.00
Otter Tail Corp.	OTTR	0.85
WEC Energy Group	WEC	0.80
Atmos Energy Corp	ATO	0.80
New Jersey Resources Corp.	NJR	0.95
Nisource Inc.	NI	0.85
Northwest Natural Gas Co.	NWN	0.80
ONE Gas, Inc.	OGS	0.80
Spire Inc.	SR	0.85
Average		0.84

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Betas from Value Line Investment Survey

# CAPM Implied Equity Risk Premium Estimate

	[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]
Year	Market Value	Operating Earnings	Dividends	Buybacks	Earnings Yield	Dividend Yield	Buyback Yield	Gross Cash Yield
2011	11,385	877	240	405	7.70%	2.11%	3.56%	5.67%
2012	12,742	870	281	399	6.83%	2.20%	3.13%	5.33%
2013	16,495	956	312	476	5.80%	1.89%	2.88%	4.77%
2014	18,245	1,004	350	553	5.50%	1.92%	3.03%	4.95%
2015	17,900	885	382	572	4.95%	2.14%	3.20%	5.33%
2016	19,268	920	397	536	4.77%	2.06%	2.78%	4.85%
2017	22,821	1,066	420	519	4.67%	1.84%	2.28%	4.12%
2018	21,027	1,282	456	806	6.10%	2.17%	3.84%	6.01%
2019	26,760	1,305	485	729	4.88%	1.81%	2.72%	4.54%
2020	31,659	1,019	480	520	3.22%	1.52%	1.64%	3.16%
2021	40,356	1,739	511	882	4.31%	1.27%	2.18%	3.45%

Cash Yield	4.74%	[9]
Growth Rate	7.09%	[10]
Risk-free Rate	3.96%	[11]
Current Index Value	3,921	[12]

	[13]	[14]	[15]	[16]	[17]
Year	1	2	3	4	5
Expected Dividends	199	213	228	245	262
Expected Terminal Value					4827
Present Value	182	178	173	170	3219
Intrinsic Index Value	3921	[18]			
Required Return on Market	9.6%	[19]			
<b>Implied Equity Risk Premium</b>	<b>5.6%</b>	[20]			

[1-4] S&P Quarterly Press Releases, data found at <https://us.spindices.com/indices/equity/sp-500> (additional info tab) (all dollar figures are in \$ billions)

[1] Market value of S&P 500

[5] = [2] / [1]

[6] = [3] / [1]

[7] = [4] / [1]

[8] = [6] + [7]

[9] = Average of [8]

[10] = Compound annual growth rate of [2] = (end value / beginning value)<sup>1/10</sup>-1

[11] Risk-free rate from DJG risk-free rate exhibit

[12] 30-day average of closing index prices from DJG stock price exhibit

[13-16] Expected dividends = [9]\*[12]\*(1+[10])<sup>n</sup>; Present value = expected dividend / (1+[11]+[19])<sup>n</sup>

[17] Expected terminal value = expected dividend \* (1+[11]) / [19]; Present value = (expected dividend + expected terminal value) / (1+[11]+[19])<sup>n</sup>

[18] = Sum([13-17]) present values.

[19] = [20] + [11]

[20] Internal rate of return calculation setting [18] equal to [12] and solving for the discount rate

## CAPM Equity Risk Premium Results

Attachment DJG-1-10

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IESE Business School Survey	5.5%	[1]
Kroll (Duff & Phelps) Report	6.0%	[2]
Damodaran (average)	4.6%	[3]
Garrett	<u>5.6%</u>	[4]
<b>Average</b>	<b>5.4%</b>	

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## CAPM Results

Attachment DJG-1-11

		[1]	[2]
Company	Ticker	Beta	CAPM Result
Allete Inc.	ALE	0.90	8.9%
Alliant Energy Corp.	LNT	0.85	8.6%
Ameren	AEE	0.85	8.6%
American Electric Power, Inc.	AEP	0.75	8.0%
CMS Energy Corp.	CMS	0.80	8.3%
MGE Energy Inc.	MGEE	0.70	7.8%
OGE Energy Corp.	OGE	1.00	9.4%
Otter Tail Corp.	OTTR	0.85	8.6%
WEC Energy Group	WEC	0.80	8.3%
Atmos Energy Corp	ATO	0.80	8.3%
New Jersey Resources Corp.	NJR	0.95	9.1%
Nisource Inc.	NI	0.85	8.6%
Northwest Natural Gas Co.	NWN	0.80	8.3%
ONE Gas, Inc.	OGS	0.80	8.3%
Spire Inc.	SR	0.85	8.6%
<b>Average (Total)</b>		0.84	8.5%
<b>Average (Electric Group)</b>		0.83	8.5%
<b>Average (Gas Group)</b>		0.84	8.5%
Risk-free Rate	[3]	4.0%	
Equity Risk Premium	[4]	5.4%	

[1] From Exhibit DJG-8

[2] = [3] + [1] \* [4]

[3] From Exhibit DJG-7

[4] From Exhibit DJG-10

**Cost of Equity Summary**

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<b>Model</b>	<b>Electric Group</b>	<b>Gas Group</b>	<b>Total Group</b>
Discounted Cash Flow Model	9.1%	9.2%	9.1%
Capital Asset Pricing Model	8.5%	8.5%	8.5%
<b>Average</b>	<b>8.8%</b>	<b>8.8%</b>	<b>8.8%</b>
<b>Range</b>	<b>8.5% - 9.2%</b>		

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## Market Cost of Equity vs. Awarded Returns

Attachment DJG-1-13

Year	[1]		[2]		[3]		[4]	[5]	[6]	[7]
	Electric Utilities		Gas Utilities		Total Utilities		S&P 500	T-Bond	Risk	Market
	ROE	#	ROE	#	ROE	#	Returns	Rate	Premium	COE
1990	12.70%	38	12.68%	33	12.69%	71	-3.06%	8.07%	3.89%	11.96%
1991	12.54%	42	12.45%	31	12.50%	73	30.23%	6.70%	3.48%	10.18%
1992	12.09%	45	12.02%	28	12.06%	73	7.49%	6.68%	3.55%	10.23%
1993	11.46%	28	11.37%	40	11.41%	68	9.97%	5.79%	3.17%	8.96%
1994	11.21%	28	11.24%	24	11.22%	52	1.33%	7.82%	3.55%	11.37%
1995	11.58%	28	11.44%	13	11.54%	41	37.20%	5.57%	3.29%	8.86%
1996	11.40%	18	11.12%	17	11.26%	35	22.68%	6.41%	3.20%	9.61%
1997	11.33%	10	11.30%	12	11.31%	22	33.10%	5.74%	2.73%	8.47%
1998	11.77%	10	11.51%	10	11.64%	20	28.34%	4.65%	2.26%	6.91%
1999	10.72%	6	10.74%	6	10.73%	12	20.89%	6.44%	2.05%	8.49%
2000	11.58%	9	11.34%	13	11.44%	22	-9.03%	5.11%	2.87%	7.98%
2001	11.07%	15	10.96%	5	11.04%	20	-11.85%	5.05%	3.62%	8.67%
2002	11.21%	14	11.17%	19	11.19%	33	-21.97%	3.81%	4.10%	7.91%
2003	10.96%	20	10.99%	25	10.98%	45	28.36%	4.25%	3.69%	7.94%
2004	10.81%	21	10.63%	22	10.72%	43	10.74%	4.22%	3.65%	7.87%
2005	10.51%	24	10.41%	26	10.46%	50	4.83%	4.39%	4.08%	8.47%
2006	10.32%	26	10.40%	15	10.35%	41	15.61%	4.70%	4.16%	8.86%
2007	10.30%	38	10.22%	35	10.26%	73	5.48%	4.02%	4.37%	8.39%
2008	10.41%	37	10.39%	32	10.40%	69	-36.55%	2.21%	6.43%	8.64%
2009	10.52%	40	10.22%	30	10.39%	70	25.94%	3.84%	4.36%	8.20%
2010	10.37%	61	10.15%	39	10.28%	100	14.82%	3.29%	5.20%	8.49%
2011	10.29%	42	9.92%	16	10.19%	58	2.10%	1.88%	6.01%	7.89%
2012	10.17%	58	9.94%	35	10.08%	93	15.89%	1.76%	5.78%	7.54%
2013	10.03%	49	9.68%	21	9.93%	70	32.15%	3.04%	4.96%	8.00%
2014	9.91%	38	9.78%	26	9.86%	64	13.52%	2.17%	5.78%	7.95%
2015	9.85%	30	9.60%	16	9.76%	46	1.38%	2.27%	6.12%	8.39%
2016	9.77%	42	9.54%	26	9.68%	68	11.77%	2.45%	5.69%	8.14%
2017	9.74%	53	9.72%	24	9.73%	77	21.61%	2.41%	5.08%	7.49%
2018	9.64%	37	9.62%	26	9.63%	63	-4.23%	2.68%	5.96%	8.64%
2019	9.66%	67	9.71%	32	9.68%	99	31.22%	1.92%	5.20%	7.12%
2020	9.44%	43	9.46%	34	9.45%	77	18.01%	0.93%	4.72%	5.65%
2021	9.40%	55	9.52%	29	9.44%	84	18.01%	1.51%	4.24%	5.75%

[1], [2], [3] Average annual authorized ROE for electric and gas utilities, RRA Regulatory Focus: Major Rate Case Decisions; EEI Rate Review

[3] = [1] + [2]

[4], [5], [6] Annual S&P 500 return, 10-year T-bond Rate, and equity risk premium published by NYU Stern School of Business

[7] = [5] + [6] ; Market cost of equity represents the required return for investing in all stocks in the market for a given year

## Proxy Company Debt Ratios

Attachment DJG-1-14

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Company	Ticker	Debt Ratio
Allete Inc.	ALE	40%
Alliant Energy Corp.	LNT	55%
Ameren	AEE	56%
American Electric Power, Inc.	AEP	58%
CMS Energy Corp.	CMS	63%
MGE Energy Inc.	MGEE	37%
OGE Energy Corp.	OGE	46%
Otter Tail Corp.	OTTR	42%
WEC Energy Group	WEC	55%
Atmos Energy Corp	ATO	38%
New Jersey Resources Corp.	NJR	59%
Nisource Inc.	NI	55%
Northwest Natural Gas Co.	NWN	54%
ONE Gas, Inc.	OGS	50%
Spire Inc.	SR	51%
Average		50%

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Debt ratios from Value Line Investment Survey - Year End 2022 Projected

# Competitive Industry Debt Ratios

Attachment DJG-1-15

Industry	# Firms	Debt Ratio
Air Transport	21	85%
Hospitals/Healthcare Facilities	31	80%
Hotel/Gaming	66	77%
Brokerage & Investment Banking	31	76%
Retail (Automotive)	32	72%
Food Wholesalers	15	68%
Retail (Grocery and Food)	15	68%
Rubber& Tires	2	67%
Bank (Money Center)	7	67%
Advertising	49	67%
Computers/Peripherals	46	67%
Auto & Truck	26	66%
Real Estate (Operations & Services)	51	66%
Retail (Special Lines)	76	64%
Cable TV	11	63%
Oil/Gas Distribution	21	63%
Packaging & Container	26	62%
Telecom. Services	42	61%
Recreation	60	61%
Broadcasting	28	60%
Transportation (Railroads)	4	60%
R.E.I.T.	238	60%
Power	50	60%
Telecom (Wireless)	17	59%
Transportation	17	59%
Beverage (Soft)	32	58%
Utility (Water)	14	57%
Retail (Distributors)	68	57%
Office Equipment & Services	18	57%
Aerospace/Defense	73	57%
Household Products	118	56%
Computer Services	83	56%
Green & Renewable Energy	20	56%
Chemical (Diversified)	4	55%
Trucking	34	55%
Farming/Agriculture	36	54%
Environmental & Waste Services	58	54%
Apparel	39	54%
Paper/Forest Products	11	54%
Retail (Online)	60	53%
Chemical (Basic)	35	53%
Real Estate (Development)	19	52%
Business & Consumer Services	160	52%
Coal & Related Energy	18	52%
Construction Supplies	48	51%
<b>Total / Average</b>	<b>1,930</b>	<b>61%</b>



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**Unlevering Beta**


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Proxy Debt Ratio	50%	[1]
Proxy Equity Ratio	50%	[2]
Debt / Equity Ratio	102%	[3]
Tax Rate	26%	[4]
Equity Risk Premium	5.4%	[5]
Risk-free Rate	4.0%	[6]
Proxy Group Beta	0.84	[7]
Unlevered Beta	0.48	[8]

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[9]                      [10]                      [11]                      [12]

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**Relevered Betas and Cost of Equity Estimates**


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Debt Ratio	D/E Ratio	Levered Beta	Cost of Equity
0%	0%	0.48	6.5%
20%	25%	0.56	7.0%
30%	43%	0.63	7.4%
41%	69%	0.72	7.9%
50%	100%	0.83	8.5%
53%	113%	0.88	8.7%
60%	150%	1.01	9.4%

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[1] Company proposed debt ratio

[2] Company proposed equity ratio

[3] = [1] / [2]

[4] Company assumed tax rate

[5] Equity risk premium from Exhibit DJG-11

[6] Risk-free rate from Exhibit DJG-11

[7] Average proxy beta from Exhibit DJG-11

[8] = [7] / (1 + (1 - [4]) \* [3])

[9] Various debt ratios (Garrett proposed highlighted)

[10] = [9] / (1 - [9])

[11] = [8] \* (1 + (1 - [4]) \* [10])

[12] = [6] + [11] \* [5]

**AFFIRMATION**

I affirm, under the penalties for perjury, that the foregoing representations are true.



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David J. Garrett  
Resolve Utility Consulting, Inc.  
Consultant for the  
Indiana Office of Utility Consumer Counselor

Cause No. 45772  
NIPSCO

1-17-2023

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Date

## Certificate of Service

This is to certify that a copy of the Indiana Office of Utility Consumer Counselor's Testimony Filing has been served upon the following parties of record in the captioned proceeding by electronic service on January 20, 2023.

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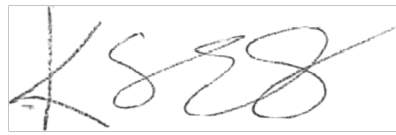
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